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Mission Statement

“DATV is a community forum that empowers all citizens to learn, create and express their ideas through electronic media.”

Adopted by DATV Board of Trustees
April 14th, 2008

Board of Trustees

Gabrielle Williamson - Chair
Senior Communications Specialist
Care Source Management Group

Chad Snoke - Vice-Chair
Geomatics Engineer
Woolpert, Inc.

Maggie Barlow - Treasurer
Dayton Business Communications

Faith Dickerhoof - Secretary
Mont. Co. Auditor's Office

Tom Ritchie, Sr.
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AFSCME, Ohio Council 8

Nan Whaley
City of Dayton Commission

Dennis Greene
Professor of Law
University of Dayton

Lela Estes
Community Volunteer

Tim Gardner
The Foodbank

Robert Mullins
ADAMHS

The followin members joined
the Board in Dec. of 2009.

Len Roberts
Dir. of Community Involvement
Dayton Early College Academy

Diane Graham
Executive Director
Habitat For Humanity

Betty Toney
Community Volunteer

444

Total Members



About DATV

DATV is an independent nonprofit 501(c)(3) public access channel seen on Time Warner Cable Channel 20. DATV also operates Dayton Spiritual Television on Time Warner Cable Channel 992. DATV can be seen in approximately 32,000 homes in the City of Dayton, Butler Township, and Riverside. Dayton Spiritual Television can be seen in aproximately 162,000 homes in the greater Dayton area.

DATV is a member of the Alliance For Community Media, the Ohio Chapter of the Alliance, The National Association Of Telecommunications Officers and Advisors (NATOA) and the DaytonAreaChamberOfCommerce.

DATV's Public Access Center is located at 280 Leo St. in Dayton. The hours of operation are Mon. - Fri. 9am - 9pm and Saturday 10am - 6pm. The Business Office is open Mon. - Fri. 9am - 5pm.

For more information about DATV or the concept of public access television, please call us at 937-223-5311 or visit us on the Web at www.datv.org. The Annual Report was designed, edited and written by Dan Suffoletto. Statistics provided by Dorothy Beatty, Pat Jessee, Melissa Mills, and Steve Ross.

DATV Staff



Executive Director
Steve Ross



Volunteer Coordinator
Dorothy Beatty



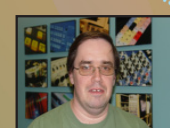
Program Director
Melissa Mills



Marketing Director
Dan Suffoletto



Production Assistant
Andy Copp



Production Assistant
Dale Grow



Production Asst. P.T.
Patrick Hughes



Production Asst. P.T.
Tim Bruce



Receptionist
Pat Jessee



Production Asst. P.T.
Greg Tucker



Bookkeeper
Lori Purdy



2,396

Number of Volunteer Hours



Financial Statement

ASSETS		Year Ended Dec. 31, 2009
CURRENT		
Cash and cash equivalents		427,660
Investments		<u>1,456,363</u>
Total current assets		<u>1,884,023</u>
PROPERTY & EQUIPMENT		
Building and improvements		697,497
Equipment		672,168
Furniture and Fixtures		94,847
Vehicles		<u>33,713</u>
Total, at cost		1,498,225
Less accumulated depreciation		<u>1,034,647</u>
Depreciated cost		<u>463,578</u>
Total assets		<u>2,347,601</u>
LIABILITIES AND NET ASSETS		
LIABILITIES		
Payroll tax withholdings		2,682
UNRESTRICTED NET ASSETS		<u>2,344,919</u>
Total liabilities and net assets		<u>2,347,601</u>
REVENUE & PUBLIC SUPPORT		Year Ended Dec. 31, 2009
Revenue collected:		
Fees and support		425,444
Other income		15,639
In-Kind Contribution, Volunteers		19,168
Investment Income		151,073
Total revenue collected		<u>611,324</u>
OPERATING EXPENSE		<u>471,392</u>
CHANGE IN UNRESTRICTED NET ASSETS		139,932
NET ASSETS, BEGINNING OF YEAR		<u>2,204,987</u>
NET ASSETS, END OF YEAR		<u>2,344,919</u>

Statement of Financial Position
(Modified Cash Basis)
Prepared by
Goldshot, Lamb & Hobbs, Inc.
Certified Public Accountants
3066 Kettering Blvd.
Dayton, Ohio 45439

19,168

Dollar Value of Volunteer Hours



Year In Review

DATV began the year with a new set of "Social Media" classes. These classes were designed as an introduction to the new and popular methods of communicating with others. Classes included; Facebook, YouTube, Blogger, Blip.TV, Podcasting and Video Conversion for the web. Be looking for more of these and other exciting workshops in new technologies in the coming months.

Programming and equipment usage were up in 2009. DATV producers not only produced more programming for the channel, but as usual, DATV volunteers were out and about helping staff cover the various events throughout the area. Without our dedicated volunteers, events such as the Dayton Police Memorial, Children's Christmas Parade, Mountain Days, and Women in Jazz festival would not be seen by area residents. Thank you to our producers and volunteers for all of your hard work and dedication.

Thanks to volunteer/producer Ril Beatty, DATV held its 1st Annual DATV Fishing Derby. This 7 day fishing derby held in April, 2009 was the brain child of Ril who manages the Gettysburg Fish Lake where the event was held. Additionally, DATV held its 2nd Annual Media That Matters Film Festival. The festival, held at the Neon Movies, is a series of short documentaries tackling social issues from around the world.

Technology updates were also on the agenda for DATV in 2009. One seemingly minor upgrade with huge benefits was the addition of Office Tracker. Office Tracker allows users to view editing suite availability from the comfort of their home via the internet. This software has saved both staff and users a great deal of time. In addition, DATV is now connected to City Hall via fiber. With this fiber connection, DATV can now remotely exchange data files and programs with DGTV. DATV has also successfully tested 2-way video capability between our facility and City Hall. As always, DATV continues to search out new technologies to better serve the community and its citizens. Finally, DATV's website was totally redesigned in 2009 by Marketing Director, Dan Suffoletto. As a result, our website was named "Best in the Country" by the Alliance for Community Media. Nice job Dan!

In 2009 three new Board members were chosen to fill vacant seats. They are; Diane Graham, ED Habitat for Humanity, Len Roberts, formerly of DECA and Clerk of Commission for the City of Dayton, and Betty Toney, retired from Early Childhood Development. All 3 are well connected in the community and will be tremendous assets to our organization.

Last year proved to be very busy for DATV. My hope for the future is that we continue to prove our importance to both the city of Dayton and its citizens and continue to provide services that make DATV an example for all access centers to follow.

Steve Ross
Executive Director

1

Hometown Video Awards



Fundraising Events



Media That Matters Film Festival

The “Media That Matters Short Film Festival” was held Sept. 17th at the Neon Movies in Downtown Dayton. The festival is the premier national showcase for short films on the most important topics of the day.

The 2009 festival was presented by Merrill Lynch Global Wealth Management OGDG Group - Centerville, Ohio and raised \$2,501.



Fishing Derby

Thanks to Waste Management’s Stony Hollow Landfill, Ril Beatty of Mountain Top Ministries and all the participants \$1,800 was raised for DATV at the Fishing Derby held in April at the Gettysburg Fish Lake.



4,301

Dollars Raised

Community Training

DATV gives Dayton “The Freedom To Communicate” by providing video production workshops that allow citizens to create their very own television programs. DATV members learn camera operation, computer graphics, editing and much more.

DATV members may reserve equipment to help them produce their programs. It is available to members on a first come, first serve basis. There are 3 full size DV and 8 mini DV cameras available for member use. In addition to the 4 edit suites with both tape-to-tape editing and AVID nonlinear systems, DATV has 4 stand alone AVID edit systems and a studio control room.

2009 Workshop Attendance

<u>Type of Workshop</u>	<u># Held</u>	<u>Attend.</u>
Field Production	19	119
Basic Studio	13	59
Audio/Video	8	35
Trinity Graphics	9	37
Portable Switcher	5	12
Technical Director	8	19
Director	17	17
AVID Editing	11	50
Womble Digitizing	3	20
Blip.TV	1	1
YouTube	1	5
Blogger	1	3
MySpace	1	3
FaceBook	1	4
	98	384

2009 Field Equipment Use In Days

Portable Switcher	26
DV200 Camera	222
DVC30 MiniDV Camera.....	1,505

Total Days Used..... 1,753

2009 Edit Suite Use In Hours 10,172

98

Number of Workshops

DATV’s membership reached 444 during the year 2009.

DATV volunteers gave 2,396 hours of their time.



Circle of Spirit



Circle of Spirit members play a vital role in helping DATV continue to provide an opportunity for local churches to have an outlet for their messages of hope, understanding and fulfillment.

It is through their continued financial support that DATV is able to maintain a sufficient amount of cameras and editing facilities for community use. We urge you to support these churches that help support DATV.

Agape Ministries
Beavercreek Church of God
Bethel Baptist Church
Bethesda Temple
Bethsaida Missionary Church
Calvary Enterprise
Church of Christ
Church of the Living God
Church on the Rock
Cornerstone Baptist Temple
Dayton Grace Bible Church
Freedom Church
Gard Avenue Church of Christ
Good News Ministries
Greater Love Christian Church
Greater St. John
In His Presence World Ministries
Liberty Worship Center
Living Church of God
Memorial Church of Christ

Mountain Top Ministries
Mt. Pisgah Church
New Beginnings Church
New Life Christian Assembly
New Life Community Open Bible
New Season Ministry
Normandy United Methodist Church
Northridge Church of Christ
Set Free Ministries
Spirit of Truth
Stillwater 7th Day Adventist
The Church In The Lord Jesus Christ
The Oasis
Transforming Ministries Church
Troy Gospel Tabernacle
United Community Brethren Church
Vandalia Christian Tabernacle
Way of the Cross
Xenia Seventh Day Adventist Church
Zion Hill Missionary Baptist

40

Circle of Spirit Churches



Stars of Community Media

The Stars of Community Media is an enhanced membership level of DATV. These members have shown their commitment and dedication to the preservation of PEG Access in 2009 by making a significant donation to DATV. If you would like to contribute to DATV's success visit www.datv.org to find out how you can become a Star of Community Media.



Visionary

Steve Ross

Crusader

Chad Snoke

Nan Whaley

Supporter

Wayne Broyles

Dan Suffoletto

David Watson

Diane Welborn

Joseph Everette

Randy Phillips

Harry Washington

Phil Thomas

VIP

Wanda Baer

Ray Freeland

Alex Gamber

Anita Frickey

Ed Fowle

Charles McCracken

Nathan Hundley

Betty Lou Sullivan

Gladys Souder

Maggie Barlow

Alyce Earl-Jenkins

Faith Dickerhoof

Ponsi Sweet

Majorie Detrick

Clarence Young

John Getrost

Daria Stone

David Williams

Carolyn Marshall

Dominion Ministries

Trinity Lighthouse

Coming Together Center

33

Number of Individual Stars



Programming Highlights

Number of Programs

Entertainment	408
Information	629
Sports	58
Childrens'	56
Government	208
Education	88
Political	22
Religion	3,526

Total New Shows 4,995

Total Programming Hours

DATV	1,490
Dayton Spiritual	2,639

Total New Hours 4,129

4,995

Number of New Shows



Video Production

DATV offers paid video production services for organizations, companies and individuals who are in need of professional video services. DATV has provided the following groups various services throughout the year including; studio program production, remote location event recording and equipment rental.



Supply Chain Digest
Wellness Connection
Technology First
YWCA of Dayton
Clothes That Work
Community Action Partnership
Ombudsman's Office
SOCHE
Partners for Community Living
NAACP
Dayton Broadcasters Hall of Fame
Noble Circle Project
Hospice of Dayton
Real Art Design Group

12,285

Dollars Earned

