

DATV IS A COMMUNITY FORUM THAT EMPOWERS ALL CITIZENS
TO LEARN, CREATE AND EXPRESS THEIR IDEAS THROUGH ELECTRONIC MEDIA

ANNUAL REPORT

2014



DATV
Dayton Access Television

DATV Staff

Steve Ross, Executive Director

Dan Suffoletto Marketing Director

Dale Grow, Volunteer Coordinator

Melissa Constantine, Program Director

Eric Widing, Production Assistant

Wayne Broyles, Production Assistant

Tim Bruce, Production Assistant

Mike Frazier, Production Assistant

Denise Davis, Production Assistant

Bob Klaar, Production Assistant

Henrique Couto, Production Assistant

Annual report design by Dan Suffoletto.
Statistics provided by Steve Ross, Dale Grow
and Melissa Constantine.

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Leadership At Its Best

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Contents

2014 EXECUTIVE DIRECTOR MESSAGE	5
DATV NAMED BEST IN MIDWEST	12
STARS OF COMMUNITY MEDIA.....	10
COMMUNITY PROGRAMMING	8
PROGRAMMING PICTURES	9
SPECIAL EVENTS.....	15
EQUIPMENT USAGE	16
PROGRAMMING STATISTICS	16
FINANCIAL STATEMENT	18



The studio at DATV's Community Media Center is available for rental when not in use by members. Here Blue Dog Productions works on a project for local attorneys Dyer, Garofalo, Mann & Schultz.

2014 YEAR IN REVIEW

I love writing the letter for the annual reports. It gives me a chance to shine a light on all of the great things accomplished throughout the year. Most of these would not have been possible without the hard work and dedication of the members, staff, and Board of Trustees of DATV. So with that I'll proceed.

2014 was an extremely exciting year for our organization. It was a year that saw several technology updates, expansion in services, and renewed dedication.

We said goodbye to some old and dear friends of ours in 2014, first being the old cameras. 2014 brought DATV Members new Hitachi, HD cameras for studio productions. And what a difference this made in the quality of studio shows. And though the new production truck was technically purchased in late 2013, it wasn't retrofitted until 2014. The new truck showcases new cameras, a Tricaster 860, wireless headsets, graphics computer, etc. This resulted in a very sad bon voyage to the original truck purchased in 1983. It served this organization well for over 30 years and we hope the new truck does as well. Look for more updates in 2015. DATV also launched newly created websites for both DATV and DSTV. Not only are the new websites visually pleasing, but also make it easier for people to navigate and find important information about the organization.

In our expansion of services department the big news was DATV's footprint. In the past, DATV's community channel was only seen in Dayton, Butler Twp. and the city of Riverside. When Time Warner ceased operation of its community channel, DATV asked to fill the void being left by that channel. Thanks to Time Warner, DATV is now seen in many of the surrounding communities. This has greatly enhanced the importance of DATV and community programming in the area.

In 2014 DATV was awarded the "Overall Excellence in Public Access Programming" by the Alliance for Community's Television's Central States region. This award is a testament to the hard work put in by DATV and DSTV community producers. DATV also played host to the Central States ACM regional



Steve Ross, DATV Executive Director

conference in 2014. Conference attendees were given the opportunity to learn, teach, and socialize with their constituents from around the region. The Central States Region is made up of public, education, and government access centers from Ohio, Michigan, Indiana, and Kentucky.

The Viewfinder newsletter was revived in 2014. The Viewfinder is the organization's way of updating, highlighting, and informing members on items of importance to the organization. Though this is an added expense, we will continue "The Viewfinder" for as long as possible. Let's not forget about DATV's Board of Trustees. They were hard at work last year volunteering their time on committees created to keep the organization strong and moving forward. This work is mostly unseen, but must not go unmentioned. Their job is not a pretty one, but their commitment to the organization has been crucial to our success.

I close out my 2014 report by saying thank you to everyone involved with this organization. It has always been an honor to serve the under served voices of our community. Let us never forget the importance of what we do as we strive to make 2015 better than its predecessor.

Steve Ross

DATV Executive Director

Alliance For Community Media

Central States Region

DATV hosted the Spring Conference and Trade Show of the Central States Region of the Alliance For Community Media, May 1 - 3, 2014 at the Crowne Plaza in downtown Dayton.

The Conference brought together leaders from Public, Educational and Government access channels to learn new skills, share best practices and explore new technologies in this three day conference.

"Its was a thrill for us at DATV to host such a diverse group and a great opportunity to showcase some of the amazing things Dayton has to offer," said Steve Ross, DATV Executive Director.

Workshop sessions will included topics such as; Crowd Funding, Youth Driven Media, Editing Systems, Blogging, Video Archiving and more.

The Alliance is a national membership organization promoting civic engagement through community media and is dedicated to its development and preservation throughout the nation. The Central States region is made up of Ohio, Indiana, Michigan and Kentucky.



DATV Executive Director Steve Ross (l) with Program Director Melissa Constantine (r). Winner of the Roxie L. Cole Award.



DATV Marketing Director Dan Suffoletto (l) with Melissa Bondy (r), Assistant Manager of CTN Ann Arbor.



One of the sessions at the Crowne Plaza.



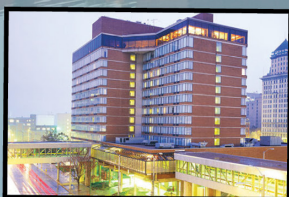
Conference Planning Chair Elizabeth Lord (l) from Access Ft. Wayne with Melissa Constantine (r) of DATV.



2014 CONFERENCE

Central States Region
Alliance For Community Media

Flights of Expression



Crowne Plaza Hotel Dayton, Ohio
May 1 - 3rd 2014



DATV
Dayton Access Television



NEW PRODUCTION TRUCK

In 2014 DATV took delivery on a new video production truck.

The truck is a custom Dodge Ram Promaster 3500 equipped with a Tricaster 860 video production switcher and three Panasonic AG-160 cameras.



ON LOCATION HIGHLIGHTS

A World A'Fair

Dayton Air Show Parade

Women In Jazz

Dayton Celtic Festival

Dayton Police Memorial

Knockout Dayton

Dayton Children's Parade

Urban Nights

Blessing of the Bikes

Mud Volleyball

Hispanic Festival

Reggae Festival

Hauntfest on 5th

Noble Circle Fashion Show

Dayton Heart Ball

BBB Eclipse Awards

MLK Jr. Celebration

NAACP Freedom Fund Banquet

Dayton Air Show

Dayton Police Academy Graduation

Downtown Dayton Plan Update

NCCJ Friendship Dinner

First Friday

National Night Out Against Crime

Meet The Candidates

Community Programming

With the help of DATV's video volunteers we are able to produce the most exclusive local video programming of any other media outlet. Events in 2014 ranged from community festivals to the Dayton police memorial service.



Exclusive Events on DATV

DATV was on location throughout the Dayton area in 2014. Some of the locations included; Courthouse Square, RiverScape, Dave Hall Plaza, The Dayton Convention Center and many more.



On location at RiverScape in downtown Dayton.



DATV member Church Summerlin operates camera.



DATV at the Women In Jazz Festival.



On stage at the Dayton Celtic Festival at RiverScape.



Camera operator James Scott at the Mud Volleyball Tournament.



DATV member Rick Latimer operates the remote controlled cameras.



Stars of Community Media

Visionary \$500

Steve Ross
Dan Gilmore
Ril Beatty, Jr.

Crusader \$250

Randy Phillips
Dr. Charles Williams Jr.

Supporter \$125

Dan Suffoletto
Megan Cooper
Elizabeth Toney
Harry Washington, Jr.
Janice White
Keith Irvin
Matthew Tolson
Melissa Constantine
Don Young

VIP \$75

Bob Klaar
Dennis Greene
Dave Johnson
Don Black
Crosby Flakes
Robin Fuson
Alex Gamber
Diane Graham
Richard Chilton, Jr.
Bettylou Sullivan
Philip Thomas
Samuel Asmah
Jessica Hickland

Business Members

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Dayton Spiritual Television

Circle of Spirit

Abundant Love Christian Center
 Beaver Creek Church of God
 Bethel Missionary Baptist Church
 Blessed Hope Baptist Church
 Church of Christ
 CITA Christian Ministries
 Cornerstone Baptist Church
 Dayton Grace
 Dove Pentecostal Assembly
 Empowerment Temple
 Evangelist Wayne Broyles
 Faith Deliverance
 Grace And Truth Ministries
 Grace Family Worship Center
 Greater Galilee Baptist Church
 Greater Love Christian Church
 Harvest Ministries International
 Haven Seat International Church
 Harken Unto The King
 It's A New Season
 International Christian Faith Ministries
 Liberty Worship Center

Mountain Top Ministries
 Muhammad Study Group of Dayton Ohio
 Mt. Calvary Missionary Baptist Church
 Mt. Enon Missionary Baptist Church
 New Carlisle Church of the Brethren
 New Life Community Bible
 Normandy Church
 North Dayton Baptist Church
 Pure Image Ministries
 Redemption Christian Tabernacle
 Riverview Baptist Church
 Set Free Ministries
 St. James AME
 The Church In The Lord Jesus Christ
 The Divine Plan
 The First Baptist Church of Yellow Springs
 The Inspiration Church
 Wayman Chapel AME
 Way of the Cross
 Word of God Church
 The Word Pentecostal Assembly of God

Non-Profit Members

Many area nonprofit organizations partner with DATV throughout the year. Here are just a few.



“*Thank you to all the
DATV members, board,
staff and supporters
who helped make this
honor possible.*”





DATV Named Best In Midwest,

Winner of the 2014 Philo T. Farnsworth Video Award for Excellence in Public Access Programming, presented by the Central States Region of the Alliance for Community Media.

“There are so many great access centers in our region. To receive this award from our peers was a tremendous honor and validates the hard work and effort put forth by DATV community producers and staff,” said Steve Ross, DATV Executive Director.

The Central States Region of the Alliance is made up of access centers in Ohio, Michigan, Indiana and Kentucky. The award was presented at the Philo Festival of Media Arts held in Kalamazoo Michigan on Saturday, October 11th.

Special Events



DATV Marketing Director, Dan Suffoletto (l) with Volunteer Coordinator Dale Grow (r) at Courthouse Square in downtown Dayton promoting DATV.



"The Rob Dennis Show" had special guest Phil Donahue for one of its episodes. Here is the crew (top l to r) Denise Davis, Robin Fuson, Phil Donahue, Rob Dennis, Wayne Broyles. (seated) Rod Sherrod (l) and Bob Klaar (r).



DATV Executive Director Steve Ross talks with a fan at Old North Dayton's Night Out Against Crime event.



DATV was the television home to the 2014 edition of the Dayton Demonz at Hara Arena.

Volunteer Hours
1,292



Members
414



Churches
76



Equipment Usage



Cameras
4,222 days

A value of \$949,950 provided to the community based on industry rental price of \$225 per day.



Edit Suites
9,495 hours

DATV provides state of the art television production equipment for community members to use. Included in this are 20 Panasonic AG-130 HD cameras. Seven editing suites equipped with Adobe Premiere Elements. A studio control room with a Tricaster 860 video switcher package and a studio with 3 Hitachi Z6000 cameras and 3 Sony BRCZ700 robotic cameras.

Portable Switcher
98 days



Studio/Control Room
4,013 hours

Community Programs By Type

RELIGIOUS



INFORMATION



ENTERTAINMENT



EDUCATION



GOVERNMENT



CHILDREN



POLITICS



The statistics are combined for DATV and Dayton Spiritual Television. The politics category indicates election programming.

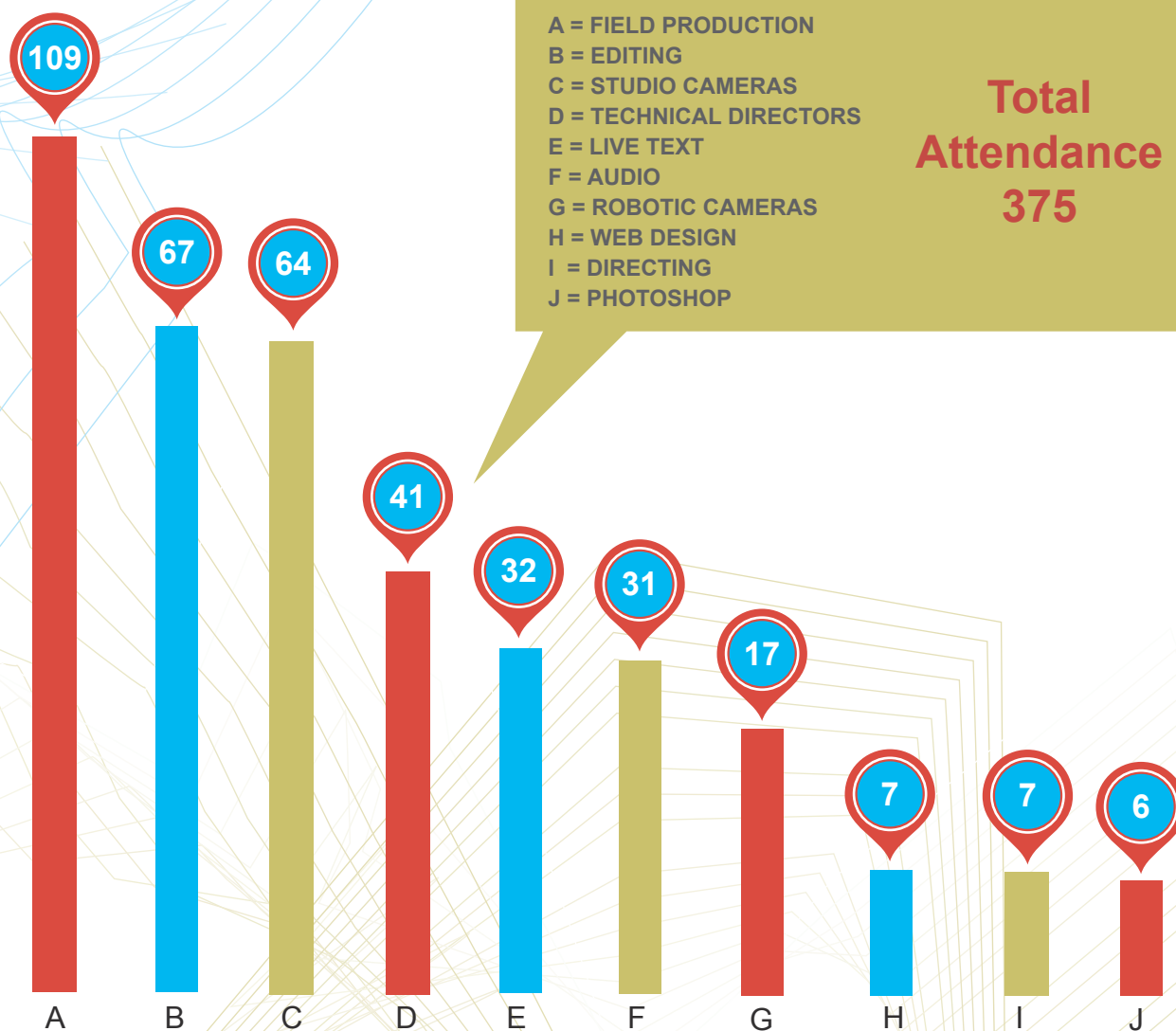
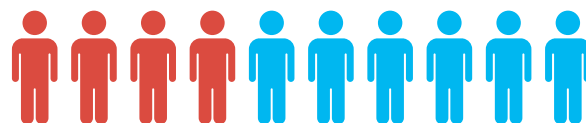
The government category is coverage of City and County commission meetings.

Government Meetings



DATV staff produces weekly coverage of the City of Dayton and Montgomery County Commission Meetings. In addition DATV airs the meetings produced by the cities of Clayton, Huber Heights, New Carlise and Vandalia.

Video Workshops



Financial Statement

Prepared by Goldshot, Lamb & Hobbs, Inc. Certified Public Accountants 3066 Kettering, Blvd. Dayton, OH 45439

ASSETS	
CURRENT	Year Ended Dec. 31, 2014
Cash and cash equivalents	653,701
Investments	<u>1,736,932</u>
Total current assets	<u>2,390,633</u>
PROPERTY & EQUIPMENT	
Building and improvements	735,601
Equipment	868,421
Furniture and Fixtures	108,733
Vehicles	<u>91,695</u>
Total Property and Equipment	1,804,450
Less accumulated depreciation	<u>1,092,928</u>
Total Property and Equipment - Net	<u>711,522</u>
OTHER ASSETS	
Deposits	=
TOTAL ASSETS	<u>3,102,155</u>
LIABILITIES AND NET ASSETS	
LIABILITIES	
Payroll withholdings	3,710
UNRESTRICTED NET ASSETS	<u>3,098,445</u>
Total liabilities and net assets	<u>3,102,155</u>
SUPPORT AND REVENUE	Year Ended Dec. 31, 2014
Revenue collected:	
Fees and support	388,227
Other income	33,666
In-Kind Contribution, Volunteers	12,920
Total Unrestricted Support and Revenue	<u>434,813</u>
OPERATING EXPENSE	<u>518,112</u>
OPERATING INCOME (LOSS)	(83,299)
OTHER INCOME (EXPENSE)	
Gain (Loss) on Disposal of Equipment	6,642
Investment Income	<u>122,781</u>
Total Other Income (Expense) - Net	<u>129,423</u>
CHANGE IN UNRESTRICTED NET ASSETS	46,124
NET ASSETS, BEGINNING OF YEAR	<u>3,052,321</u>
NET ASSETS, END OF YEAR	<u>3,098,445</u>

Original Form Of Social Media

As the original form of social media DATV has a long history of communicating with the public. In keeping with that tradition DATV has embraced some of the newest forms of social media. DATV has 1,192 FaceBook followers and 859 Twitter followers.



16,152
Number of Views

78,469
Minutes Viewed

219
Programs on YouTube

YouTube viewing numbers for 2014.

Expanded Viewing Area

DATV expanded its programming reach into Dayton's northern suburbs on Time Warner Cable on Tuesday, June 10th, 2014. DATV filled the void left by the closing of CAC which was previously operated by Time Warner in the northern viewing area.

"We're glad we have the opportunity to share the best of what Dayton has to offer and to educate those communities on the virtues of community media," said Steve Ross, DATV Executive Director. "The expansion of DATV's viewing footprint was only made possible through the efforts of the City of Dayton, DATV and Time Warner Cable.

The same programming that is currently enjoyed in the City of Dayton, Riverside and Butler Township on DATV is shown in those areas.

DATV is now seen on Time Warner Cable channel 5 in Dayton, Riverside and Butler Twp. And in the northern suburbs it is seen on either channel 5, 6, or 23 depending on what city you live in.



(937) 223-5311



280 Leo St. Dayton



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