



2015 ANNUAL REPORT

Learn. Create. Communicate.



ABOUT US

Learn. Create. Communicate.

DATV is a nonprofit 501(c)(3) organization that, since 1978, has given Dayton the "Freedom to Communicate."

Our mission is to serve as a community forum that empowers all citizens to learn, create and express their ideas through electronic media.

As the original form of social media, DATV provides the training, equipment and facilities for local residents to create their very own non-commercial local cable TV programs. Last year alone DATV's 500 plus members created over 4,500 new local TV programs for and about Dayton.

DATV operates two cable access channels in the City of Dayton, Ohio on Time Warner Cable. DATV, is a public access channel seen on Time Warner channel 5 in Dayton, Riverside and Butler Twp. And on channel 6 or 23 in Dayton's northern suburbs. Dayton Spiritual Television is a religious access channel seen regionally on Time Warner Digital Ch. 992.



In the studio control room during production of the "Funk Chronicles."



Learn, Create, Communicate

**Videography
Audio
Graphics
Editing
Lighting
Animation
Green Screen
and much more!**



Staff, volunteers and board members were on hand at the Dayton Home and Garden Show to help promote DATV.



A message from our Executive Director **Steve Ross**

**"DATV was named
the winner of Overall
Excellence in Public
Access Programming
presented by
the Alliance For
Community Media's
Central States
Region."**

DATV Continues Rich History of Community Service

For nearly 40 years DATV has been providing services to the Dayton community. These services embrace the basic principles by which this country was founded on, freedom of speech.

In 2015 DATV continued to lead the way based on this principle and again made its mark on the community through the use of electronic media.

DATV provided members with new equipment to produce programming for the community. Some of the highlights are; a new portable HD video switcher, upgraded Tricaster Advanced software for enhanced studio productions, new field microphones, on-camera lights, and new HD cameras for the DATV remote production truck.

As always DATV showcased the best Dayton has to offer through its coverage of community events. Two notable events were, the Forum on The Legalization of Marijuana held at Sinclair CC and in conjunction with the Dayton Daily News, and Dayton Peace Accords at 20 which brought current and former world leaders together to commemorate the 20th Anniversary of the Dayton Peace Accords that ended the war in Bosnia and Herzegovina.

On-location training was a big part of 2015 as DATV participated in "Checkout the Arts", a series of media production workshops held at various county library locations. In addition, DATV spent a week at St. Helen School instructing students in the fine art of media production.

This is just a summary of what your media center did for the community in 2015. I'd be remiss if I didn't acknowledge the hard work and dedication of DATV volunteers, producers, staff and board members that make all of this possible throughout the year.

Finally, DATV received the Philo T. Farnsworth Award in Public Access Programming, presented by the Central State Alliance for Community Media. This 4-state competition recognizes the quality and variety of programming seen on DATV during 2015. We're very honored by this award and look forward to future successes.

STEVE ROSS
EXECUTIVE DIRECTOR

COMMUNITY MEDIA WORKSHOPS

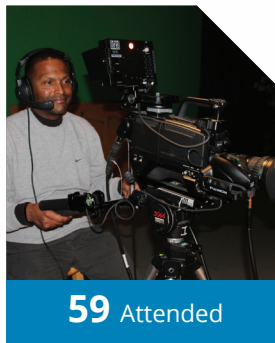
25 ^{*} FIELD PRODUCTION



145 Attended

Recording on location with a Panasonic HD 130 camera.

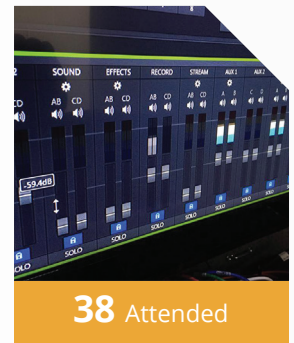
15 BASIC STUDIO



59 Attended

Studio camera operation, studio set-up and floor directing.

10 STUDIO AUDIO



38 Attended

Proper microphone techniques, sound mixing, board operation.

9 LIVE TEXT



44 Attended

Design graphics to be used during studio programs. Includes creating name keys, titles and credits.

8 TECH. DIRECTOR



31 Attended

Newtek Tricaster switcher operation, camera selection and setup, graphic integrating, video playback and recording.

14 EDITING



76 Attended

Adobe Premiere Elements 14 video editing. Use of proper editing techniques, music mixing and graphics integration.

3 ROBOTIC CAMERA



11 Attended

Camera control, shot framing, automated presets.

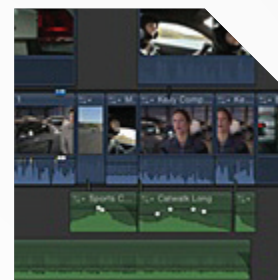
5 DIRECTING



5 Attended

Learn how to communicate with a crew during a studio program. Includes; shot selection, graphics integration, audio mixing and much more.

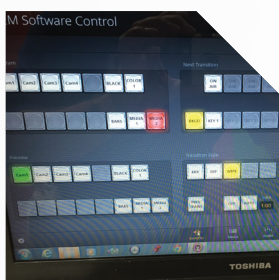
1 FINAL CUT



4 Attended

Create your program with Apples flagship video editing software using an iMac.

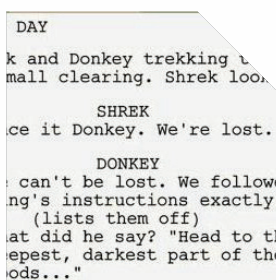
4 PORTABLE SWITCHER



7 Attended

Use how to use a video switcher on location to record from up to three cameras.

2 SCRIPTWRITING



14 Attended

Develop proper scripting writing techniques to tell your story in a video format.

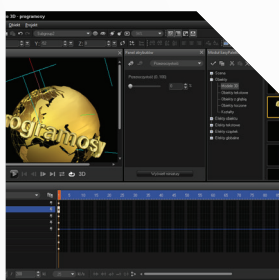
1 PHOTOSHOP



5 Attended

Create graphics for television, web and print. Discover many tools you can use to make your pictures and graphics even better.

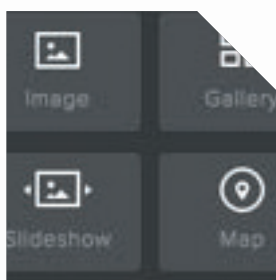
4 3D ANIMATION



25 Attended

Animate 3D text and object for use in your video productions.

1 WEB DESIGN



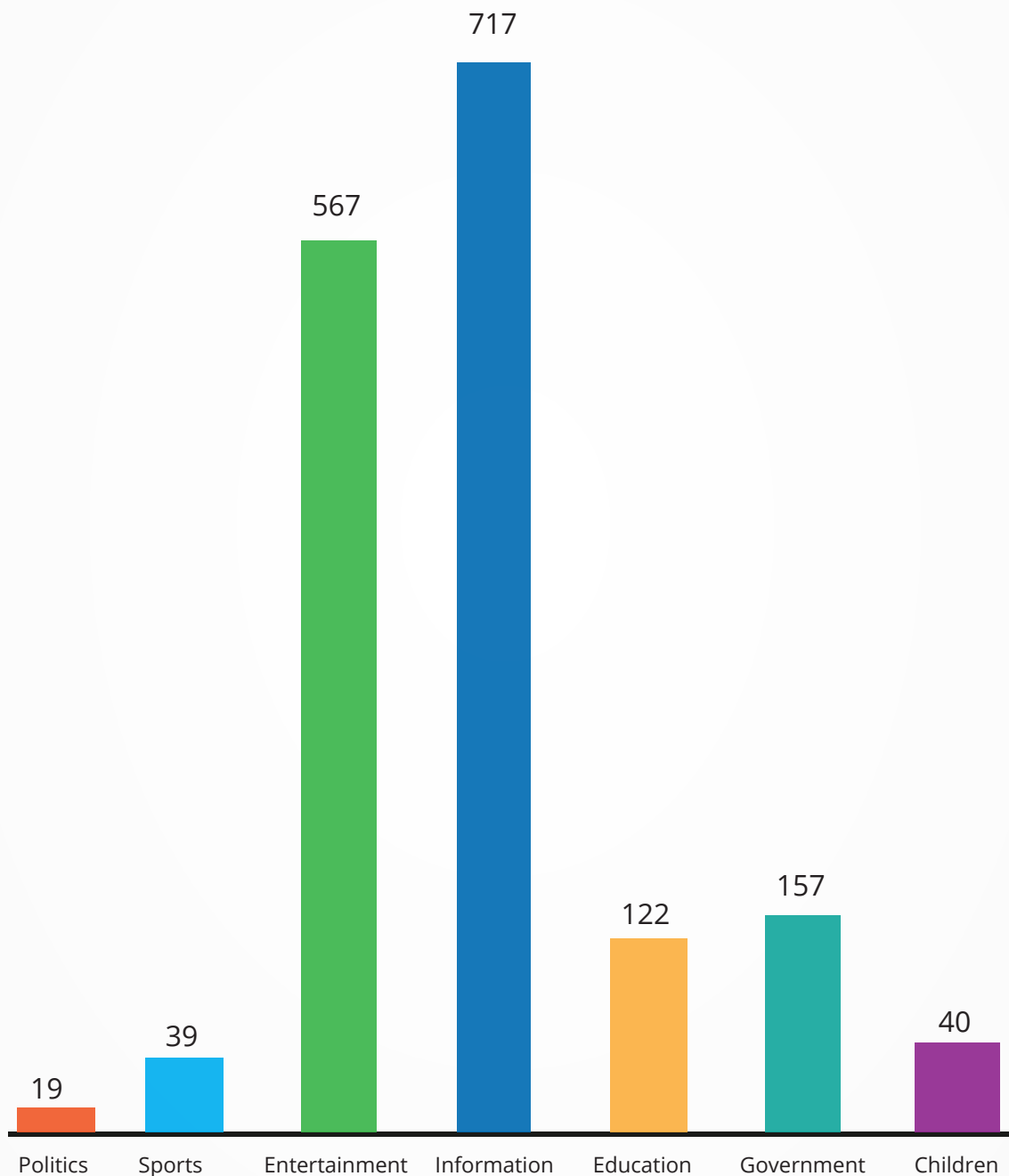
7 Attended

Learn how to create your own website using the low cost Weebly website design site.

* Number of workshops held in 2015.

Programming

DATV members and staff create a wide variety of programs each year. Below is a list of total programs by category completed in 2015.



Total number of new DATV programs in 2015 by category.
There were a total of 1,661 new programs accounting for 1,574 hours.

Dayton Spiritual Television



2,919 Total New Religious Programs



DATV Volunteer Coordinator Dale Grow works with new members during a graphics workshop in the Studio Control Room.

Original Form Of Social Media

As the original form of social media DATV has a long history of communicating with the public. In keeping with that tradition DATV has embraced some of the newest forms of social media. DATV has 1,358 FaceBook followers and 964 Twitter followers.



30,405
Number of Views

315,709
Minutes Viewed

310
Programs on YouTube

YouTube viewing
numbers for
2015.

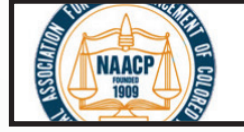


Business Members



Non-Profit Members

Many area nonprofit organizations partner with DATV throughout the year. Here are just a few.



Exclusive Events On DATV

DATV was on location throughout the Dayton area in 2015. Some of the locations included; Courthouse Square, RiverScape, Dave Hall Plaza, The Dayton Convention Center and many more.



DATV members Tiki Kai-Krismano and Ted Kourt at the Dayton Jewish Festival.



DATV member Tim Cahall at the Blessing of the Bikes at Welcome Stadium.



DATV's Mobile Media Unit in downtown Dayton.



On the set of "The Funk Chronicles."



DATV member Mathew Clary at Dave Hall Plaza.



DATV's annual membership meeting in the studio.



DATV on location at
Courthouse Square for
Dayton Pride Day 2015.



4,580

Total New Programs

The combined number of new programs on DATV and Dayton Spiritual Television.

3,722

Program Hours

Total number of new program hours on DATV and Dayton Spiritual Television.

310

YouTube Programs

Number of DATV productions available online.

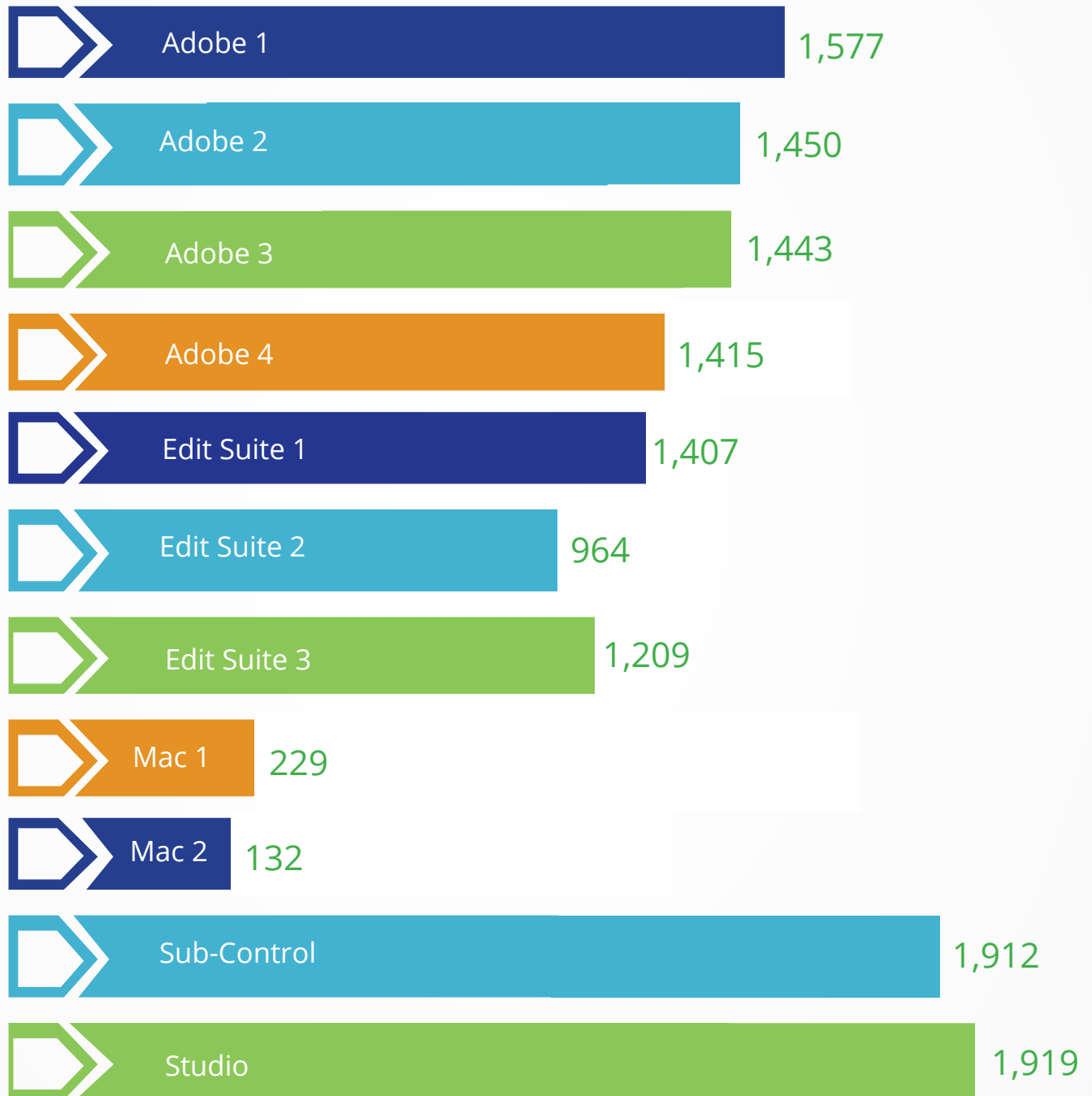
77

Number of Churches

That produce programs seen on Dayton Spiritual Television.

Edit Suite Usage

Here is a run down of the number of hours each edit suite was used during 2015 by DATV members to create their programs. Adobe 1-4 are in the training room, Edit Suites 1 - 3 are private rooms and Sub-Control and the Studio are used together to create multi-camera productions.





13,657

Editing Hours

The number of hours of editing at DATV's Community Media Center.

3,898

Field Camera Use By Days

DATV has 20 Panasonic AG-130 HD video cameras for members to use.

9

Edit Suites

Available for members to use when editing their programs for air.

511

Members

DATV increased its membership by 23% in 2015.

Stars of Community Media

Thank you to everyone who made a financial contribution to DATV success.

Visionary \$500

Steve Ross
Dan Gilmore
Ril Beatty, Jr.

Crusader \$250

Randy Phillips
Dr. Charles Williams Jr.

Supporter \$125

Dan Suffoletto
Megan Cooper
Elizabeth Toney
Harry Washington, Jr.
Janice White
Keith Irvin
Matthew Tolson
Melissa Constantine
Don Young
Joe Loy
Bob Klaar
Adam Tadlock

VIP \$75

Dave Johnson
Don Black
Crosby Flakes
Robin Fuson
Alex Gamber
Diane Graham
Richard Chilton, Jr.
Bettylou Sullivan
Philip Thomas
Samuel Asmah
Jessica Hickland
Michelle Graves
Harry M. Schrager
Rose Turner
Jeremy Wiedle
Martha Lahanas
Spirit of Truth
See Your Shadow Song Writer
Kenneth McLure
Robert Reed
Laura Macy
Sugar Stewart
Nick Pierce



Circle of Spirit

These churches joined DATV at the "Circle of Spirit" level to help support DATV achieve its mission.



Abundant Love Christian Center
Abundant Season Anointed Ministries International
Beavercreek Church of God
Bethel Missionary Baptist Church
Blessed Hope Baptist Church
Church of Christ
CITA Christian Ministries
Cornerstone Baptist Church
Dayton Grace
Dove Pentecostal Assembly
Empowerment Temple
Evangelist Wayne Broyles
Faith Deliverance
Grace And Truth Ministries
Grace Family Worship Center
Greater Galilee Baptist Church
Greater Love Christian Church
Harvest Ministries International
Haven Seat International Church
Hearken Unto The King
It's A New Season
International Christian Faith Ministries

Liberty Worship Center
Mountain Top Ministries
Muhammad Study Group of Dayton Ohio
Mt. Calvary Missionary Baptist Church
Mt. Enon Missionary Baptist Church
New Carlisle Church of the Brethren
New Life Community Bible
Normandy Church
North Dayton Baptist Church
Pure Image Ministries
Redemption Christian Tabernacle
Riverview Baptist Church
Set Free Ministries
St. James AME
The Church In The Lord Jesus Christ
The Divine Plan
The First Baptist Church of Yellow Springs
The Inspiration Church
Wayman Chapel AME
Way of the Cross
Word of God Church
The Word Pentecostal Assembly of God



FINANCIAL STATEMENT

Prepared by Goldshot, Lamb & Hobbs, Inc. Certified Public Accountants 3066 Kettering, Blvd. Dayton, OH 45439

ASSETS	
CURRENT	Year Ended Dec. 31, 2015
Cash and cash equivalents	612,966
Investments	<u>1,674,522</u>
Total current assets	<u>2,287,488</u>
PROPERTY & EQUIPMENT	
Building and improvements	742,419
Equipment	834,383
Furniture and Fixtures	101,647
Vehicles	<u>91,695</u>
Total Property and Equipment	1,770,144
Less accumulated depreciation	<u>1,116,639</u>
Total Property and Equipment - Net	<u>653,505</u>
OTHER ASSETS	
Deposits	-
TOTAL ASSETS	<u>2,940,993</u>
LIABILITIES AND NET ASSETS	
LIABILITIES	
Payroll withholdings	4,421
UNRESTRICTED NET ASSETS	<u>2,936,572</u>
Total liabilities and net assets	<u>2,940,993</u>
SUPPORT AND REVENUE	Year Ended Dec. 31, 2015
Revenue collected:	
Fees and support	382,697
Other income	27,024
In-Kind Contribution, Volunteers	13,350
Total Unrestricted Support and Revenue	<u>423,071</u>
OPERATING EXPENSE	<u>520,787</u>
OPERATING INCOME (LOSS)	(97,716)
OTHER INCOME (EXPENSE)	
Gain (Loss) on Disposal of Equipment	1,861
Investment Income	<u>(66,018)</u>
Total Other Income (Expense) - Net	<u>(64,157)</u>
CHANGE IN UNRESTRICTED NET ASSETS	(161,873)
NET ASSETS, BEGINNING OF YEAR	<u>3,098,445</u>
NET ASSETS, END OF YEAR	<u>2,936,572</u>

DATV Staff

Steve Ross
Executive Director

Dan Suffoletto
Marketing Director

Dale Grow
Volunteer Coordinator

Melissa Constantine
Program Director

Eric Widing
Production Assistant

Wayne Broyles
Production Assistant

Tim Bruce
Production Assistant

Denise Davis
Production Assistant

Bob Klaar
Production Assistant

Mike Frazier
Production Assistant

Board of Trustees

Dr. Talbert Grooms Sr. - Chair
Vice President, Educational Programs Development
Leadership At Its Best

Dave Johnson - Vice Chair
City of Dayton Water Department

Maggie Barlow - Treasurer
Dayton Business Communications

Marlese Durr
Professor, Wright State University

Diane Graham
Executive Director
Habitat For Humanity

Jeffrey J. Mims, Jr.
City of Dayton Commission

Randy Phillips
Producer/Member Representative

Tom Ritchie, Sr.
Regional Director
AFSCME, Ohio Council 8

Len Roberts
Director of Community Involvement
Dayton Early College Academy

Chad Snoke
Owner, Oakwood Survey & Mapping

Verletta Jackson
Community Development City of Dayton

*Affiliations are for identification purposes only.
DATV's Trustees are appointed for three year terms.
Membership is by application to, and approval of,
the trustees in accordance with DATV's Constitution.

Our Mission

"DATV is a community forum that empowers all
citizens to learn, create and express their ideas
through electronic media."

Annual report design by Dan Suffoletto.
Statistics provided by Steve Ross, Dale Grow
and Melissa Constantine.

In Memoriam



Former DATV Board Members
Dennis Green (l) and Betty Toney (r)
passed away during 2015 their enthusiasm
and support for Community Media will be
greatly missed.



THANK YOU FOR SUPPORTING DATV

Get In Touch

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SOCIAL INFORMATION:

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youtube.com/datv

instagram.com/datvdayton

www.datv.org / www.daytonspiritualtelevision.org