

DATV

2016 | ANNUAL REPORT



**Learn. Create.
Communicate.**

OVERVIEW

Giving Dayton
the Freedom
to Communicate.



Community Media Workshop	3
Programming	5
Circle of Spirit	6
Stars of Community Media	7
Business and Organizational Members	8
Community Events	9
DATV Celebrates Its Members	11
Facility Usage	13
Upgrades	14
Social Media	15
Awards	16
Our Family	17
Financial Statement	18



OUR MISSION

DATV is a nonprofit 501(c)(3) organization that, since 1978, has given Dayton the “Freedom to Communicate.”

Our mission is to serve as a community forum that empowers all citizens to learn, create, and express their ideas through electronic media.

As the original form of social media, DATV provides the training, equipment and facilities for local residents to create their very own non-commercial local cable TV programs.

DATV operates two cable access channels in the City of Dayton, Ohio. DATV, a public access channel seen on Spectrum channel 5 in Dayton, Riverside and Butler Twp, and on channel 6 or 23 in the northern suburbs. Dayton Spiritual Television is a religious access channel seen regionally on Time Warner Digital Ch. 992.

A MESSAGE FROM OUR EXECUTIVE DIRECTOR SAYING GOODBYE TO 2016

If we were to describe 2016 in a series of simple words, we think renewal, change, and achievement are the most appropriate. DATV’s commitment to its community is even more important and we are encouraged and renewed by the public’s desire to have a voice in their community. With steady membership growth, an increase in program production, increased portable equipment use, and recognition from peers within our industry, the DATV mission is being served.

DATV continued its partnership with local organizations such as; The League of Women Voters, The Ombudsman Office, the NAACP, The Noble Circle Project, Dayton History, and Habitat for Humanity, to name a few. We enjoy working with these groups and these partnerships help us to grow as an organization.

For the second year in a row, DATV received the Philo T. Farnsworth Award for Overall Excellence in Public Access Programming. The award is given out by the Alliance for Community Media’s Central States region. The region is made up of access centers from Ohio, Michigan, Indiana, and Kentucky. There are several excellent access centers in these states and to be recognized 2 years in a row for the quality and variety of programming, speaks volumes to the hard work and dedication put forth by our members.

Even with the wonderful things mentioned, our work is not over. The fight to preserve the community’s voice is a never ending battle. Legislation will continue to threaten the very existence of our access center, most of which comes from cable providers. Although I’m confident Dayton City Leaders understand and appreciate the efforts of DATV members, all of us must continually reach out and remind them of the importance of DATV to you and your community.

Looking forward, DATV will reach a milestone in early 2018 as it celebrates its 40th anniversary! I’d say this is quite an accomplishment for any organization. It is through the resolve of an entire community that this monumental achievement is possible.

Be proud of your access center and help us continue the mission of being a voice in the community.

Steve Ross,
Executive Director

COMMUNITY MEDIA WORKSHOP

ATTENDED 104



FIELD PRODUCTION

Recording on location with a Panasonic HD 130 camera

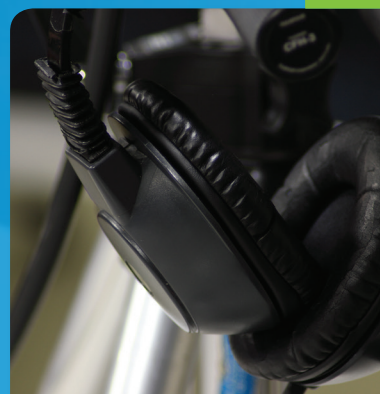
ATTENDED 66



BASIC STUDIO

Studio camera operation, studio set-up and floor directing.

ATTENDED 35



STUDIO AUDIO

Proper microphone techniques, sound mixing and board operation.

ATTENDED 24



STUDIO GRAPHICS

The "LiveText" software is used to create graphics for studio shows.

ATTENDED 33



STUDIO TECH DIRECTOR

Newtek Tricaster switcher operation, camera selection and setup, graphic integrating, video playback and recording.

ATTENDED 51



VIDEO EDITING

Adobe Premiere Elements 14 video editing. Use of proper editing techniques, music mixing and graphics integration.

COMMUNITY MEDIA WORKSHOP

ATTENDED

30



ROBOTIC CAMERA

Camera control, shot framing, automated presets.

ATTENDED

10



STUDIO DIRECTOR

Learn how to communicate with a crew during a studio program. Includes; shot selection, graphics integration, audio mixing and much more.

ATTENDED

8



PHOTOSHOP

Create graphics for television, web and print. Discover many tools you can use to make your pictures and graphics even better.

ATTENDED

11



FINAL CUT EDITING

Create your program with Apples flagship video editing software using an iMac.

ATTENDED

3



PORTABLE SWITCHER

Use how to use a video switcher on location to record from up to three cameras.

PROGRAMMING

DATV operates two cable access channels in the City of Dayton, Ohio. DATV, a public access channel seen on Spectrum channel 5 in Dayton, Riverside and Butler Twp, and on channel 6 or 23 in the northern suburbs. Dayton Spiritual Television is a religious access channel seen regionally on Time Warner Digital Ch. 992. DATV members and staff create a wide variety of programs each year.

Below is a list of total programs by category completed in 2016. With 1,275 separate and original programs our DATV members cover a variety of different topics. Our members enjoy producing a number shows, often helping one another to produce everything from call in shows regarding politics to live events in our community. These shows account for 66:46:01 hours on the air.



Dayton Spiritual Television or DSTV, created a total of 2,823 programs for a combined 6618:46 hours on air.

Both channels combined created a grand total of 4,098 new programs accounting for 13753:16:21 hours on air.

DATV PROGRAMS

POLITICS (16)

SPORTS (66)

ENTERTAINMENT (462)

INFORMATION (437)

EDUCATION (94)

GOVERNMENT (168)

CHILDREN (32)



CIRCLE OF SPIRIT



CIRCLE OF SPIRIT

Circle of Spirit members play a vital role in helping DATV continue to provide an opportunity for local churches to have an outlet for their messages of hope, understanding and fulfillment. It is through their continued financial support that DATV is able to maintain a sufficient amount of cameras and editing facilities for community use. We urge you to support these churches that help support DATV.



These churches joined DATV at the “Circle of Spirit” level to help support DATV achieve its mission.



MELISSA CONSTANTINE
DATV Programming Director

Harken Ministries
Set Free Ministries
Church in the Lord Jesus Christ
Mountain Top Ministries
CITA Christian Ministries
The Word Apostolic
Grace Family Worship
Grace House Church
St. James AME
Muhammad Study Group
Inspiration Church
The Dove Pentecostal Assembly
New Carlisle Church of the Brethren
Beavercreek Church of God
Riverview Baptist Church
Bethel Baptist Church
Mt. Calvary Baptist Church
Greater Galilee Baptist Church
Way of the Cross
Grace and Truth Ministries
Mt. Enon Baptist Church
Wayman AME Church
Harvest International Ministries
Bethesda Temple
Normandy Church
Cornerstone Baptist
Redemption Church
Blessed Hope Church
Church of Christ
The Devine Plan
Liberty Church
It's A New Season
International Christian Faith
Mt. Calvary Missionary Baptist
Greater New Life International

STARS OF COMMUNITY MEDIA

Thank you to everyone who made a financial contribution to help DATV achieve its mission.



VISIONARY

\$500 OR MORE

Dr. Charles Williams
Steve Ross
Randy Phillips
Dan Gilmore
Ril Beatty, Jr.
Dr. Robert Brandt
Habitat For Humanity

CRUSADER

\$250

Goldshot, Lamb & Hobbs

SUPPORTER

\$125

Laura Macy
Kenneth McClure
Bob Klaar
Dan Suffoletto
Melissa Constantine
Adam Tadlock
Joe Loy
Robert Davis
Goldshot, Lamb & Hobbs

VIP

\$75

Diane Graham
Sugar Stewart
Mike Coleman
Delmare Van Gundy
Phil Thomas
Alex Gamber
Tony Day
Robert Reed
Margaret Barlow
Mark Barlow
Darryl Bohannon
Martha Lahanas
Robin Fusion
Nick Pierce
Joy Schwab
Jim Gruza
Tanje Herron
Greg Sanderson

BUSINESS AND ORGANIZATIONAL MEMBERS

BUSINESS MEMBERS



NONPROFIT MEMBERS



COMMUNITY EVENTS



COMMUNITY EVENTS

In 2016 DATV brought the following community events to the citizens of Dayton and the surrounding area. These are just some of the events that would not have been possible without the continued help and dedication of its many community volunteers. DATV is proud of the fact that we bring public awareness to these events each and every year.



COMMUNITY EVENTS



Dayton Jazz Festival
Dayton Blues Festival
Dayton Hispanic Festival
Dayton Rock Festival
Reggae Festival
Noble Circle Project
A Word A'fair
Children's Christmas Parade
Top Flight Teen Talent Show
Dayton Police Graduation
Dayton And Montgomery County
Police Memorial

DATV CELEBRATES ITS MEMBERS



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The DATV annual members-only Christmas party was held this year at The Dayton Woman's Club on December 16th. This event featured a special performance by The Profound Sounds of Edward Osborne with his signature 'R&B Jazz' experience, a full course dinner, and was capped off by our award ceremony!



This event is a great way for us to continue developing a close-knit community with our members. It is also our opportunity to recognize those who have contributed so much to DATV. Each year we have awards in four separate categories.



DATV CELEBRATES ITS MEMBERS



ED LEWIS
Volunteer Of The Year



WILLIAM RAGLIN
Producer Of The Year



THE FUNK MUSEUM
Roxie L. Cole Award for
Excellence



RIL BEATTY
Perseverance Award

FACILITY USEAGE

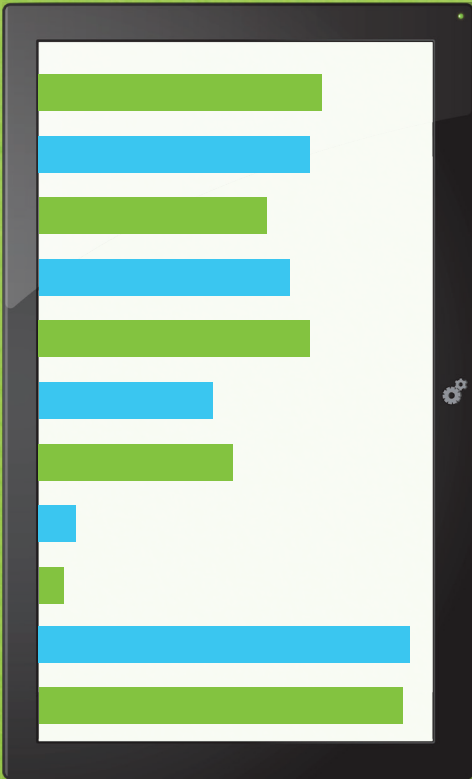


DATV's 21, HD Field Cameras were used a total of 4,099 days in 2016 by community members.



12,757-Editing Hours were logged at DATV's Community Media Center, and 9-Suites available for editing programs ready to go on air.

ADOBE 1 (1,461)
ADOBE 2 (1,390)
ADOBE 3 (1,180)
ADOBE 4 (1,295)
EDIT 1 (1,410)
EDIT 2 (895)
EDIT 3 (1,000)
MAC 1 (215)
MAC 2 (141)
SUB-CONTROL (1,890)
STUDIO (1,880)



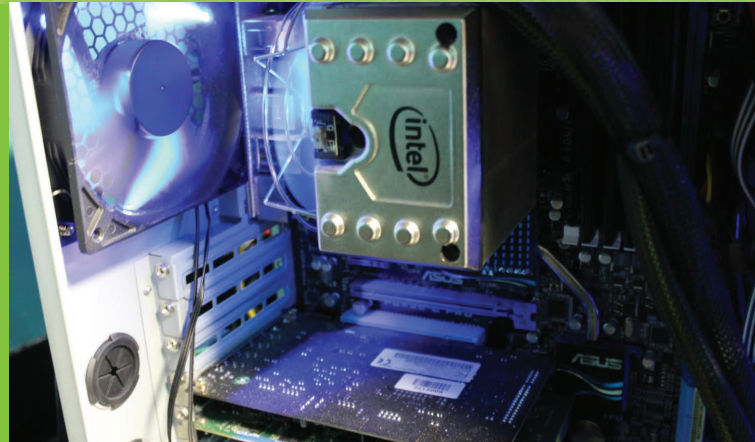
Edit Suite

Our edit suites provide members the opportunity to be a hand-on part of the content we create. These numbers indicate the hours each edit suite was used during 2016 by DATV members. Adobe 1-4 are in the training room, Edit Suites 1 - 3 are private rooms, and Sub-Control and the Studio are used together to create multi-camera productions.

UPGRADES



DATV continues to strive for excellence by providing the very highest quality equipment and facilities for its members.



In order to keep up with the fast paced world of technology we are constantly looking to make improvements, giving our members the facilities and equipment they deserve.

It was also about time for our edit suites to be given a new lease on life. We made some smaller renovations with new colors and wall hangings to keep things fresh for our members... and to inspire creativity!

We purchased new LED light kits for the members to use out on location, and the editing computers were upgraded to offer community producers more power and functionality.



Adobe Premiere and Photoshop Elements were upgraded with exciting new features, and we also purchased Virtual Set Editor so members could alter current virtual sets for the Tricaster or create new ones for studio shows.

These are just some of the upgrades that DATV made for the community in 2016. Look for more upgrades and improvements in 2017.

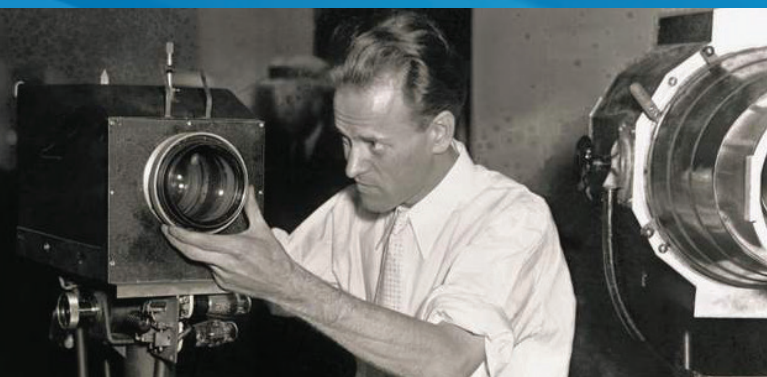
SOCIAL MEDIA

The Original Form of Social Media

As the original form of social media for the community we have to continue to adapt our technology and our way of communicating DATV's message to the people.



AWARDS



For the second straight year, DATV has been named the winner of the Philo T. Farnsworth Award for Overall Excellence in Public Access Programming.

The award, which is presented by the Alliance for Community Media's Central States is made up of public, educational, and government access centers from Ohio, Michigan, Indiana, and Kentucky. The Overall Excellence award recognizes the finest in community programming. It is a tribute to the hard work and dedication put forth by both DATV community producers and DATV staff, says DATV Programming Director, Melissa Constantine.



In addition, The Funk Chronicles won 2 Philo Awards and was a finalist in a third category in the 4-state competition. Winning entries were in the Non-Professional category for Arts/Cultural Awareness and Non-Professional Entertainment.

The selected entries included an interview with Tommy Davidson, and an interview with funk legend, Gary "Mudbone" Cooper. "We think it's important to educate people on the history of funk music; and how it has influenced many of today's great artists" says the show's Executive Producer, David R. Webb.



OUR FAMILY

OFFICERS

Talbert Grooms - Chair
Randy Phillips - Vice-Chair
Maggie Barlow - Treasurer
Verletta Jackson - Secretary

BOARD MEMBERS

Diane Graham
Tom Ritchie
Len Roberts
Chad Snoke
Marlese Durr
William Harris
Commissioner Jeffrey Mims

STAFF

Steve Ross - Executive Director
Melissa Constantine - Programming Director
Dale Grow - Volunteer Coordinator
Eric Widing - Production Assistant
Wayne Broyle - Production Assistant
Tim Bruce - Production Assistant
Denise Davis - Production Assistant
Bob Klaar - Production Assistant
Jarrod Williams - Production Assistant



In Memoriam

Former members Edward Willett, Ray Freeland, Rob Dennis, Talbert Grooms and Lela Estes passed away during 2016. Their enthusiasm and support for DATV will be sorely missed.

Not only were they leaders, board members, and respected colleagues, they were our friends. We will miss them greatly.

FINANCIAL STATEMENT

*Prepared by Goldshot, Lamb & Hobbs, Inc. Certified Public Accountants
3066 Kettering, Blvd. Dayton, OH 45439*

ASSETS

CURRENT | Year Ended Dec. 31, 2015

Cash and cash equivalents	\$957,393
Investments	\$1,427,035
Total current assets	\$2,384,428

PROPERTY & EQUIPMENT

Building and improvements	\$742,419
Equipment	\$835,409
Furniture and Fixtures	\$101,647
Vehicles	\$91,695
Total Property and Equipment	\$1,771,170
Less accumulated depreciation	\$1,208,033
Total Property and Equipment - Net	\$563,137

TOTAL ASSETS

\$2,947,565

LIABILITIES AND NET ASSETS

LIABILITIES

Payroll withholdings	\$3,494
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UNRESTRICTED NET ASSETS

Total liabilities and net assets	\$2,944,071
	\$2,947,565

SUPPORT AND REVENUE | Year Ended Dec. 31, 2015

Revenue collected:

Fees and support	\$382,667
Other income	\$27,811
In-Kind Contribution, Volunteers	\$17,850
Total Unrestricted Support and Revenue	\$428,328

OPERATING EXPENSE

\$508,472

OPERATING INCOME (LOSS)

\$(80,144)

OTHER INCOME (EXPENSE)

Gain (Loss) on Disposal of Equipment	31
Investment Income	\$87,612
Total Other Income (Expense) - Net	\$87,643

CHANGE IN UNRESTRICTED NET ASSETS

\$7,499

NET ASSETS, BEGINNING OF YEAR

\$2,936,572

NET ASSETS, END OF YEAR

\$2,944,071



Thank You For Your Support
280 Leo St, Dayton, OH, 45404 | 937-223-5311
WWW.DATV.ORG