



DATV

Annual Report | 2017

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**STEVE ROSS**

Our Mission

DATV is a nonprofit 501(c)(3) organization that, since 1978, has given Dayton the "Freedom to Communicate."

Our mission is to serve as a community forum that empowers all citizens to learn, create, and express their ideas through electronic media.

As the original form of social media, DATV provides the training, equipment, and facilities for local residents to create their very own non-commercial local cable TV programs.

DATV operates two cable access channels in the City of Dayton, Ohio. DATV is a public access channel seen on Spectrum channel 5 in Dayton, Riverside and Butler Twp, and on channel 6 or 23 in the northern suburbs. Dayton Spiritual Television is a religious access channel seen regionally on Spectrum Ch. 992.

A MESSAGE FROM OUR EXECUTIVE DIRECTOR SAYING GOODBYE TO 2017

2017 was another banner year for DATV and community media in the City of Dayton. Our mission remained strong in 2017. We are proud to be stewards of the City's trust, providing Dayton residents with the training and resources they need to communicate their message to their neighbors.

Effective training, quality equipment, and the continuous promotion of freedom of speech keeps DATV members engaged with their community. This philosophy was instilled in all of us by DATV founder and our first Executive Director, Roxie Cole. Roxie, a staunch advocate for freedom of speech, made sure that everyone who worked for her had the same ideology. We are proud to say that since 1978 we've shared this philosophy with DATV members, community partners, local non-profits, youth groups, schools, and businesses.

Looking forward in 2018, we will continue to keep our mission alive and educate Dayton area residents on the importance of community media. DATV celebrates an important milestone in 2018: our 40th Year! We see this milestone as something the entire Dayton area can share. Forty years of bringing important community events, such as festivals, city and county meetings, community forums, candidate debates, talk shows, and much more is no small task. We recognize that this would not be possible without the hard work and dedication of DATV's community members and volunteers. These dedicated individuals spend countless hours working behind the scenes to develop and produce programs the community needs. I would be remiss if we didn't acknowledge the Dayton City Leaders who have supported the Freedom to Communicate for 40 years. It is through their confidence in our mission that DATV continues to play a vital role in the Dayton community, and we thank them for their support.

Steve Ross,
Executive Director

DATV | WORKSHOPS

106 ATTENDED



FIELD PRODUCTION

Attendees learn the proper use of the Panasonic AG-AC130 cameras, portable lighting,

100 ATTENDED



BASIC STUDIO

Studio camera operation, studio set-up, and floor directing.

37 ATTENDED



AUDIO

Proper microphone techniques, sound mixing, and board operation.

39 ATTENDED



LIVE TEXT

The "LiveText" software is used to create graphics for studio show integration.

37 ATTENDED



TECHNICAL DIRECTOR

Newtek Tricaster switcher operation, camera selection and setup, graphic integrating, video playback, and recording.

18 ATTENDED



PORTABLE SWITCHER

Learn how to use a video switcher on location to record from up to three cameras.

59 ATTENDED



VIDEO EDITING

Adobe Premiere Elements 14 video editing. Use of proper editing techniques, music mixing and graphics.

24 ATTENDED



ROBOTIC CAMERAS

Camera control, shot framing, automated presets.

35 ATTENDED



PODCASTING

Covers the basics of podcasting and where to publish them.

4 ATTENDED



VIRTUAL SET EDITOR

Attendees learned to manipulate and customize the 3D virtual sets produced by the Newtek Tricaster.

7 ATTENDED



SHADOW KIT

Attendees learned to use various patterns and cutouts to add background shadows to their sets.

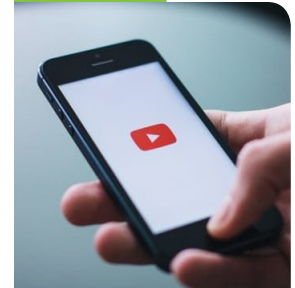
5 ATTENDED



DIRECTING

Learn how to communicate with a crew during a studio program. Includes; shot selection, graphics integration, audio mixing and much more.

6 ATTENDED



YOUTUBE

Learn the basics of YouTube, uploading their content to their site, managing their media, and the various ways to promote their page.

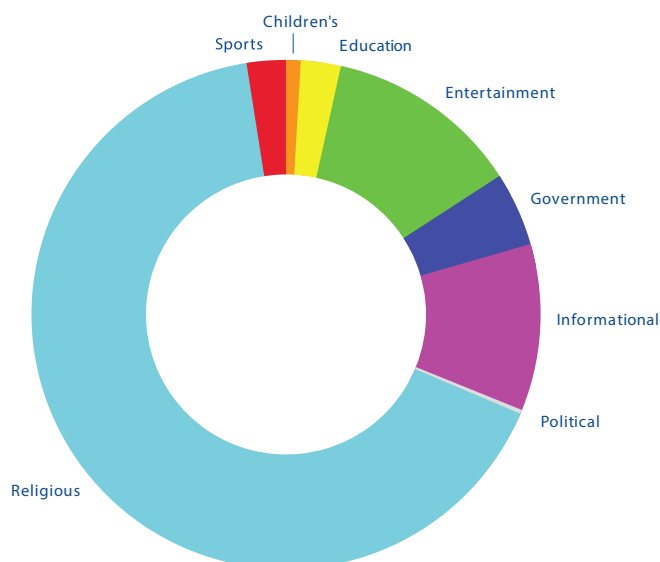
DATV | PROGRAMMING

DATV operates two cable access channels in the City of Dayton, Ohio. DATV is a public access channel seen on Spectrum channel 5 in Dayton, Riverside and Butler Twp, and on channel 6 or 23 in the northern suburbs. Dayton Spiritual Television is a religious access channel seen regionally on Spectrum Ch. 992. DATV members and staff create a wide variety of programs each year.

Below is a list of total programs by category completed in 2017. Our members enjoy producing a number shows, often helping one another to produce everything from call in shows regarding politics to live events in our community.



Dayton Spiritual Television (DSTV) produced a total of **7395:14:10** hours on air, and DATV produced **7414:14:10**, with both channels combined producing a grand total of **14809:28:20** hours on air.



DATV 2017 Programs

- Children's (37)
- Education (101)
- Entertainment (493)
- Government (187)
- Informational (422)
- Political (10)
- Religious (2,635)
- Sports (99)

Dayton Spiritual Television | **Circle Of Spirit**

Circle of Spirit members play a vital role in helping DATV continue to provide an opportunity for local churches to have an outlet for their messages of hope, understanding, and fulfillment. It is through their continued financial support that DATV is able to maintain a sufficient amount of cameras and editing facilities for community use. We urge you to support these churches that help support DATV.

Thank You!

Beavercreek Church of God
Bethel Baptist Church
Bethesda Temple
Blessed Hope Church
Church in the Lord Jesus Christ
Church of Christ
CITA Christian Ministries
Cornerstone Baptist
Grace and Truth Ministries
Grace Family Worship
Grace House Church
Greater Galilee Baptist Church
Greater New Life International
Harvest International Ministries
Inspiration Church
International Christian Faith
It's A New Season
Mountain Top Ministries
Mt. Calvary Baptist Church
Mt. Calvary Missionary Baptist
Mt. Enon Baptist Church
Muhammad Study Group
New Carlisle Church of the Brethren
Normandy Church
Redemption Church
Riverview Baptist Church
Set Free Ministries
St. James AME
The Devine Plan
The Word Apostolic
Way of the Cross
Wayman AME Church



Stars of Community Media, Thank You!

Thank you to everyone who made a financial contribution to help DATV achieve its mission.

VIP



\$75

- Mike Coleman
- Tony Day
- Alex Gamber
- Patrick Hughes
- Dave Johnson
- Ted Jones
- The Metropolitan Cowboy
- Robert Reed
- Sugar Stewart
- Phil Thomas
- David Webb

Supporter



\$125

- Maggie Barlow
- Mark Barlow
- Melissa Constantine
- Laura Macy
- Nick Pierce
- Chad Snoke
- Dan Suffoleto

Crusader



\$250

- Goldshot, Lamb, & Hobbs
- Kroger Community Rewards Program
- Randy Phillips
- Wright Patt Credit Union

Visionary



\$500+

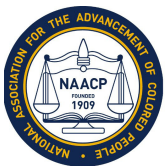
- Dan Gilmore
- Steve Ross



Business Members



Nonprofit Members





DATV in the Community

In 2017 DATV brought the following community events to the citizens of Dayton and the surrounding area. These are just some of the events that would not have been possible without the continued help and dedication of its many community volunteers. DATV is proud of the fact that we bring public awareness to these events every year.

A Word A'fair
Celtic Festival
Children's Christmas Parade
City of Dayton's Lights in Flight Celebration
Dayton and Montgomery County Police Memorial
Dayton Blues Festival
Dayton Fight Night
Dayton Hispanic Festival
Dayton Jazz Festival
Dayton Police Graduation
Noble Circle Project
Reggae Festival

DATV | COMMUNITY



DATV Celebrates its Members

This event is a great way for us to continue developing a close-knit community with our members. It is also our opportunity to recognize those who have contributed so much to DATV. Each year we have awards in four separate categories.



SANDRA GILLIAM BEAL

PERSEVERANCE AWARD

Sandra tirelessly produces programs for Bethel Missionary Baptist Church.



ROBERT REED

VOLUNTEER OF THE YEAR

Robert has donated many hours not only to DATV but to several volunteer Independent Productions.



BARRY & KATHY LEGGETT

PRODUCER(S) OF THE YEAR

Barry and Kathy do an excellent job on their program "Dayton Music Scene".



NICK SCHUESSLER

ROXIE L. COLE AWARD FOR EXCELLENCE

Nick produces programs that highlight the great things about the community. Including "National Road", "The Wright Brothers", and other programs.

DATV's 21 HD Field Cameras were used a total of 4,234 Days in 2017 by community members.

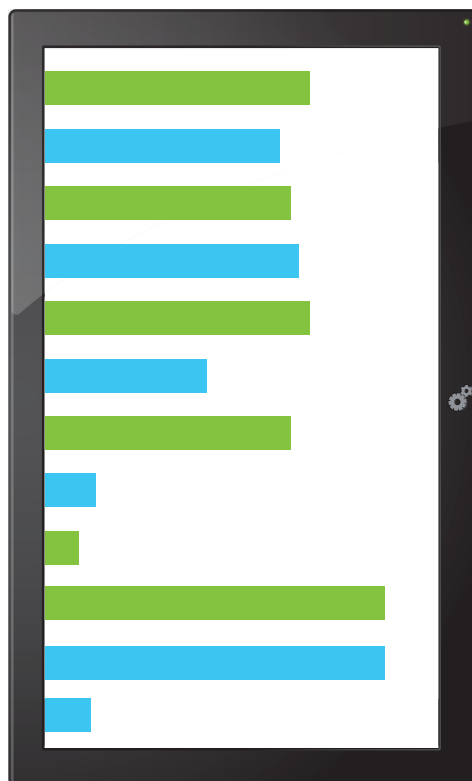


8,845 Editing Hours were logged at DATV's Community Media Center, and nine Suites available for editing programs ready to go on air. The Portable Switcher was used for 18 days in total.



Hours

ADOBE 1 (1,357)
ADOBE 2 (1,152)
ADOBE 3 (1,206)
ADOBE 4 (1,250)
EDIT 1 (1,352)
EDIT 2 (811)
EDIT 3 (1,212)
MAC 1 (310)
MAC 2 (195)
STUDIO (1,779)
SUB-CONTROL (1,779)
THE POD (231)



Edit Suite

Our edit suites provide members the opportunity to be a hands-on part of the content we create. These numbers indicate the hours each edit suite was used during 2017 by DATV members. Adobe 1-4 are in the training room, Edit Suites 1 - 3 are private rooms, and Sub-Control and the Studio are used together to create multi-camera productions.

Combined with the Studio, Sub-Control, and The Pod, DATV members utilized on-site facilities for a total of 12,634 hours to create programming for the community.

DATV continues to strive for excellence by providing the very highest quality equipment and facilities for its members.



Podcasting

In 2017, DATV began offering training and services in podcasting. A storage area was transformed into what is now affectionately known as “The Pod”.

The Pod began operation in June of 2017 and has been met with great enthusiasm. With several workshops provided by WSWO’s Tony Peters, members have been producing a variety of podcasts from sports, health and wellness, music, gardening, and public information, just to name a few. Currently, The Pod is audio podcasting only, but look for video capabilities in the future.

Equipment Upgrades & Additions

Here are just a few of the equipment upgrades and additions that 2017 brought to our community members.

- New light kits
- New field, studio and edit suite microphones
- New field audio mixer
- New podcasting equipment
- New monopod for roving camera use
- Wireless camera transmitter and receiver for remote events
- New staff computers
- New copier

The Original Form of Social Media

As the original form of social media for the community we have to continue to adapt our technology and our way of communicating DATV's message to the people.





Board of Directors

OFFICERS

Randy Phillips – Chair
Chad Snoke – Vice-Chair
Rev. William Harris, Jr. – Secretary
Maggie Barlow – Treasurer

BOARD MEMBERS

Brenda Cochran
Marlese Durr
Verletta Jackson
Dave Johnson
Jeffrey Mims – Dayton City
Commissioner

STAFF

Steve Ross – Executive Director
Melissa Constantine – Programming
Director
Dale Grow – Volunteer Coordinator
Eric Widing – Production Assistant

PART-TIME

Wayne Broyle – Production Assistant
Tim Bruce – Production Assistant
Denise Davis – Production Assistant
Bob Klaar – Production Assistant
Jarrod Williams – Production Assistant

ACCOUNTANT

Lisa Arlt – CPA

IN MEMORIAM

It is with heavy hearts that DATV remembers three wonderful members we lost in 2017.



Dewey Maynard



Harry Schrager



Paxton Wilson



DATV | FINANCIAL STATEMENT

Prepared by Goldshot, Lamb & Hobbs, Inc. | Certified Public Accountants
3066 Kettering, Blvd. Dayton, OH 45439

	2017	2016
CURRENT ASSETS		
Cash and cash equivalents	\$736,058	\$957,393
Investments	\$1,774,574	\$1,427,035
Total current assets	\$2,510,632	\$2,384,428
PROPERTY & EQUIPMENT		
Building and improvements	\$742,419	\$742,419
Equipment	\$729,307	\$835,409
Furniture and Fixtures	\$113,110	\$101,647
Vehicles	\$91,695	\$91,695
Total Property and Equipment	\$1,676,531	\$1,771,170
Less accumulated depreciation	\$1,197,949	\$1,208,033
Total Property and Equipment - Net	\$478,582	\$563,137
OTHER ASSETS		
Deposit	\$30,000	-
TOTAL ASSETS	\$3,019,214	\$2,947,565
CURRENT LIABILITIES		
Payroll withholdings	-	\$3,494
UNRESTRICTED NET ASSETS	\$3,019,214	\$2,944,071
Total liabilities and net assets	\$3,019,214	\$2,947,565
SUPPORT AND REVENUE		
Fees and support	\$348,931	\$382,667
Other income	\$24,315	\$27,811
In-Kind Contribution, Volunteers	\$19,080	\$17,850
Total Unrestricted Support and Revenue	\$392,326	\$428,328
OPERATING EXPENSES	\$496,568	\$508,472
OPERATING LOSS	(\$104,242)	(\$80,144)
OTHER INCOME (EXPENSE)		
Gain (Loss) on Disposal of Equipment	(\$1,520)	\$31
Investment Income	\$180,905	\$87,612
Total Other Income (Expense) - Net	\$179,385	\$87,643
CHANGE IN UNRESTRICTED NET ASSETS	\$75,143	\$7,499
NET ASSETS, BEGINNING OF YEAR	\$2,944,071	\$2,936,572
UNRESTRICTED NET ASSETS, END OF YEAR	\$3,019,214	\$2,944,071



Thank You For Your Support!

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www.datv.org