



2018
Annual Report



**Learn. Create.
Communicate.**

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OVERVIEW



2018: A MILESTONE YEAR FOR DATV

We celebrated 40 years of broadcasting Dayton Access Television and 20 years of Dayton Spiritual Television. We increased our membership by 12.6%, empowering 572 people who produced 3,718 shows! We increased our Youth Membership by 277% adding 50 new young members determined to have their stories voiced, validated, and valued! Our Podcast Room saw usage soar; pulling a whopping 400% increase in 2018.

2018: A YEAR OF ACCOLADES FOR DATV

The Dayton Area Chamber of Commerce recognized DATV with the Jonathan Dayton Public Partner Award. This award honors a public-sector organization that has partnered with the Dayton Chamber of Commerce to improve the business environment for their members and community.

Sinclair Community College's Appalachian Outreach Committee awarded the Carol Baugh Cultural Heritage Award to Steve Ross, DATV's Operations Manager. The Carol Baugh Cultural Heritage Award recognizes outstanding lifetime contributions to the Appalachian Communities of Greater Dayton.

DATV Volunteer Producer, Deon Cash, won a Philo Award for best video by a non-professional, in the category of Sports Entertainment/Talk, by the Central States Region Alliance for Community Media. The PHILO is named for Philo T. Farnsworth, the father of modern television, and is awarded as recognition of excellence in media creation.

2018: A YEAR OF INNOVATION FOR DATV

DATV installed a new state of the art playback system that allows for complete automation in playback, web content publishing, promotion scheduling, tracking and reporting for DATV & DSTV programs. The CableCast system features a full line of multi-format video servers capable of playing digital formats with SD to HD up-conversion and HD to SD down-conversion. This upgrade makes it easier for our Volunteer Producers to submit their videos to us and be confident of the highest quality playback whether watching on cable or streaming directly from the DATV/DSTV website.

2018: A YEAR OF TRANSITION FOR DATV:

After nearly 10 years serving as DATV's Executive Director, Steve Ross transitioned back into a role he held previously, Operations Manager. During Steve's tenure as Executive Director, he continued to drive DATV's mission of providing a voice for the community, continuously upgrading DATV's technology and training, and growing DATV's membership. This was accomplished while successfully managing a budget that endured a nearly 50% reduction in funding starting in 2008. Also during his time, Steve successfully negotiated a 10 year contract with the City of Dayton which expires in February, 2023. There is no better mentor and ally than Steve Ross. With Steve's help, the hard work of the DATV Staff, and the creativity and dedication of our Member Volunteer Producers, 2019 and beyond looks amazing!

DATV welcomed a new Executive Director, Rosemary Bradley, who came to DATV with a background and expertise in fundraising and grant writing.

Look for more new programs, fresh young faces as well as familiar friends. Look to DATV for the stories of neighbors and the narrative of community. DATV has been weaving the digital fabric of Dayton for the last four decades, we are a creative bunch of makers making videos making friends.

OUR MISSION

DATV is a nonprofit 501(c)(3) organization that, since 1978, has given Dayton the "Freedom to Communicate."

Our mission is to serve as a community forum that empowers all citizens to learn, create, and express their ideas through electronic media.

As the original form of social media, DATV provides the training, equipment, and facilities for local residents to create their very own non-commercial local cable TV programs.

DATV operates two cable access channels in the City of Dayton, Ohio. DATV is a public access channel seen on Spectrum channel 5 in Dayton, Riverside and Butler Twp, and on channel 6 or 23 in the northern suburbs. Dayton Spiritual Television is a religious access channel seen regionally on Spectrum Ch. 992.

A handwritten signature in blue ink, reading "Rosemary".

Rosemary Bradley, Executive Director

A handwritten signature in blue ink, reading "Steve D. Ross".

Steve D. Ross, Operations Manager

MEMBERSHIP



Members are the core of the DATV mission. During 2018 the membership at DATV grew considerably. The addition of these new members brought new experiences, new talents, and new points of view to our organization. Continued member growth means that DATV is able to reach more communities and effect more lives throughout the region.



MEMBER WORKSHOPS

111 ATTENDED



FIELD PRODUCTION

In this workshop participants learn the proper set up and use of DATV's HD-cameras, lights, and mics (including wireless microphones). Various types of framing of shots, and lighting techniques are taught in order to enhance the subject matter.

100 ATTENDED



BASIC STUDIO

Studio camera operation, floor directing, and basic studio lighting are taught in this 1-evening class. After completing the workshop, participants are assigned a DATV Training Show so they can put to use what was learned in the class.

39 ATTENDED



AUDIO

Folks learn to use the audio mixer in Sub-Control for studio programs. They also learn how to choose the proper mic for the various studio shows and how to properly dress mics and cables.

WORKSHOPS



59 ATTENDED



EDITING

Basic editing is taught using Premiere Elements. This is software that most can afford to purchase for home use. However, many of our members choose to still come to DATV to edit due to the friendly environment and immediate access to assistance.

20 ATTENDED



ROBOTIC CAMERAS

DATV offers 6-HD cameras for studio use. 3 of those cameras can be controlled remotely in the control room. People learn how to pan, tilt, and zoom the camera head for various shots. They also learn how to create pre-set camera positions and other various controls.

19 ATTENDED



PODCASTING

Started at DATV 2 years ago, podcasting has been very popular at the station. This workshop teaches students the basics of podcasting using a single microphone or the ease of use of DATV's podcasting room affectionately called The "Pod".

33 ATTENDED



LIVE TEXT

In this workshop, the use of DATV's graphics program is taught. Students learn about adding and adjusting text, pictures, and objects, as well as color coordinating text for show.

36 ATTENDED



TECHNICAL DIRECTOR

Students are taught the use of DATV's Tricaster 860 switcher. This device not only allows you to select your video source for studio shows, but is also a high-end graphics and special effects systems allowing for the use of 3D, virtual sets.

5 ATTENDED



PORTABLE SWITCHER

For many years, DATV has offered a portable video switcher for volunteer use. With this switcher, producers can connect multiple HD-cameras for their remote productions, add graphics, and save their recording for post-production. This package also comes with portable headsets to communicate with the camera operators.

UNIQUE PROGRAMMING

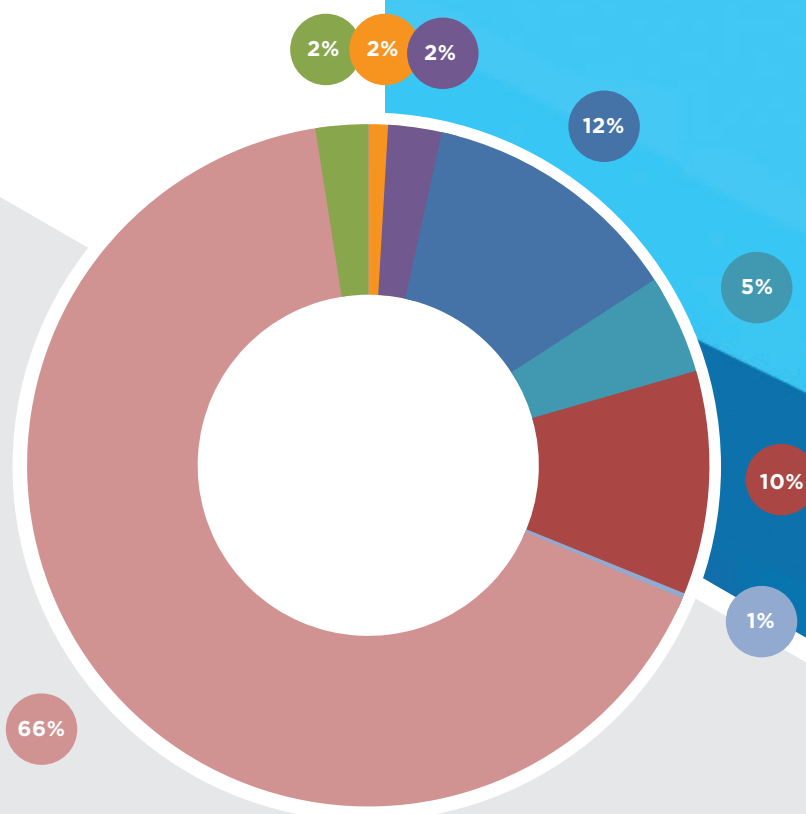


DATV NEW Programming Hours	917:47:23
DSTV NEW Programming Hours	1980:47:46
TOTAL NEW PROGRAMMING HOURS	2898:35:09

DSTV Hours on Air	6873:05:40
DATV Hours on Air	6468:48:45
TOTAL HOURS ON AIR	13341:54:25

DATV 2018 PROGRAMS

- Children's (37) ●
- Education (101) ●
- Entertainment (493) ●
- Government (187) ●
- Informational (422) ●
- Political (10) ●
- Religious (2,635) ●
- Sports (99) ●



UNIQUE PROGRAMMING



DATV offers some of the most unique programming available on television. All our content comes from our members and expresses their individual views as it celebrates their First Amendment Rights. The programming below is of particular interest as it draws on new ideas and content that evokes conversation and community interaction.

Y-LAG YOUNG LADIES ASPIRING GREATNESS :

Empowering the Next Generation

Y-LAG is a 501(c)(3) nonprofit organization whose mission is to empower and inspire young ladies of color to go beyond their perceived limitations and give them the tools needed to achieve greatness through community involvement. The program and creator is Shirelle Stroud.

Their talk show YLAG is hosted by 3-4 Teenagers talking with guests such as Commissioner Jeffrey Mims on Education, Mental Health Awareness, Martin L. King Legacy and many more topics.

- Sundays at 7 pm
- Fridays at 9 am

HARPER'S BAZZAROWORLD WITH MS. DEMURE

Harper's Bazzaroworld Presents The Ms. Demure Show, is the oldest LGBT+ Public Access Variety Talk Show in the USA... Made in the USA! It's a variety show, with interviews, musical numbers, and skits!!

Producer is Darryl Bohannon also known as Ms. Demure. You can watch Harper's Bazzaroworld on DATV

- Tuesdays at 10:30 pm
- Saturdays at 9 pm

BUSINESS CONNECTIONS

Business Connections is the Chamber's monthly television show. Host Holly Allen, Director of Marketing & Communications, Dayton Area Chamber of Commerce, welcomes guests each week to discuss business issues affecting the Dayton region. The show features important guests and stakeholders in Dayton businesses. The show is taped and edited through a partnership with DATV.

- Fridays at 9:30 am
- Mondays at 3:30 pm
- Sundays at 6:30 am
- 1st Wednesday at 10:30 am

DAYTON MUSIC SCENE

The Dayton Music Scene spotlights local bands and musicians. The Dayton area has a huge and talented musical community and this show brings those talents to the airwaves. The Dayton Music Scene helps bands promote themselves and gets their music out to new and existing fans.

The show brings some awesome people into the studio and fostered many friendships. Producers see incredible support from the viewers which makes them strive to keep bringing them the Best that Dayton has to offer.

- Sundays at 12 pm
- Tuesdays at 9 pm

HATEFUL 8 FANTASY FOOTBALL PODCAST

The Hateful 8 Fantasy Football Podcast is out to help the Average Joes of Fantasy Football become experts in their respective leagues. Hosts Pickle, Blackburn, and Trimboli want to help fans stay informed through weekly rankings, fantasy news and answering listener questions. They do all this so fans can achieve the ultimate goal of winning their league championship!

YOU & THE LAW

You & the Law is underwritten by The Dayton Bar Association and hosted by Jeffrey Swillinger. This LIVE, Call-in Show airs Monday nights at 7pm. The host and guests discuss a variety of topics in the Legal Sector from Bankruptcy and Employment Law, to Income Taxes and Bail Reform.

- 1st Monday Live at 7 pm
- 1st Friday at 11 am
- 2nd Monday at 11 am
- 2nd Wednesday at 9 am
- 4th Saturday at 5 pm
- 1st Monday at 11 am



CIRCLE OF SPIRIT

Circle of Spirit members play a vital role in helping DATV continue to provide an opportunity for local churches to have an outlet for their messages of hope, understanding, and fulfillment. It is through their continued financial support that DATV is able to maintain a sufficient amount of cameras and editing facilities for community use. We urge you to support these churches that help support DATV.



\$250 Dayton Spiritual TV Circle of Spirit Members

Agape Journey Awakening
Beavercreek Church
Bethel Baptist
Bethesda Church
Blessed Hope Church
Church in the Lord
CITA Ministries
Cornerstone Temple
The Divine Plan Program
Forever Yours
Grace and Truth Ministries
Grace Worship Center
Greater Gallilee
Mountain Top Ministries
MSG Dayton
Mt. Calvary
New Carlisle Church
Normandy Church
The Present Truth
Redemption Tabernacle
Way of the Cross Ministries
Wayman Church
The Word Pentecostal Assembly of God
Robert Watkins

\$125+ Dayton Spiritual TV Members

Faith Apostolic Temple Church
Way of the Cross

\$50 Dayton Spiritual TV Members

Abundant Love Christian Center
Aglow International
Belmont Church Of Christ
Bethel Baptist Church
Bethesda Temple
Blessed Hope Baptist Church
Blessed Rock
Brian Powers Ministries
Church of Christ
Joyce Clay English
Coming Together
Rebecca Daulton
Deper Studies
Destination Church
Ethan Temple Church
Evangelistic Outreach Ministries
Freedom Faith Missionary Baptist
Gard Avenue Church of God
The Gathering
The Gibbson Family Ministries
Grace and Truth Ministries
Grace Family Worship Center
Grace House Church
Harvest Ministries International
Inspiration Church
Anthony Martin
Mckinley UMC
Mount Calvary Missionary Baptist Church
Mt. Moriah Missionary Baptist Church
Muhammed Study Group of Dayton Ohio
New Life Community Open Bible Church
Normany United
Kenneth Pittman
Clarence Plump, Jr.
Restoration Church
St Peters Baptist Church
St. Paul Global Outreach
Brent Steel
The Word Of God Church
The Word Pentecostal Assembly of God
Trinity Lighthouse Church
Olugbeniga Williams
Zion Hill Missionary Baptist Church



THANK YOU



STARS OF COMMUNITY MEDIA, THANK YOU!

Thank you to everyone who made a financial contribution to help DATV achieve its mission.



CHAMPIONS

\$1,000+

- City of Clayton
- Cox Media Group Ohio
- Dayton Area Chamber of Commerce
- Goldshott, Lamb & Hobbs
- City of Huber Heights
- Merrill Lynch - Davis, McGlone Balsam Group
- Montgomery County Commission
- Morgan Stanley
- Steve Ross



NON PROFIT EASY ACCESS MEMBERS

\$750+

- Dayton Bar Association
- Ombudsman's Office



VISIONARY

\$500+

- Charter Communications/
Spectrum



CRUSADER

\$250

- Wilberforce University
- Randy Phillips



SUPPORTER

\$125

- Melissa Constantine
- Alex Gamber
- Keith Irvin
- Robert Klaar
- Richard LaRue
- Laura Macy
- Kenneth McClure
- Andrew Mitakides
- Nick Pierce
- Dan Suffoletto
- Philip Thomas



VIP

\$75

- Anthony Byrd
- Michael Coleman
- Anthony Day
- Robin Fuson
- Lee Johnson
- Robert Reed
- Sugar Stewart

THANK YOU



BUSINESS MEMBERS



IN-KIND BUSINESS MEMBERS



THANK YOU



Nonprofit Members



LEAGUE OF
WOMEN VOTERS®



INDIVIDUAL MEMBERS



\$70 DATV | Film Dayton Dual Members

Sharon Beauchamp
Matthew Bieller
W. Fred Boomer
Antwyn Boyd
Samuel Brewer
Chris Brown
Tiffany Brown
Charles Cooper
Aaron Glett
Nancy Kiehl
Wesley Martin
Joseph Marx
Rhine McLin
Calvin Miller
Henry Olszewski
Rusty Pietrzak
Melissa Place
Daniel Pritchard
C. Hsanni Scott
Ronald Sherrod
Charles Summerlin
Benjamin Thomas
William Thomas
Michelle Weaver

India Abram
Karl Adams
Mohamed Ahmed
Kailee Ahrens
Sura Al Dulaimi
Emily Allison
Jonathan Alston
Lyketa Alston
Jody Anderson
Amber Aquilar
Kavon Armoue
Benjamin Artis
Jerard Austin
Elizabeth Ballengee
Melvin Banfield
Isaiah Barbour
Maggie Barlow
Tim Bartee
Deborah Benson Davis
Brandon Berry
Bradley Bilyeu
Ryan Birr
Janet Blair
Shawn Blake
Darryl Bohannon
Gene Branscomb
Huston Brice
Amanda Brown
Emma Brown
Levell Brown
Kate Browne
Chundria Brownlow
LaRonda Broyles
Tim Bruce
Matthew Brugeman
Sadea Bryant
Jamya Buckman
Jevon Buckman
William Buckman
Jim Burns
Kyle Burns
Laron Burnside

\$50 INDIVIDUAL MEMBERS

Sharon Burton
Joyce Byers
Malcom Byrd
Timothy Cahall
Luke Capasso
Andrew Carper
April Carter
Deon Cash
Amber Chambers
Brenda Cichran
Terry Cochran
Richard Coleman
Geneva Collins
Emma Cox
Rachel Crafton
Levette Cummings
Denise Davis
Jeffery Davis
Sylvan Davis
Daniel Dean
Judy Denton
Anneliese DePoyster
Bruce Dieh
Bruce Diehl
Huanmin Ding
Vasacce Divveleeon
Camela Douglass
Chelsea Dudley
Marchal Edwards
Grant Feagle
Hailey Fletcher
Mattie Flournoy
Derrick Foley
Melissa Fowler
G. Changa Freeman
Dezmond Fritz
Eizayah Frost
Janet Futrell
Desiree Gazetas
Nikoleet Gazetas
George Gee
William Goddward

Roger Gomez II
Diane Graham
Jared Grandy
Michelle Graves
Terry Griffith
Dale Grow
James Gruza
Berry Hakima
Allen Hamilton
Robert Hamilton
Larry Haney
Carolyn Harding
Dane Harker
Karen Harker
Patricia Harmon
Regionald Harmon
Thomas Harris
Tracie Hawkins
George Henry
Tiffany Herndron Chambers
Tanja Herron
Jessica Hickland
Drew Hilgerford
Peggy Hill-Davis
Roni Horton
Richard Howard
Randall Hulsmeyer
Ronald Humphery
Kelsey Iseminger
Yechezkel Israel
Cortez Jackson
Johnnie Jackson
Karen Jackson
Nathaniel Jackson
Martin Jarvis
Jeff Johnson
Kemari Johnson
Leonard Johnson
Rick Johnson
Rolanda Johnson
Javan Jones
LeGarrius Jones

INDIVIDUAL MEMBERS

CONTINUED



\$50 INDIVIDUAL MEMBERS

Rolanda Johnson
Javan Jones
LeGarrius Jones
Quintin Jordan
Ramenia Jordan
Ella Jordan Isaac
Tiki Kai-Krismano
Paige Kasper
Alex Kelly
Michael Kidd
Markeith Knight
Khadzhi Komilov
Ted Kourt
Andrew Lannon
Jimmy Leach
Judy Leasure
Barry Legget
Barry Leggett
Kathy Leggett
Erika Lemons
Luis Lerma
Howard Lewis
Jared Lewis
Richard Lipscomb
Richard Lovett
Rhonda Lowry
Jeffery Lubow
Matthew Lyons
Daniel Madero
Shirley Magee
William Marshall
Terry Martin
Gerardo Martinez
Logan Martinez
Ronald Mathews
Jocelyn Maupins
Andrew Mayo
Jean Mayo
Kenneth McClure
Odessa McDaniel
Steven McDonald
Preston McIntosh
Iassac McIntyre
Ismael McKinney
Rhine McLin
Matthew Mcnelly
Madeline Mehaffey
Joel Menken
David Miller
Mathew Miller

Brian Million
Scott Millsop
Anthony Mitchell
Christian Mobley
Robin Mobley
Ronald Mooney
Doris Moore
William Moore
Ronald, Sr Moreland
Tyrone Muhammad
Vickie Murph
Khalil Murtazayev
Adam Nicodemus
Jesse Nutt
Tina Ober
Margaret Ottoson
Simeon Oyeyemi
William Page
Willie Parson III
Mark Pearson
Robert Phelps III
Randy Phillips
Dustin Pitstick
Dana Preston Collins
Garry Pritchett
Janet Reeves
Lyric Rillra
Jeff Ross
Sheila Ross
Steve Ross
Latasha Rountree
Maddox Roy
Britany Ruby
Kim Russell
Adam Saunders
Esther Sawyer
Nick Schuessler
James Scott
Carolyn Seymour
Roger Shambaugh
Leslie Sheward
Patricia Skinner
Kate Slonaker
Amber Smith
Cecilia Smith
Chuck Smith
Nancy Smith
Alex Snoddgrass
Chad Snoke
Brandon Spearman

Eddie Spooner
Clifford Stamper
Frank Steel
Roger Stinson
Vivian Stinson
Shirelle Stroud
Harris Sugg
Dee Dee Tentman
Cheryl Thomas
Tia Thomas
Linda Thompson-Hill
Logan Thrasher
Jarod Thrush
Jeremy Tkach
Greg Tucker
Andy Valeri
Delmar Van Gundy
Kiana Veasley
Irene Wade
Lowell Wagner
Robin Walton
Amy Wang
Sheila Ward
Jordan Watson
David Webb
Jason Webb
Victoria Webber
Antonia Weese
Wanda West
William Wheat
Charlie White
Kamden Wiesike
Kenneth Wilkenson
Leon Wilkinson
Darryl Williams
Erinn Williams
Jachlin Williams
Joshua Williams
Tyrone Williams
Marie Willis
Charles Wilson
Paxton Wilson
Michael Winfield Jr.
Cheryl Wood
Sophia Wood Burgess
Angel Woods
David, jr Woods
Kerry Wynne

OUR FAMILY



BOARD OF DIRECTORS

Officers

Randy Phillips - Chair
Dave Johnson Vice-Chair
Rev. William Harris, Jr. - Secretary
Maggie Barlow - Treasurer

Trustees

Brenda Cochran
Marlese Durr
Commissioner Jeffrey Mims
Chad Snoke
Willie Walker

Ex Officio

Toni Bankston
Rosemary Bradley
Steve Ross

Staff

Rosemary Bradley - Executive Director
Steve Ross - Operations Manager
Melissa Constantine - Programming Director
Dale Grow - Volunteer Coordinator
Eric Widing - Production Assistant

Part-Time

Wayne Broyle - Production Assistant
Tim Bruce - Production Assistant
Denise Davis - Production Assistant
Spencer Glazer - Production Assistant
Bob Klaar - Production Assistant
Chuck Summerlin - Production Assistant
Jarrod Williams - Production Assistant

Accountant

Lisa Arlt - CPA

COMMUNITY



In 2018 DATV was on site at the following community events in order to bring citizens of Dayton and the surrounding area valuable content and local connections. These are just some of the events that would not have been possible without the continued help and dedication of its many community volunteers. DATV is proud of the fact that we bring public awareness to these events every year.

2018 SUMMER SCHEDULE

Police Memorial ***A World Affair***

Lights in Flight Festival MUD VOLLEYBALL

Children's Parade

REGGAE FESTIVAL **Celtic Festival**

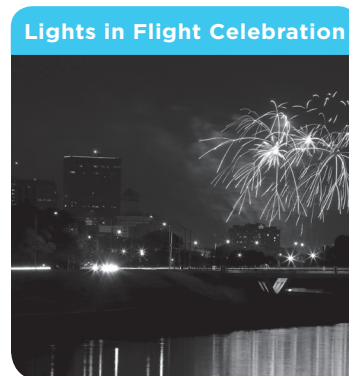
AFRICAN AMERICAN FESTIVAL

Dayton Jazz Festival *HISPANIC FESTIVAL*

'18 WWI Rendezvous

Dayton Blues Festival **POLICE GRADUATION**

A World A'Fair, a 3-day international festival held each May at the Dayton Convention Center, sees over 25,000 total attendees. This makes the Dayton Convention Center's largest event and the largest international festival in Ohio. DATV documented the festivities with the help of volunteers.



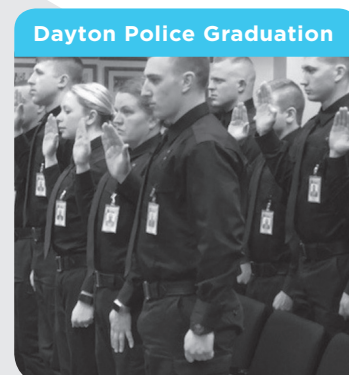
'Lights in Flight,' the region's most spectacular Independence Day fireworks display, returned to downtown Dayton's RiverScape MetroPark on Tuesday, July 3. This multi-cultural festival featured music, food and family fun. DATV took in all the sights and sounds and brought it to the community.

More than 50,000 lights illuminate floats and other units in this annual parade, which follows the Grande Illumination. The route takes West Second Street to Main Street, south on Main Street to Fourth Street, and then west on Fourth Street. DATV filmed the parade with help of volunteers.



Downtown Dayton comes to life with the sights and sounds of Ireland, Scotland and Wales at the Dayton Celtic Festival. Continuous live musical and dance entertainment, with cultural demonstrations, children's activities, food & beverages, a Gaelic Mass and Celtic breakfast on Sunday. DATV enjoyed being part of the day.

As part of the Downton Dayton Music Series, the Dayton Blues Festival boasts the best blues bands and performances this side of the Mississippi!. Festival goers bring blankets or event seating to enjoy music with the community. DATV was on site shooting all the action and incredible music.



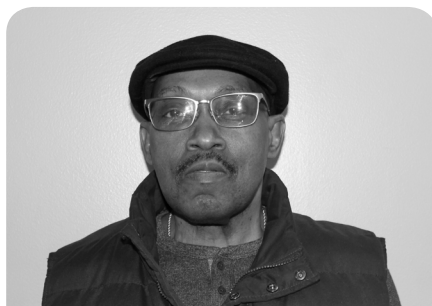
The 107th Dayton police recruit class was sworn-in on March 23rd inside the City Commission Chambers, followed by a formal graduation ceremony at Smith Auditorium at Sinclair Community College. The 13 members of the class spent the past six months at the Dayton Police Academy in training. It was rewarding for DATV to be able to document this ceremony.

The Puerto Rican, American and Caribbean Organization (PACO) Latino is a non-profit organization dedicated to the success of the Hispanic community. PACO Latino and Five Rivers Metro Parks celebrates Hispanic culture in the Miami Valley at Downtown Dayton's Riverscape. The crew from DATV was part of the amazing event.



Dayton Fight Night brings the biggest names in Dayton out on center stage. DATV joined the community at Memorial Hall to get in the action. As part of this event, DATV gave away 2 sets of passes to DATV social media members, so they could join us for the evening!

OUR MEMBERS



ULYSSES GRANT

PERSEVERANCE AWARD

The Perseverance Award is given to the DATV Member who has overcome personal obstacles to continue to produce programming for and about their community.



STEVE ROSS

THE CAROL BAUGH CULTURAL HERITAGE AWARD

Recognizing the outstanding efforts of a community member which strengthen the Appalachian Communities of Greater Dayton, from Sinclair Community College.



CORTEZ JACKSON

PRODUCER OF THE YEAR

The Producer of The Year shows sound production and technical standards in their programming. This can include content, lighting, sound and set design along with creativity.



DEON CASH

PHILO AWARDS

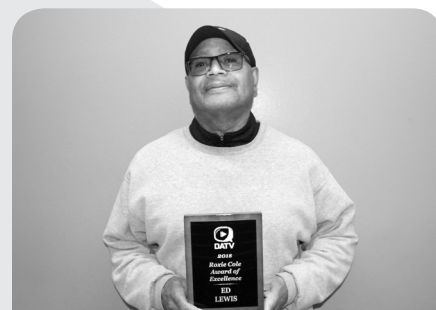
The PHILO is named for Philo T. Farnsworth, the father of modern television, and is awarded as recognition of excellence in media creation.



JOHNNIE JACKSON

VOLUNTEER OF THE YEAR

The Volunteer of the Year is chosen based on how many different shows he or she Volunteers on as well as a willingness to learn new technology.



ED LEWIS

ROXIE L. COLE AWARD FOR EXCELLENCE

This award is given to an individual who best exemplifies the spirit of public access television. Including representing DATV to those outside of the organization in a positive way. This person produces or assists on programming that encourage change and improvement in the community.

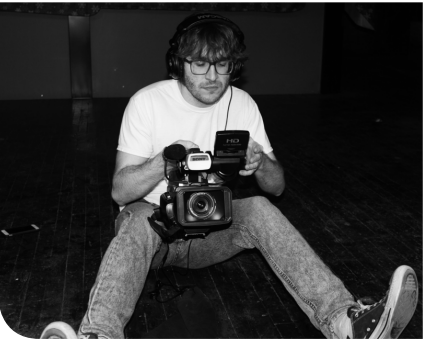
DATV CELEBRATES IT'S MEMBERS & STAFF

These DATV Staff and Volunteer members produce outstanding content and give of themselves to ensure their community continues to enjoy the freedom to communicate.

This years Award Winners were recognized on a local, regional and national level.

FACILITY

DATV's 21 HD Field Cameras were used a total of 3,101 Days in 2018 by community members.



8,424 Editing Hours were logged at DATV's Community Media Center. The Portable Switcher was used for 36 days during the year. Eleven suites were available for editing programs ready to go on air.

EDIT SUITE

Our edit suites provide members the opportunity to be a hands-on part of the content we create. These numbers indicate the hours each edit suite was used during 2018 by DATV members. Adobe 1-4 are in the training room, Edit Suites 1 - 3 are private rooms, and Sub-Control and the Studio are used together to create multi-camera productions.

Combined with the Studio, Sub-Control, and The Pod, DATV members utilized on-site facilities for a total of 12,634 hours to create programming for the community.



Hours

ADOBE 1 (1,357)
ADOBE 2 (1,152)
ADOBE 3 (1,206)
ADOBE 4 (1,250)
EDIT 1 (1,352)
EDIT 2 (811)
EDIT 3 (1,212)
MAC 1 (310)
MAC 2 (195)
STUDIO (1,779)
SUB-CONTROL (1,779)
THE POD (231)



UPGRADES



DATV continues to strive for excellence by providing the very highest quality equipment and facilities for its members.

DIGITAL UPGRADES & ADDITIONS

There were several facility and equipment upgrades in 2018, most of which came in the form of upgrading DATV's playback capabilities.

DATV upgraded all of the equipment, streaming, and bulletin board computers in Master Control in 2018. Master Control is where DATV plays back all of the content produced by its dedicated community members throughout the year. The upgrade consisted of upgrading the playback system to play back content in high definition. Though the cable company does not currently allow for this type of resolution, DATV wanted its members to be able to submit their programming in high definition. Through a series of processes, DATV then converts the shows to standard definition for play back on the cable system. It's not the ideal situation, but one we must conform to at this point.

Additionally, DATV upgraded its streaming capabilities. As you may know, DATV has been streaming both DATV and DSTV for several years now. DATV will be streaming both channels over the internet in high definition, in 2019.

Other upgrades were; a backup recording device in Sub-Control, 2-GoPro cameras with gimbals for independent producer use, 2-wireless camera systems for DATV's remote production truck, set pieces for studio shows including a new table for the permanent set, and 2-editing computer upgrades. The rest of the editing computers are slated to be upgraded in 2019.

SKYPE

"Skype is software that enables the world's conversations. Millions of individuals and businesses use Skype to make free video and voice one-to-one and group calls, send instant messages and share files with other people on Skype. You can use Skype on whatever works best for you - on your mobile, computer or tablet."

Skype is not new to DATV. In fact, DATV has been "Skyping" folks into shows for several years now. It's just really taken off in 2018.

We use Skype as a means to interview people from not just anywhere in the country, but in fact, all over the world. We had a program where we interviewed someone located in England, while at the same time interviewing someone located in Ireland.

The Funk Chronicles produced by David Webb and George Gee use Skype on a regular basis to interview legends in the funk music industry from all over the world. While most people Skype into DATV use a computer or laptop, some only have a cell phone, and it's fine.

The only thing they really need is the know-how. To coin a phrase, "Skype is way cool" and really offers a lot to studio shows. Just see one of the production staff for help setting it up on our end.



COMMUNITY OUTREACH



BREWS BRAINS & BROADCASTING

November 8, 2018

On November 8, 2018, DATV held its first signature event: Brews, Brains, and Broadcasting at The Steam Plant in Downtown Dayton. The evening was filled with Dayton Trivia, a Silent Auction, and plenty of camaraderie!

The evening was sponsored by Goldshot, Lamb, and Hobbs, Merrill Lynch, Bernstein's Fine Catering, Morgan Stanley, and Cox Ohio Media Group (media sponsor). Silent Auction items included Dayton Dragon's Packages, and a variety of other items donated by members, the board of trustees, and their local supporters.

Attendees enjoyed heavy hors d'oeuvres and cocktails while they took a look back over the past 40 years of DATV's history in Dayton. Guests took a moment to step on our soapbox and rant and rave about what was on their mind! The Freedom to Communicate was alive and well at the Gala, as it is every day at DATV!

ROSEMARY'S WELCOME PARTY

May 9, 2018

On May 9, 2018 DATV welcomed their new Executive Director, Rosemary Bradley. The occasion was marked by a welcome party, complete with hors d'oeuvres, cocktails, and a raffle! Attendees enjoyed hearing from Rosemary about her enthusiasm for DATV and the mission she would support. Rosemary offered members, the board of trustees, and donors alike a short conversation about how she would grow the influence of DATV in the community while keeping strong our mission to offer Dayton the Freedom to Communicate!

DATV MEMBER ORIENTATION

On the 2nd Wednesday of each month, DATV welcomes new and potential members to their studios to see and learn about producing their own video or audio content. Each member orientation brings new faces, new points of view, and a renewed optimism expanding the region's Freedom to Communicate!



COMMUNITY OUTREACH



DATV GIVES BACK

September 25, 2018

As a 501(c)(3), DATV knows how tight the budget can be when it comes to marketing and promotional costs. That's why we hosted a Non Profit Day on September 25, 2018, where we opened up our studio to Dayton's NPO community so they could record a 3-5 minute video to promote the amazing work they do. It was a huge success! Sixteen Non Profit organizations recorded that day and within a week had a professional-grade video to use in their outreach and fundraising efforts.

And it didn't cost them a penny.

We get it. We know that non profit development and marketing departments don't have the resources to train, let alone hire, staff with video production skills yet are caught in the bind that in order to reach donors and prospects you have to go where they live. And they live on the internet—they live on social media—which means video. And DATV is all about the VIDEO!

We want our NPO friends to know that DATV can help. We can be an extension to their Development efforts, their Marketing Plans, their Communications Strategies.

SEPTEMBER NON PROFIT PARTICIPANTS

GREATER DAYTON PREMIERE MANAGEMENT, Davon Miller

GOOD WORKS FARM,
Nancy Bernotaitis, Sue Combs

THE FOOD BANK, Lee Alder,
Lora Davenport, Melissa Page

ON PURPOSE ACADEMY FOR GIRLS,
Kim Jarvis

PROJECT BELIEVE, Tammie Rafferty

LIFE ESSENTIALS, Julie Crusenberry &
Linda Roeppkin

YWCA DAYTON, Audrey Starr,
Shanon Isom

DAYTON UNITED WAY,
Amy Kettner, Evan Kloth

DAYTON MEDIATION CENTER,
Cherise Hairston

RED CROSS, Cory Paul

EPILEPSY FOUNDATION OHIO,
Pam Jacques

WOODLAND CEMETARY,
Angie Hoschouer

MIAMI VALLEY COMMUNITY ACTION PARTNERSHIP, Jim Ingram

WE CARE ARTS, Darlene Langhout, Chris Corba, Holly Studebaker

ALZHEIMER'S ASSOCIATION,
Edwina Blackwell Clark

THERAPEUTIC RIDING INSTITUTE,
Christine Pirot

SWEET ADELINES, Diane White & Joan Roberts Swank



FINANCIAL STATEMENT



CURRENT ASSETS	2018	2017
Cash and cash equivalents	\$314,823	\$736,058
Investments	\$2,010,772	\$1,774,574
Total current assets	\$2,325,595	\$2,510,632
PROPERTY & EQUIPMENT		
Building and improvements	\$36,152	\$742,419
Equipment	\$678,128	\$729,307
Furniture and Fixtures	\$103,903	\$113,110
Vehicles	\$91,695	\$91,695
Total Property and Equipment	\$1,609,878	\$1,676,531
Less accumulated depreciation	\$1,170,370	\$1,197,949
Total Property and Equipment - Net	\$439,508	\$478,582
OTHER ASSETS		
Deposit	\$0.00	\$30,000
TOTAL ASSETS	\$2,765,103	\$3,019,214
UNRESTRICTED NET ASSETS	\$2,765,103	\$3,019,214
Total liabilities and net assets	\$2,765,103	\$3,019,214
SUPPORT AND REVENUE		
Fees and support	\$383,983	\$348,931
Other income	\$19,482	\$24,315
In-Kind Contribution, Volunteers	\$18,750	\$19,080
Total Unrestricted Support and Revenue	\$422,215	\$392,326
OPERATING EXPENSES	\$587,787	\$496,568
OPERATING LOSS	(\$165,572)	(\$104,242)
OTHER INCOME (EXPENSE)		
Gain (Loss) on Disposal of Equipment	(\$2,821)	(\$1,520)
Investment Income (Loss)	(\$85,718)	\$180,905
Total Other Income (Expense) - Net	(\$88,539)	\$179,385
CHANGE IN UNRESTRICTED NET ASSETS	(\$254,111)	\$75,143
NET ASSETS, BEGINNING OF YEAR	\$3,019,214	\$2,944,071
UNRESTRICTED NET ASSETS, END OF YEAR	\$2,765.103	\$3,019,214



Thank You For Your Support!

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www.datv.org

