



Dayton Public Access Television, Inc.
280 Leo St. Dayton, OH 45404

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COMMUNITY EVENTS

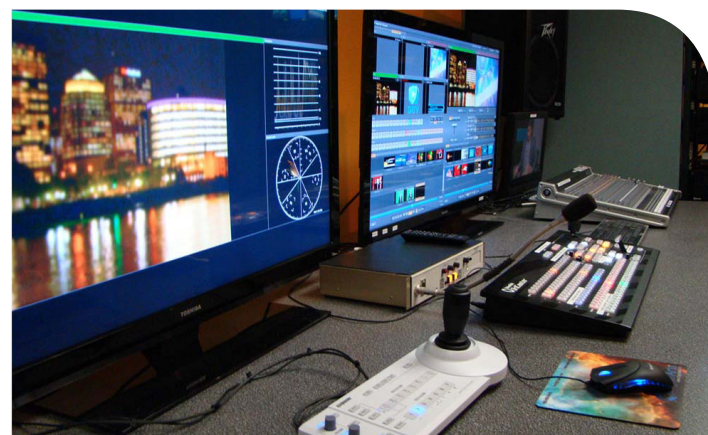


Top 10 African American Males Ceremony

SINCLAIR COLLEGE | February 16 | Honoring 10 distinguished African American men who make the Dayton and surrounding vicinity a better community.

Shadow Kit Workshop

DATV | February 17, 6:00 pm | A lighting modification system that allows you to adjust a scene's mood and style. Contact Dale Grow at DATV to sign up.



Noble Circle AWear Affair

SINCLAIR COLLEGE | Saturday, February 25

Dayton Fight Night

MEMORIAL HALL | Saturday, February 25

Virtual Set Editor Workshop

DATV | February 27, 6:00 pm | How to customize virtual sets based on pictures of your choice or premade templates. Contact Dale Grow at DATV to sign up.

FEBRUARY 2017

The DATV VIEWFINDER

QUARTERLY JOURNAL OF
COMMUNITY MEDIA IN DAYTON



LETTER FROM THE EXECUTIVE DIRECTOR

BE A MARKETEER!

A big part of DATV's success has always been about promoting it to the community. In fact, I would argue that we continue to exist because of this practice.

People may flip through the channels, see DATV, and then keep on trucking. I've spoken to many who tell me they've seen DATV, but never really knew what it was. I continue to maintain that if I can get you into the building and give you a tour, you will have a better understanding of what we do, and you'll be inspired to make a difference in your community through DATV.

The problem is, I can't get everyone in to our facility to show them the passion I have for what we do. As a result, we do what we can to inspire and inform through external measures such as social media. I can remember a time when tools like this didn't even exist! We would get the occasional plug by another media outlet, but most of our business was done by word-of-mouth marketing. Look it up, Wikipedia has a good definition. It mentions the "friend get friend" scenario which is basically

how we marketed DATV back then. This is where you can play a major role in the future success of DATV!

Through your face-to-face interactions with your neighbors, friends, church, and community, show them your passion for what you do through DATV and invite them to join you!

So please remember to talk about DATV to your friends and neighbors. Get them excited about what we all do. Become a DATV Marketeer!



Steve Ross

Steve Ross,
Executive Director

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MEMBER SPOTLIGHT

This month, DATV's Dale Grow sat down with Elder Clarence Plump Sr. a devoted member of DATV for over 25 years, and his son Clarence Plump Jr. Clarence Sr., as well as his wife and kids, are all part of the DATV family. Yvonne (Clarence's wife) records and edits the DATV program 'The Word with Elder Plump,' Lauren (his daughter) works the camera, and his son Clarence Plump Jr., also helps on the shows.



Clarence Plump Jr., Lauren Plump and Elder Clarence Plump Sr.

With over 4000 separate programs introduced to DATV in the last 3 years, which is your favorite to watch?

Plump Sr.: Clarence Norton's KISS (Keep it Simple Sir) talk program on DSTV is a must watch!

Plump Jr.: Personally, I enjoy watching the various services for messages of support throughout the week. They can be very uplifting and motivational.

What is the one thing that you think everyone should know about DATV/DSTV?

Plump Sr.: What people should know is that you can help support the DATV message by donating directly. Also, whether you are religious or not, DATV gives you the platform to get your message out to the community.

Plump Jr.: A lot of people don't know what kind of resource DATV can be. It can be used for a business, church or even your own personal message. It can be a very powerful tool!

Why did you choose DATV/DSTV for your media ministry and what do you feel has been the impact on the community?

Plump Sr.: Unlike many others, DATV offered instruction so that my whole family could learn how to use all the equipment necessary to make a program.

The goal has always been to enlighten the community about the salvation plan of God. The church has grown thanks to DATV. Many people call the church after watching the program just to discuss The Word.

Services by 'The Word Pentecostal Assemblies of God' can be seen on DSTV Sundays at 8am and Wednesday at 4PM.

NEWS UPDATE

ANNUAL MEMBERS CHRISTMAS PARTY

At this year's party four members were recognized for their contributions to DATV.

Ed Lewis was honored as Volunteer of the Year. Ed has been a great help to our new members as well as volunteering on many productions.



Ril Beatty & Steve Ross

William Raglin received Producer of the Year. William produces three programs as well as a weekly telecast from Ethan Temple Seventh Day Adventist Church.

The Funk Museum was recognized with the Roxie L. Cole Award for Excellence. Both David Webb and George Gee have been instrumental in reviving interest in Funk's history and legacy.

Ril Beatty, producer of Mountain Top Ministries, was awarded the Perseverance award. Ril has battled through some serious health issues just to come in to DATV. Now that's the spirit!

INS & OUTS

DATV would like to recognize and thank Diane Graham for her 6 years of dedication while serving on DATV's Board of Directors. Diane is the Executive Director of Dayton Habitat for Humanity and also the



Diane Graham & Randy Phillips

Executive Producer of the Habitat Home Show which airs on DATV.

DATV outgoing Board Chair, Talbert Grooms said, "Diane's contributions have been instrumental to the success of the organization the past 6 years."

Board Chair, Randy Phillips said, "I've always looked up to Diane and have always considered her a friend and a mentor and thank her for her service."

Again, we thank Diane and wish her success in the future.

IN REVIEW



This month we look a little deeper into one of DATV's longest running programs, Citizen Impact, which is produced by our very own Logan Martinez. The very first of these shows was produced all the way back in 1989! The show is co-produced by The Miami Valley Full Employment Council, an activist group for low income and unemployed people.

Citizen Impact focuses upon progressive issues within our community. The program covers everything from women's and minority rights issues, to job, economic, and environmental issues. The show is also heavily involved in the Dayton community, having helped the RTA workers during their recent strike to improve health care benefits.

You can watch Citizen Impact on the second Thursday of each month live at 7PM.

TECH SUPPORT



Deon Cash, producer of the program *The Sports Effect*.



Say goodbye to wobbly hand-held video in large crowds and community events! DATV now has two Digital Juice Shoulder Mount Stabilizers. This means you can now get the smoothest hand-held video possible when a tripod just won't work! Looking good!



SHOP AT KROGER

DATV needs your help! Sign up for the Kroger Community Rewards program. IT'S FREE!! Just go to Kroger.com, click the community page and use the code 44565. The next time you shop with your Kroger Plus Card, DATV will receive a portion of the overall bill as a donation. Even better, this will not cost you anything!

YOUR DOLLARS AT WORK



During Renovation

In our continued effort to bring our members the very best service, DATV decided it was time to revamp the Editing Suites. Executive Director, Steve Ross got his hands dirty ripping apart the room and returning it to its former glory!



After Renovation