



Dayton Public Access Television, Inc.
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DATV

KROGER COMMUNITY REWARDS

Now is the perfect time to sign up for Kroger Community Rewards! We've put together these step-by-step instructions so that you can help DATV just by doing your weekly grocery shop.

1. Go to www.kroger.com/account/enroll CommunityRewardsNow.
2. Click create an account and fill in your information.
3. Add the code 44565.
4. Get to shopping and a portion of your bill will be donated to DATV every time you shop at Kroger.



THE DATV VIEWFINDER

QUARTERLY JOURNAL OF COMMUNITY MEDIA IN DAYTON

FEBRUARY 2018



LETTER FROM THE EXECUTIVE DIRECTOR

Fighting for Community Media

The Federal Communications Commission (FCC), recently ended an 80 year old rule titled the "Main Studio Rule," the concept of this rule was to keep broadcast television and radio stations under local control. These stations were therefore required to have physical studios close to where they had licenses to transmit a broadcast. This was designed in order to ensure residents of that community could have a say in their local broadcast station's operations. Also, so that the news and information coming from the broadcast itself were kept localized.

However, the FCC claims that with the rise of social media outlets, there is no need for local studios. They also said that with developing technology, broadcast stations can now produce local news without a local studio.

I, along with many others would argue that in allowing this rule to end, it presents the opportunity for larger media companies to take over smaller systems, thus turning their attention to national content rather than local. Yes, you might see a smattering of "local", but their efforts will be drawn to more national events that they can get wider coverage from.

This is where access centers like DATV become more important than ever.



For the past 40yrs DATV and its members have always concentrated its efforts on producing programming for and about the community, a mantra that lives on today. As you know, DATV covers gavel to gavel meetings, start to finish local events, and other content that helps local citizens stay engaged with their community. With the elimination of the "Main Studio Rule," my hope is, local governments will see the importance of their community channels and continue to support them. Its' without their support that stations like DATV cease to exist.

Steve Ross

Steve Ross,
Executive Director

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MEMBER SPOTLIGHT

This month's spotlight is on Ulysses and Connie Grant, producers of the Mt. Calvary Missionary Baptist Church located at 3375 W. Siebenthaler Avenue. The program airs Sundays at 8:00p.m and Wednesday at 10a.m on DSTV.



▶ Ulysses and Connie Grant, Mt. Calvary Missionary Baptist Church

How did you hear about DATV?

Ulysees: One year while we were downtown enjoying the annual Children's Christmas Parade we noticed DATV were there recording. We wandered over to check it out and were invited to operate cameras right on the spot!

What is your Favorite DATV Program?

Connie: The power of Money hosted by Michelle Graves is a great program and very educational.

Ulysees: Mostly I tend to enjoy the various church programs on DSTV and the Dayton City Commission meetings.

What is the one thing you'd like people to know about DATV?

Connie: What a first-rate facility DATV is for learning, shooting, and editing. We have a great facility and not enough people know about it.

Ulysees: DATV is a wealth of information and affords the opportunity to have a positive impact upon the city.

What do you feel has been the impact of your media ministry on the community?

Connie: For people who don't know Mt. Calvary, they can get a taste of the ministry without actually

attending. It helps those who are sick or are shut-ins to feel a part of the service and seeing a dynamic preacher deliver a sermon they can relate to. Viewers learn that if they need help, they have a church they can come to.

What do you like most about coming to DATV?

Connie: That's easy, we like coming to DATV because the equipment and training is top notch. The entire staff has been very helpful to the point that DATV staff and fellow members feel like family.



WIN A WALMART GIFT CARD!

Go to WWW.DATV.ORG and look for the Newsletter Information box.

Enter the code **ILoveDATV** for a chance to win a \$50 gift card!

IN THE COMMUNITY

DATV THANKS YOU!

The entire Summer Music Series year after year can be described in one word: Amazing! Our members were hard at work all summer to make sure DATV's coverage of the summer festivals were successful. Long hours on hot days were put in by DATV members at events such as the Blues, Reggae, Celtic and the African American Festivals to name a few.

The season began with A World Affair, where DATV members helped record dance troupes while also capturing the ambience with many of the guests joining the troupes on stage to learn dances from other cultures. We worked in rain and storms that pelted the "Festival on the Hill", but our members braved the weather to bring back a program that featured three great local bands. It was then straight back to the heat for the Gospel Explosion at Courthouse Square. The sun beating down certainly made for an uncomfortable afternoon.

However, not to be deterred our members did a fantastic job time and time again. Thank you to our members for another great year!



NEWS UPDATE

THE PEOPLE HAVE SPOKEN

DATV won big at last year's Philo awards! Congratulations are in order for The Funk Chronicles with David Webb, Rhine Mclin, Lawrence Lang, and George Gee. Their win comes in the Interview/talk show division for 'an interview with Michael Hampton'. Also celebrating is Deon Cash for his show, 'Dayton High School Sports' in the division of sports entertainment.

Continuing to fly the flag for DATV was Patrick Hughes of 'Have Ghost Will Travel' for three nominations in the following categories: cinematography, editing, and best series. Good job guys!

BOTHER ME, PLEASE!

"I just hate to trouble you guys."

That is the statement I hear the most from our Independent Producers. It is no trouble at all to provide assistance. That is what we are here for.

Take the time to set up your camera in the training room before you leave for your shoot if you are unsure about what you may need to do for your recording. For example, if you are doing an interview and need to make sure that the audio setting are correct on the camera. Or, if you need to set up your microphones and test them.



Ask a staff person for assistance. If you are editing for the first time and are unsure of what to do, please reach out to Dale Grow at DATV and he will set you up with a staff person to assist you and help get you started.

Production Staff are here for you. That is their job. It is never an inconvenience to ask for assistance when you need it.

Taken all of the production workshops but yet to start production? Now is the time! If you are just getting started with your program, remember to keep it simple and make it about something you love to do. Don't over think it and get in that studio!

NOW IS THE TIME!