DATV

You Tube datv datvdayton @datv

"Giving You The Freedom To Communicate"

Upcoming Events

• Special Workshops

Script Writing - Learn how to craft a perfect story.
Saturday April 18 at 11:00 AM

3D Animation - Learn how animate 3D text and objects.
Tuesday, April 14 at noon
Wednesday, April 29 at 6:00 PM

• Shop At Kroger And Support DATV!

Help support DATV by registering for the Kroger Community Rewards program with your Kroger Plus card.

Registration is free and their is no cost to participate. A portion of the sales will be donated to DATV. To register visit Kroger.com and click on "Community Rewards" and link your Krog Plus card with DATV as your designated charity.

In Memorium

DATV was sadden by the loss of one of our long time hosts, Bette Rogge, who was the host of "Culture Scene" scene for many years on DATV.

Kroger community rewards

The DATV Viewfinder
Dayton Access Television
QUARTERLY JOURNAL OF COMMUNITY MEDIA IN DAYTON

Inside This Issue

New DATV Mobile Production Truck

Thank You DATV Volunteers!

DATV will celebrate National Volunteer Week April 12th to the 18th.

It would not be possible for DATV to provide the breadth and depth of programming that we do with out the help of our community volunteers.

In 2014 DATV members gave over 1,200 hours of their time to help create local programming.

DATV members volunteer as crew members during both remote and studio productions as well as assist other members during the editing process of their programs.

Please join is in thanking them for all they do to help make DATV a great place to create media.

The Year In Review

DATV had an outstanding 2014 with the help of our members, friends and fans in the Dayton community.

DATV's community programming was named the winner of the "Philo T. Farnsworth Award For Excellence In Public Access Programming." The award was presented by the Central States Region of the Alliance For Community Media and recognizes outstanding achievement in public access television programming.

In addition, DATV hosted the CentralStates Region of the Alliance for Community Media's Annual Spring Confernce at the Crowne Plaza in downtown Dayton. Representatives from Public, Educational and Government access centers from Ohio, Indiana and Kentucky came to Dayton for this three day event.

Community programming is at the heart of DATV's mission. Our members create exclusive video content that showcases the best people, places and things in the region. With the help of DATV's over 400 members and Dayton Spiritual Television's over 75 local churches, we were able to produce 4,655 new local programs that can be seen on Time Warner cable.

Viewership also expanded in 2014 with the additon of new northern suburbs to the viewing area. DATV is now seen in on channel 5, 6 or 23 in area cities such as Vandalia, Huber Heights, Springfield and many more.

And finally, to help further our committment to local programming DATV purchased a new HD capable video production truck that will be used to help create a wide variety of content.

DATV's was on location at Hara Arena for a schedule of five Dayton Demonz hockey games this season.

Steve Ross (l) was on WCSU radio with host Trent Newell (r).

As part of our membership renewal program. DATV presented a donation to the Dayton FoodBank.

Steve Ross, DATV Executive Director

Help Show Off Dayton's Best!

Play an active role in your community by giving of your time to create even more great local programming.

The last time we met I talked about the history of public access television and utilizing the technology we offer in your community.

This is a topic that's near and dear to my heart and comes up often when talking casually about what we do. As a result, I wanted to have a follow up discussion on it. Not because it's easy to fill print space with, but how important it is to utilize this important resource for community participation.

DATV is here to serve the city of Dayton and its citizens as a community forum through the use of its equipment, studio, and ultimately its channel space. There are so many things happening in this great city of ours on a daily basis, things that deserve more attention than just a PSA or a quick blurb in the local papers. These events can be as simple as a talk given by one our political or community leaders or as complicated a youth sporting event. And just because it's technically more complicated and requires multiple cameras, etc., doesn't mean it draws any more interest than a 1 camera recording of someone discussing the new bus routes. Let viewers decide for themselves what they want to watch. Besides, public access television's importance is not measured by the amount of people watching a particular program. It's based on community participation where DATV members interact with his or her community through technology.

With all this said, I would encourage you pick up a camera and record an event in your community. And if you're looking for ideas on things to cover visit DATV's website where you'll find a link on the front page called "Help produce community event coverage". From there we have links to other websites that provide information on the various events going on around the Dayton area. Visit DATV at www.datv.org. Another source is the bulletin boards in DATV's Volunteer Lounge. We receive many PSAs throughout the week and will post them in the Volunteer Lounge.

So get out there and make a difference in your community. You will be appreciated for it.

Executive Director

Why Support Community Media?

*It promotes **LIFELONG LEARNING** through vocational training for people of all ages, backgrounds and abilities.*

Please return the enclosed envelope today with your donation!

Alliance For Community Media

(l to r) Dr. Turk Logan, Former WDAO Program Director, Shirley Murdock, R&B Singer Song Writer, Dale DeGroat, member of the Zapp Band.

"The Funk Chronicles" Highlights The Dayton Funk Music Scene

By Dan Suffoletto, Marketing Director.

DATV gives you an inside look at the funk music scene with its new series "Funk Chronicles." The program produced by David Webb and hosted by Dayton radio legend Turk Logan provides a one of a kind look into the funk music scene with an emphasis on how the Dayton area has contributed to its rich history.

The program will be seen on DATV, Time Warner Cable Channel 5 in Dayton and 5, 6 or 23 in the northern suburbs. And on demand at www.datv.org.

The program's first four episodes include; an interview with Shirley Murdock, best known for her 1986 R&B hit single "As We Lay." A look at Dayton's 70s funk scene with Turk Logan, former Program Director at WDAO. A profile of Trent Newell former WDAO and currently WCSU on-air personality and a visit with Ohio State Senator Bill Beagle discussing entertainment and the impact of a Funk Music Hall of Fame.

Upcoming episodes are also scheduled to include Dayton City Commissioner Joey Williams and Ro Nita Hawes- Saunders, Executive Director of the Dayton Contemporary Dance Company.

In addition to producing the "Funk Chronicles" Webb is also spearheading an effort to create a nonprofit Funk Music Hall of Fame to be located in Dayton. Webb has a musical background as a keyboardist, drummer, talent scout and production manager and has ties to many of Dayton's funk legends.

Once again this summer DATV's video volunteers will provide coverage of some of Dayton's best music festivals. Here are just of few of the events you will see DATV's cameras.

**A World A'Fair
May 16th
Dayton Conventon Center**

**Women In Jazz
June 21st
Dave Hall Plaza**

**Dayton Blues Festival
July 9th
Dave Hall Plaza**

**Dayton Celtic Festival
July 24th
RiverScape**

**Hispanic Heritage Festival
August 15th
RIverScape**

**Dayton Reggae Festival
September 6th
Dave Hall Plaza**

If you are a DATV member and would like to be a part of our summer festival crews contact Volunteer Coordinator Dale Grow. If you are not yet a member there is still time to become a member and join in on the fun!