



Dayton Public Access Television, Inc.  
280 Leo St. Dayton, OH 45404



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## Inside This Issue

Member Feature **P3**

Dayton Demonz **P3**

Production Truck **P3**

In The Community **P2**



DATV Studio Control Room

## Renew Your DATV Membership Before The End Of December

It is almost time for DATV members to renew their membership for another year.

As a special offer to all current members, DATV is offering a renewal rate of \$35 for the new year. This is a \$15 savings off the regular rate.

This offer is only good until December 31st so members must renew by then to receive this discount.

Notices should be arriving at members homes in mid-November.

Information will also be available on DATV's website [www.datv.org](http://www.datv.org).

## “Giving You The Freedom To Communicate”

### Upcoming Events

#### • Members' Christmas Party

Join your fellow DATV members for the annual Christmas Party being held on **Friday, December 19th** at the Celebrations Banquet Center, 3119 Stop Eight Road, Vandalia. The evening will feature a special holiday dinner. The event is free to DATV members, guests are \$10 each.

RSVP by December 12th to [dale@datv.org](mailto:dale@datv.org) (937) 223-5311. If you are not yet a DATV member or your membership has expired you can attend by renewing your DATV membership today!

#### • Shop At Kroger And Support DATV!

Help support DATV by registering for the Kroger Community Rewards program with your Kroger Plus card.

Registration is free and there is no cost to participate. A portion of the sales will be donated to DATV. To register visit [Kroger.com](http://Kroger.com) and click on “Community Rewards” and link your Kroger Plus card with DATV as your designated charity.



### Holiday Hours

DATV will be closed the following time during the upcoming holiday season.

**Thursday, Nov. 27th**

**Friday, Nov. 28th**

**Thursday, Dec. 25th**

**Friday, Dec. 26th**

**Wednesday, Dec. 31st**

**(closing at 7pm)**

**Thursday, Jan. 1st**

Community Media Center Hours  
Monday - Friday 9:00 am - 9:00 pm  
Saturday 10:00 am - 6:00 pm

Contact Us  
937.223.5311 ph 937.223.2345 fax  
[www.datv.org](http://www.datv.org)  
[www.daytonspiritualtelevision.org](http://www.daytonspiritualtelevision.org)

## DATV Named Best In Midwest!

DATV's community programming has been named the winner of the “Philo T. Farnsworth Award For Excellence In Public Access Programming.” The award is presented by the Central States Region of the Alliance For Community Media and recognizes outstanding achievement in public access television programming.

“There are so many great access centers in our region. To receive this award from our peers is a tremendous honor and validates

the hard work and effort put forth by DATV community producers and staff,” said Steve Ross, DATV Executive Director.

The Central States Region of the Alliance is made up of access centers in Ohio, Michigan, Indiana and Kentucky. The award was presented at the Philo Festival of Media Arts being held in Kalamazoo Michigan on Saturday, October 11th at 5:00 pm.



## Dayton Children's Parade To Be Featured On DATV

Dayton Spiritual Television continues to grow in popularity throughout Dayton's faith based community. Currently there are over 74 local churches producing programs each week, with 35 being members of the “Circle of Spirit.” Viewers can watch DSTV throughout the region on Time Warner Cable channel 992.

## DATV In The Community



Old North Dayton hosted the annual “Night Out Against Crime” event that featured neighborhood groups, food and entertainment.



DATV volunteers help us record the Urban Nights event in downtown Dayton.



DATV was on location at Courthouse Square for the “Square Is Where” noontime event.



Steve Ross, DATV Executive Director

From Wikipedia

*Public-access television is traditionally a form of non-commercial mass media where the general public can create content television programming which is narrowcast through cable TV specialty channels.*

Though technically true, public access television was created to give the common person access to technology only enjoyed by large commercial and/or government entities. This technology was to serve as a way for citizens to communicate with their communities and governments.

Many producers created programs on topics or issues in their communities that were of a concern to them. Others

created programs showcasing talents such as cooking, playing an instrument, creating art, etc.

In today's public access, not much has changed as far as content. The biggest change came in the form of technology. Today, community producers have cameras, equipment, editing, and studio facilities that rival that of their commercial brothers. This technology has made it easier and more affordable for local producers to reach out to the masses, but has it made us forget our roots in public access?

Today we can add as much glitz and glitter to our shows as anyone. However, I feel the intent of our programs gets lost in the technology. Just because we can make

## Making Media That Matters

Where has community activism gone?

something swirl, flash, or fly around doesn't mean it adds to the intent of the show.

I'm reminded of a show that was produced at DATV, “Hope VI”, which focused on a company's efforts to bring a chemical waste plant to a local community. It was through the efforts of a community producer and then DATV staff person that a video was produced educating that community as to the negative impact the plant would have. As a result of their efforts, this plan was aborted.

This was community activism at its finest. Keep this in mind the next time you're looking for subject matter. Remember, you have access to everything you need.

*Stephen D. Rose*  
Executive Director



Volunteer Tony Day (l) works with member Steven Mohammad (r)

## Get To Know DATV Member Tony Day

By Dale Grow, Volunteer Coordinator.

In every issue of “The Viewfinder” I will take a moment to shine the spotlight on a member of the DATV family of Volunteers and Independent Producers. This issue I would like to introduce you to Tony Day. Tony, a retired truck driver and proud Daytonian, began his journey in video production in the mid 1980's.. He purchased his first video camera in 1985 after seeing a friend videotape the Dayton Air Show.

Not long after, he found himself videotaping weddings for friends and fellow members of his church; Bethesda Temple Apostolic Church.

Harry Washington, a longtime member of DATV encouraged Tony to join Dayton Access Television. Tony became a member in 2005. In 2008, Tony began shooting and editing services at Bethesda Temple Apostolic Church for broadcast on Dayton Spiritual Television .

In addition to editing his own program, Tony spends six to eight hours a day, three days a week assisting other Independent Producers with their programs. “I enjoy coming to DATV and helping others with their programs,” said Day. “I really like how everyone at DATV works as a unit to produce their programs.”

Tony's program, “The Home of Grace” can be seen on Dayton Spiritual Television, Time Warner channel 992, and streaming at [www.daytonspiritaltelevision.org](http://www.daytonspiritaltelevision.org) every Sunday at 8:00 am and Wednesday at 4:00 pm.

## New DATV Production Truck For Community Events



DATV recently took delivery on a new production truck to be used in the recording of on-location community events. The new Dodge 3500 has been customized to hold a camera control room and equipment storage space.

Inside the truck is a Tricaster 860, audio board, and graphics/streaming computer. There is also space for a three person crew.



## Dayton Demonz Games To Air On DATV



DATV is pleased to announce that the defending Federal League Champions Dayton Demonz will be featured in a series of games this season on DATV.

“Dayton has a long history of hockey and DATV feels fortunate to be able to bring it to the local community,” Steve Ross, DATV Executive Director.

The games will be on a tape delayed basis. Visit [www.datv.org](http://www.datv.org) for dates and times.

Friday, November 21st  
Danville

Thursday, December 11th  
Watertown

Friday, January 30th  
Danbury

Friday, February 27th  
Danbury

Friday, March 6th  
Danville

Games will air on a tape delayed basis the following week.