Mission Statement of DATV

DATV is a community forum that empowers all citizens to learn, create and express their ideas through electronic media.

MINUTES FROM THE MONDAY, FEBRUARY 11, 2013 DATV BOARD OF TRUSTEES MEETING DATV CONFERENCE ROOM - 5:30PM

MEMBERS PRESENT

Dave Johnson – Vice-chair Betty Toney – Secretary Dennis Greene Diane Graham Len Roberts Chad Snoke

EXCUSED

Talbert Grooms Maggie Barlow Nan Whaley Tom Ritchie

ALSO PRESENT

Steve Ross, Executive Director of DATV

CALL TO ORDER

Vice-Chair Dave Johnson acted as Chair and called the meeting to order at 5:30 pm.

APPROVAL OF AGENDA

Dave Johnson asked for a motion to approve the agenda as presented. D. Greene made the motion to approve, B. Toney Seconded. Motion passed unanimously.

BOARD CHAIR COMMENTS

D. Johnson in the absence of T. Grooms commended DATV staff efforts during the passing of Andy Copp.

APPROVAL OF BOARD MINUTES FOR DEC. 10, 2012 MEETING

D. Johnson asked for a motion to approve the minutes as presented. B. Toney made the motion, C. Snoke seconded. Motion passed unanimously.

OPPORTUNITY FOR PUBLIC COMMENT

None

APPROVAL OF THE TREASURER'S REPORT

S. Ross presented in the absence of Treasurer, M. Barlow. S. Ross mentioned that DATV was under budget in 2012 mostly due to increased paid productions and cutbacks in operational spending. S. Ross said he would have the auditors present their report to the full board in April. It was also mentioned that financial statements would be on file at DATV. D. Johnson asked for a motion to approve the Treasurer's report. L. Roberts made the motion to approve the report, D. Greene seconded. Motion passed unanimously.

COMMITTEE REPORTS

A. Executive Committee - Did not meet.

- **B.** Nominating Committee Did not meet.
- C. Investment Committee B. Toney presented that it was a good meeting. She praised Bill O'Neal from Merrill Lynch for his guidance. S. Ross added that the committee authorized Bill to take some of the money from the WCMA account and invest it if a good opportunity presents itself. L. Roberts asked about the IRS implications of having money invested in the market. S. Ross said he would follow up with Goldshot, Lamb & Hobbs. D. Graham asked for a written explanation from the auditors stating their opinion on the aforementioned.
- D. Graham asked about having a full audit. S. Ross noted that a full audit was conducted by Goldshot, Lamb & Hobbs for 2011. B. Toney encouraged all board members to attend the Investment Committee meetings. D. Johnson asked for a motion to approve the Investment Committee report. L. Roberts made the motion. B. Toney seconded. Motion passed unanimously.
- **D. Personnel Committee** Did not meet. C. Snoke mentioned that M. Barlow has shown an interest in chairing this committee.

EXECUTIVE DIRECTOR'S REPORT

S. Ross presented his report. He mentioned the passing of Andy Copp. He went on to say that he has increased part-time hours to fill the void and is looking to hire another part-timer. As a result, the budget was readjusted to compensate for the additional part-time hours. He stated that overall, staff salaries would be under budget for 2013. He also mentioned that since 2008, DATV has lost 4 staff members, 3 of which were full-time. Additionally, we have not cut back on services since then, and the fear of overwhelming staff exists. He went on to say that remote production for pay takes the most staff resources and that paid studio productions are much more cost effective.

He went on to say that reducing hours of operation and member services had been brought to him, but he is not considering that at this time. He will look at leaning more on part-time staff and perhaps contract employees to help out. D. Greene suggested that having sub-contractors sign a contract was prudent.

Once again, S. Ross mentioned the completion of the 2012 audit and that he will ask Goldshot, Lamb and Hobbs to present to the board in April. Additionally, he mentioned that a new board list had been sent out which included board officers. Also presented was a bill in Indiana which proposes to eliminate franchise fees. A discussion took place.

S. Ross talked about ramping up the committees in 2013. Discussion took place and resulted in the following:

Nominating Committee – Talbert Grooms (Chair), B. Toney, S. Ross, DATV staff, perhaps outside input. Development Committee – Dan Suffoletto (Chair), D. Johnson, D. Graham, L. Roberts, S. Ross.

Personnel Committee – M. Barlow (Chair), L. Roberts, T. Ritchie, C. Snoke, S.Ross.

Technology Committee - C. Snoke, D. Johnson, D. Greene, S. Ross, DATV staff, outside input.

Executive Committee – T. Grooms, D. Johnson, B. Toney, M. Barlow

Investment Committee – M. Barlow, B. Toney, C. Snoke, S. Ross, Bill O'Neal (Merrill Lynch)

Finally, it was discussed to speak with DATV member Randy Phillips concerning the open seat on the board. This along with the term of this seat will be discussed during the next Nominating Committee meeting.

D. Johnson asked for a motion to accept the ED's report. Motion was made by L. Roberts and seconded by C. Snoke.

CITY OF DAYTON CABLE ADMINISTRATON

None

OLD BUSINESS

None

NEW BUSINESS

None

ADJOURNMENT

At 6:27pm D. Johnson asked for a motion to adjourn. L. Roberts made the motion and B. Toney seconded. Motion unanimously passed and the meeting was adjourned.

The next board meeting will be April 8, 2013 at 5:30 pm in the DATV conference room.

Respectfully submitted,

Betty Toney, Secretary

Steve Ross, Executive Director

Submitted

12/11/12 SR