

Mission Statement of DATV
DATV is a community forum that empowers all citizens to learn, create and
express their ideas through electronic media.

MINUTES FROM
MONDAY, June 11 2018
DATV BOARD OF TRUSTEES MEETING
DATV CONFERENCE ROOM – 5:30PM

MEMBERS PRESENT

Randy Phillips - Chair
Dave Johnson – Vice-Chair
William Harris - Secretary
Maggie Barlow – Treasurer
Marlese Durr
Chad Snoke: via teleconference
Brenda Cochran

ABSENT

Commissioner Jeffrey Mims
Willie Walker: excused
Toni Bankston: excused

ALSO PRESENT

Rosemary Bradley, Executive Director

CALL TO ORDER

R. Phillips called the meeting to order at 5:31pm

ROLL CALL

R. Bradley performed the roll call.

BOARD CHAIR COMMENTS

R. Phillips commented that DATV staff was already busy with summer festivals. He noted that the Executive Committee convened to recommend a Board Retreat for strategic planning, with the last one being in 2015. August 11 or 18 suggested for meeting. Discussion ensued around whether to do a full blown Strategic or an update to the 2015 plan. Consensus was to update from last plan and move toward a full blown/deep dive long term strategic plan. Recommendations for facilitators researched by R. Bradley. Bradley reviewed recommendations with Board. Phillips requested a motion to extend contract to Ann Charles Watts, M. Barlow made the motion, D. Johnson seconded, motion passed unanimously. Bradley will follow up to contract with her. Phillips requested that members respond to him via email by June 18, 2018 regarding which date works for everybody. Bradley also to follow up with Board Chair to confirm exact date for retreat.

PUBLIC COMMENTS

None

CONSENT AGENDA

- A) Approval of Board Minutes: 9 April 2018 meeting
- B) Committee Reports
 - a) Executive Committee: N/A
 - b) Nominating Committee: N/A
 - c) Investment Committee: Attached
 - d) Personnel Committee: N/A
 - e) Development Committee: N/A

- C) Approval of Treasurer's Report: 1 April 2018 through 31 May 2018
- D) Executive Director's Report: Attached

APPROVAL OF CONSENT AGENDA

Phillips requested a motion to approve minutes and consent agenda, M. Barlow made the motion, Rev. Harris seconded, motion passed unanimously.

COMMENTS BY THE CITY OF DAYTON REPRESENTATIVE

None present

OLD BUSINESS:

M. Durr reported that she was working on updating DATV's constitution and by-laws and would have a draft ready by the October board meeting and also that the Policies & Procedures need re-written. M. Barlow suggested an ad-hoc committee to assist Durr with the constitution and by-laws. Durr suggested she work on the draft alone then would submit to the ad-hoc committee for review and comment/revisions. Barlow suggested an ad-hoc committee to review the by-laws and the Personnel Committee to review Policies & Procedures. Ad Hoc By-Law review committee for the purpose of review the by-laws to consist of M. Durr, M. Barlow and D. Johnson, with the possibility of reviewing the by-laws at either the October or December meeting. Phillips called for a motion, M Durr made the motion, D. Johnson seconded, motion passed unanimously. D. Johnson made a motion for Personnel Committee to review & update Policies & Procedures, M. Durr seconded. Motion passed unanimously.

M. Durr also spoke about new Board members and the nominating committee, specifically about Joyce Davis Lewis, who was approached several months prior. Durr expressed concern that current chair of the nominating committee, Willie Walker, has not responded to her emails concerning Ms. Davis. Durr asked R. Phillips how the board should handle this matter. Phillips responded that if W. Walker does not respond soon, that Durr should send resume and contact information for Ms. Lewis to him and he will follow-up personally.

NEW BUSINESS:

Strategic Plan (see discussion above).

Executive Director Report:

Bradley updated information regarding Executive Director Benchmarks. Bradley explained what metrics are being kept and what we want to measure in the future. She reported that 80% of programming is reruns, with Independent Producers contributing between 12-15% of that programming. Suggested public survey and developing operations report to describe the state of the organization.

Other:

Discussion ensued regarding whether we could or should be in the business of producing programming. It was suggested that all we can do is suggest to Independent Producers that they do programming on different topics, but we cannot dictate.

D. Johnson asked if those shows that are re-runs are being broadcast in "prime" watching timeslots, we don't have that information. R. Phillips revealed that there used to be a lottery for that, but it has not been used for years.

M. Barlow suggested we re-connect with the V.A. to restart the mental health programming for vets that DATV used to run about 10 years ago. R. Phillips suggested we reach out to Public Health (Dan Suffaletto) as well.

R. Phillips revealed he is negotiating with Premier Health to possibly fund this type of programming.

M. Durr suggested that reaching out to recruiting new board members on social media was inappropriate, discussion ensued that other methods be pursued in addition to social media, such as newspaper article/advertisement soliciting board membership, as well as personal connections and targeted outreach. It was noted that it has been increasingly difficult to get board members to join and serve consistently. R. Bradley

requested the board member rubric. The Dayton residency clause of the contract & articles of incorporation requires was discussed again. It was suggested we revisit this with the City again to get an amendment to the contract as Toni Bankston is working on her deferment.

R. Bradley brought up the Jonathan Dayton Award DATV received and the Proclamation we received from Peggy Lehner at the State House.

ADJOURNMENT

At 6:38 pm R. Phillips asked for a motion to adjourn. M. Durr made the motion, Rev. Harris seconded. The motion passed unanimously.

The next board meeting will be **October 8, 2018 at 5:30pm** in the DATV conference room. The August meeting is cancelled due to the Strategic Planning Retreat.

Respectfully submitted,

Rev. William Harris, Secretary

Rosemary Bradley, Executive Director

Submitted 08/24/18 - RB