

Mission Statement of DATV
DATV is a community forum that empowers all citizens to learn, create and
express their ideas through electronic media.

MINUTES FROM
MONDAY, August 10, 2020
DATV BOARD OF TRUSTEES MEETING
Via Zoom

MEMBERS PRESENT

Randy Phillips - Chair
Marlese Durr— Vice-Chair
Maggie Barlow – Treasurer
Jodi Owens – Secretary

Erica Fields
Rev. William Harris
Joyce Willis

ABSENT

Commissioner Jeffrey Mims
Willie Walker

STAFF

Rosemary Bradley

CALL TO ORDER

R. Phillips called the meeting to order at 5:35 pm.

ROLL CALL

Phillips performed the roll call.

BOARD CHAIR COMMENTS

A) Approval of Board Minutes

Phillips called for approval of 10 August 2020 board minutes. M. Durr moved to accept; J. Willis seconded. The motion carried unanimously.

CONSENT AGENDA

B) Committee Reports

- a) Executive Committee: N/A
- b) Nominating Committee: N/A
- c) Investment Committee: N/A
- d) Personnel Committee: N/A
- e) Development Committee: N/A

C) Approval of Treasurer's Report: N/A

D) Executive Director's Report: Attached

Bradley indicated that the Investment Committee report was attached to the Consent Agenda even though it says it is not on the actual agenda that was distributed for today's meeting.

Phillips called for a motion to accept the Consent Agenda Items A & D. Durr moved to accept; J. Owens seconded. The motion carried unanimously.

Phillips called for a motion to approve the Treasurer's Report. Durr moved to accept, E. Fields seconded. The motion carried unanimously.

PUBLIC COMMENTS

None

OLD BUSINESS:

Bradley explained that most everybody using the facility is complying with the mask request, and now that the governor's office has mandated mask-wearing, we have some authority outside of our own to insist patrons wear masks and adhere to our social distancing policies or they cannot use the editing, podcasting, and studio equipment nor will they be allowed to check out field equipment.

The PPP monies have been spent down and we are waiting on what the procedure will be to reconcile that with Fifth Third and the SBA.

The EIDL application was submitted, there is still no response on whether we have been accepted for that pot of money or not.

NEW BUSINESS:

Phillips introduced that DATV might be interested in offering new programming to area non-profits that assists them with their technical needs pertaining to on-line videos, meetings, seminars, etc. He was approached by a group of non-profits looking to produce a summit or conference that offers CEUs for its staff and that might turn into a revenue stream. Phillips brought the idea to Bradley and Steve Ross and we came up with a ball-park figure of \$300/hour where for-profit media companies charge way more for a similar product. The project was brought to Phillips by the Dayton and Montgomery County Health District and the quote they received commercially to produce a 3-day conference was over \$23,000, which most non-profits just cannot afford.

J. Willis introduced the possibility of working with Family Services and their youth Essay Projects, she indicated she'd like to speak with Bonnie Parrish (Family Services' ED) and Bradley to see what could be done for young people.

J. Owens suggested we conduct a survey to gauge interest among area non-profits with regard to DATV helping to facilitate their on-line, live, or streaming needs, and the prices that market would bear.

Bradley discussed her plan to "advertise" DATV's expertise through the LGBT Center's PRIDE Event coming up at the end of August where Randy and the Center plan to have their festivities go live on DATV by doing a mixture of Zoom interviews, pre-recorded video clips, and live hosts in the DATV studio. Bradley plans to send out an email blast similar to Non-Profit Days where agencies can come in to DATV and record a PSA for free. The email would be promoting Randy's event while at the same time introducing the idea that DATV can be a relatively inexpensive alternative for them to put on their events.

E. Fields endorsed this idea that because many agencies have put off their outreach and education efforts because they don't have the technical expertise to do it themselves.

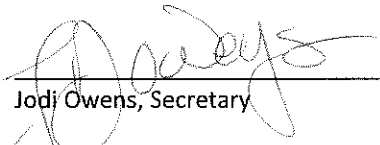
Rev. Harris informed the Board that Commissioner Mims lost his mother August 9th after a long illness.

ADJOURNMENT

Phillips called for a motion to adjourn. Barlow moved to adjourn, Durr seconded with the motion carrying unanimously. The meeting adjourned at 6:04 pm.

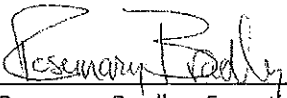
The next board meeting will be **12 October 2020 at 5:30pm via Zoom.**

Respectfully submitted,



Jodi Owens, Secretary

Submitted 10/08/2020 - RB



Rosemary Bradley, Executive Director