

Mission Statement of DATV
DATV is a community forum that empowers all citizens to learn, create and
express their ideas through electronic media.

MINUTES FROM
MONDAY, February 8, 2021
DATV BOARD OF TRUSTEES MEETING
Via Zoom

OFFICERS PRESENT

Randy Phillips - Chair
Marlese Durr— Vice-Chair
Maggie Barlow – Treasurer
Jodi Owens – Secretary

MEMBERS PRESENT

Erica Fields
Rev. William Harris
Commissioner Jeffrey Mims
Joyce Willis

ABSENT

None

STAFF

Rosemary Bradley

CALL TO ORDER

R. Phillips called the meeting to order at 5:36 pm.

BOARD CHAIR COMMENTS

Randy shared that the outlook for having in-person events looked good beginning in June/July. Festivals and events were beginning to get back on calendars and DATV is looking forward to recording again out in the community on a more normal pace. The hope, of course, being that the community reaches a 70% “herd immunity” level making it safe enough to resume more normal activities. He also shared that DATV had purchased a new Tricaster for the studio that will help with facilitating social media broadcasting.

He also called for pulling out any agenda items for special attention.

Bradley said that DATV had been approached by Leadership Dayton to participate in a Non-Profit Board Member activity where we would present an “elevator speech” to the LD 2021 cohort explaining why they should join our Board of Trustees. If the Board is agreeable to this, she will prepare a presentation and participate in the recruiting activity. The Leadership Dayton Board member would be a one-year appointment.

A) Approval of Board Minutes

There were no December Board minutes due to not having a quorum at that meeting.

CONSENT AGENDA

B) Committee Reports

- a) Executive Committee: N/A
- b) Nominating Committee: Attached
- c) Investment Committee: Attached
- d) Personnel Committee: N/A
- e) Development Committee: N/A

C) Approval of Treasurer’s Report: Attached

D) Executive Director’s Report: Attached

Phillips called for a motion to accept the Consent Agenda Items A, B, C, D. Harris moved to accept; Barlow seconded. The motion carried unanimously.

PUBLIC COMMENTS

None

OLD BUSINESS:

Randy said that while the Nominating Committee has not met yet this year, we do need to consider recruiting Board members as we are currently at eight and according to the by-laws, we are allowed eleven. Maggie asked if we do get a Leadership Dayton Board member, would we need to codify that position, or just do it on a trial basis for a year. Randy offered that on his Board the President of the Board is allowed to appoint a Board member for a year's term then when that year is up the appointed member could decide to opt-in for the full ride of three years. Jodi added that she thought that was a good idea as it allows a prospect to participate in the LD program and try out a commitment to DATV. Jeff Mims made a motion that DATV participate in the Leadership Dayton Board recruitment/matching event and that if matched with a member, Marlese requested that we make an amendment to the by-laws. Maggie seconded the motion. The motion carried unanimously.

Bradley shared that Steve, Dale, and Eric are still going down to City Hall to assist with meetings and events as Andrew Estevez has not been released to resume work at full capacity. This translates into 15-20 extra hours that they are putting in collectively each week. Jeff Mimms indicated that he has had some difficulty scheduling his regular show due to Andrew's being out of commission and Bradley said that she would have Steve contact him directly to set up some studio time.

The 2021 Operations Budget was approved by majority vote through a Survey Monkey poll, but since everyone is present this evening, Randy suggested a re-vote on the budget. Maggie moved to approve the budget, Jodi and Joyce simultaneously seconded. The motion carried unanimously.

NEW BUSINESS:

Cleaning and disinfecting efforts are ongoing with some extra efforts being scheduled for March to have the HVAC ducts cleaned with medical grade filters installed. Plus the cleaning & disinfecting company will be back in March to perform a third thorough spray down of the entire building. Both procedures will be charged off to the City of Dayton CARES Act grant.

Randy asked if the CARES Act monies be used for covering memberships for members who had fallen on hard economic times. Bradley explained that she asked about that very issue and received a negative answer, in that the funds could be used as a "look-back" for expenses but not for future expenses. If we were to "forgive" membership fees for 2020, then we would have to issue refunds which would be a nightmare accounting wise. She also shared that she had been discussing developing a program where we would solicit donations to endow a membership fund for economically disadvantaged members. Jodi indicated that she would be interested in donating to that kind of a fund. Maggie suggested that we use the EIDL monies to seed an Endowed Membership fund and replace those dollars with fundraising throughout the year. Maggie also suggest that each Board Member contribute to this fund so we could say there is 100% participation to this fund in our marketing/solicitation efforts. Marlese made a motion to "borrow" \$10,000 from the EIDL funds to seed an Endowed Membership Fund with the stipulation that it be repaid through fundraising efforts. Jeff Mims seconded. The motion carried unanimously.

Bradley explained that the 2020 Audit would be more involved than in the past because of the addition the CARES Act monies but since we assigned specific expenses to specific revenue sources, our paper trail should be clean. Mike Smith will probably be on-site doing field work for longer than his usual one day, but there should be no issues. The audit is scheduled for the week of February 22nd.

Randy brought up the fact that we need to talk about Board Officers and who will fill them for the coming year. Marlese suggested that we still need to fill 2 vacancies, even if we get a candidate from Leadership Dayton. And

that we did have a discussion at the October meeting to continue with the slate of officers in place in 2020 for 2021. These include Randy Phillips as Chair, Marlese Durr as Vice Chair, Maggie Barlow as Treasurer and Jodi Owens as Secretary. Since we didn't have a December meeting, we did not formally vote/approve these nominations. Joyce asked how the process works for officer elections and Randy explained that we normally would ask for nominations at the October meeting and then vote on them at the December meeting. Since we did discuss keeping the same slate of officers in place in 2021 as we had in 2020 and there were no nominations from the floor at that time and we didn't get to vote in December, that we go with the current slate of Officers. It was also noted that the only Officer with term limits is the Chair of the Board at two terms. Since this was Randy's second term, he would be unable to run for Chair past 2021. All other Officer positions do not have term limits. Marlese moved we formally accept this slate. Rev. Harris seconded. The motion carried unanimously.

Joyce asked about when membership fees were due and Rosemary said that her membership was received in October and she was all set for 2021. Maggie reminded everyone that their membership fees for 2021 are due now if they hadn't already taken care of it.

Bradley requested that if anyone knows Will Smith, with the Dayton School Board or Alice McCollum, newly retired judge, that she would be delighted to have either approached for Board recruitment. Rev. Harris offered to contact Will Smith. Marlese offered the same for Alice McCollum.

ADJOURNMENT

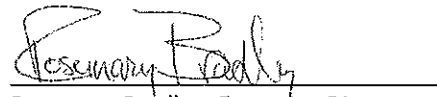
Phillips called the meeting closed at 6:28pm.

The next board meeting will be **12 April 2020 at 5:30pm via Zoom.**

Respectfully submitted,



Jodi Owens, Secretary



Rosemary Bradley, Executive Director

Submitted 04/07/2021 - RB