



Dayton Public Access Television, Inc.  
280 Leo St. Dayton, OH 45404



OCTOBER 2022



# DATV VIEWFINDER

QUARTERLY JOURNAL OF COMMUNITY MEDIA IN DAYTON

**Need volunteers or help for your productions? Post your request to our volunteer opportunities Facebook group at: [bit.ly/DATVvolunteers](https://bit.ly/DATVvolunteers)**

## LOST FAMILY MEMBERS

Our Members of DATV are considered family, and losing family members is never easy. 2022 has been particularly difficult as we have lost five DATV Members: Cortez Jackson, Wayne Broyles, Brenda Loy, Fred Boomer, and Barry Leggett.



**Wayne Broyles**

Wayne moved from being a Member to a part-time Production Assistant. He was known for doing a lot of his work using the green screen in the studio. He shared his knowledge of the green screen with other producers and opened them up to using it for virtual sets.



**Cortez Jackson**

Cortez produced several spiritual programs on location and in the DATV television studio. He was a playwright and acted in a few movies.



**Brenda Loy**

Brenda assisted in producing the weekly television series "Way of The Cross," along with her husband Joe, for the Dayton Spiritual Television. She also volunteered on independent productions and DATV productions like "Meet the Candidates."



**Fred Boomer**

Fred was a filmmaker and Volunteer at DATV. He wrote and directed films in the Dayton area and was a member of Film Dayton.



**Barry Leggett**

Barry and his wife Kathy produced a monthly "live" television series called "Dayton Music Scene". The program featured bands from across the region who wrote and performed original music.

## Hello everyone!

I want to take the time to introduce myself. My name is Randy Phillips, and I am the new Executive Director here at DATV. While I am new as the Executive Director, I am not new to DATV. I have been a producer and member for over 20 years and have served on the board of directors of DATV for 9 years.

I came to this role from another local non-profit organization with equality at the core of their mission. I have led many large community events and fundraising events in the Dayton area throughout the years. There is a good chance that you've attended one of my events.

DATV is on the move with expanded workshops and more. You may learn about the all-new 4K video cameras and how to shoot your content, edit your content, and present that content for air on our station and social media. You can also learn more about our two podcast studios and workshops or how to do a full studio production. This includes studio setup, lighting, sound mixing, graphics and keys, directing and technical direction. By the end of our user-friendly studio and field production workshops, you will have the skills you need to start producing your own creative programs.

One of the best ways to learn and improve your production skills is to participate in or volunteer for one of our community festival productions. You will get hands-on experience in camera operation, technical directing, or audio production. Most recently, we had crews at The Hispanic Festival covering all the exciting acts of the day. "Que dia tan divertido y emocionante" (What an exciting day.)

## New Holiday Graphics and Music Now Available

Season's Greetings, everyone. Hailey here.

As you've noticed with the cooler temperatures and changing of the leaves, Fall and Winter are lurking upon us. What does that mean? It means it's time to spruce up your videos with refreshing NEW Holiday Effects and Music. That's right. Starting now, you will find in ALL the editing bays a File Folder with Holiday Graphics and

## LETTER FROM THE EXECUTIVE DIRECTOR



One of my goals as executive director is to reach out to our local schools and partner with them to offer our educational workshops in various media formats. These workshops can bring change in the lives of our young people, possibly breaking family cycles that can put a young person on the path to a new career. So far, the response has been wonderful, with schools already affirming their participation.

You may see some changes to our physical space as we plan for an all-new "inspiration lounge," but more on that later. The change is just beginning, with exciting things ahead.

So, stop out today and say hello and see the rest of the staff here at DATV and you too can learn, create, and make a difference in your community and beyond.

**Randy Phillips**

## UPCOMING IN 2023

As most of you know, DATV celebrates our 45th anniversary of providing vital services to the citizens of Dayton and the surrounding communities in March of 2023.

For nearly 45 years, these services have provided Dayton citizens a venue to express their first amendment rights in a judgment-free environment.

Also, in 2023, DATV's contract with the City of Dayton comes up for renewal. Through negotiations in 1978, the city agreed to provide part of the franchise fees collected from the cable company to fund a television channel for the community's first amendment use. As a result, Access-30-Dayton was created.

Since then, we have successfully negotiated contracts to continue these valuable services to the citizens of Dayton.

With this in mind, February 1st, 2023, will be the end of DATV's current contract with the City of Dayton, a contract that has been in place for the past 10 years.

We have hope that our current city leaders continue the financial support they have provided the station over the past 45 years and allow us to continue our mission of providing the citizens the freedom to communicate.

what you need is reserved on the date you need it. You can also stop by during business hours to check out the products available. Let's make 2022 the best in Holiday Programming for DATV, Our Community and Our Viewers.

Cheers,

**Hailey Adelaide**  
Production Assistant

Background Music that is COPYRIGHT FREE to give your videos a new look and sound with Animated Backgrounds, Title and Credit Pages. Be creative with your next School Musical, Town Parade or Holiday Party by adding one or several of these features in your program. As always, there will be a production assistant on hand to help assist you with your needs to get the very best for your show.

So, start thinking ahead about your next TV programming idea and make sure you schedule your equipment early to ensure



## MEMBER SPOTLIGHT

Today, DATV spotlights Martin Jarvis for his 17 years of production and his shows, “Another Perspective” and “Listen”.

DATV Members did a super job during the summer of 2022 by assisting DATV in recording the fun and festivities of the annual music festivals around Dayton. Our Members braved the heat and, in many cases, the rain to document the excitement as bands from all across the region filled the Miami Valley with music. From the party-like atmosphere of Pride Day to the cultural sensation of the Hispanic Heritage Festival, DATV Members helped shine the spotlight on many of the fun activities that make Dayton great!

Thank you to all our Members who did such a great job this year.



Audrey Clark is a Dayton native who graduated from Fairmont High School Class of 2000. She attended Sinclair Community College, where she majored in Visual Communications, and Wright State University, where she graduated with a degree in Organized Leadership.

Audrey later went to work at Kings Island as a Creative Service Technician designing and installing signs across the park. She currently works at Wright Patterson as a Human Resource Administrator.

Audrey Clark in our incredible studio



## VOLUNTEER SPOTLIGHT

We want the spotlight on Audrey Clark for everything she does for our organization!

She enjoys Stephen King novels and watching *The Simpsons*.

She loves volunteering at DATV, where she has been a member for three years. Audrey enjoys the people and opportunities to work behind the scenes in television production at Dayton Access Television.

She volunteers on the in-studio program “Dayton Music Scene” and on-location for XVW Wrestling, both seen on DATV. She even hosted her own podcast, “Spooky Sauce,” where she reviewed horror movies.



Martin Jarvis in “Another Perspective”

Another Perspective is a non-traditional spiritual program that politely challenges the religious status quo, offering inspiration, insight, and hope by presenting traditional Biblical verses and stories from a more modern and relevant perspective.

Listen is a secular program that recognizes black people's issues in this nation are unique. Listen offers an informative and motivational dialogue targeting black people.



Producer Michelle Graves has been doing her TV show “*The Power of Money*” for over 30 yrs. She aimed to empower everyday people and families with financial information, financing resources, and industry experts to empower them to thrive. These are complex, challenging times we are going through, and information is hard to find. Michelle has been with DATV going on nine years, driving from Cincinnati, Ohio, twice a month to host two one-hour programs. Some of her topics are Medicare, Senior Care, Business Planning Basics, Investment Planning for families, What Inflation is and is not, and Free money for college.

She is proud of her show, based on carefully researched facts and information. She appreciates her crew, Ben Artis, Cheryl Thomas, and Melissa Constantine, for their dedication for all these years.

## NEWS & UPDATES

### New Cameras

Since we last spoke, the members have 10 new cameras for their productions. DATV purchased 10 Panasonic AG-CX350 camcorders for field use. These cameras were purchased as an upgrade and replacement to our aging Panasonic AG-AC130 cameras. Though these cameras have served DATV members well for many years and have been a blessing to the organization, we wanted to give our members new cameras with better video quality.

The new CX350s have better sensors, longer life batteries, and can record in 4k if properly configured. So far, they have proven to be very popular with DATV Producers, and the video they record is outstanding. We purchased new tripods, batteries, and other accessories along with the new cameras.

Since we only have 10 of the new cameras, if a Producer wants more than 1 for their production, they will need to take an older camera to meet their production needs.

Our plan in early 2023 is to purchase 10 more and permanently retire the old cameras, tripods, batteries, etc. Additionally, DATV purchased 2 new GoPro 10 cameras with accessories. Give us a call to find out when GoPro workshops are happening.



Panasonic AG-CX350

### Future Equipment Ideas

I've been kicking around the idea of providing a wireless camera system or 2 to go with the portable switcher. Those who have helped during summer events have probably seen this system in action. They're relatively easy to set up and great when shooting from the other side of the room.

I've also been considering providing a wireless camera set up for studio shows. This would be very helpful when doing something other than the standard talk show, i.e., bands, music, dancing, etc.

I'd like to see these ideas come to life. If you have any suggestions on equipment that would be of benefit to DATV Producers, please drop me a line at [steve@datv.org](mailto:steve@datv.org) or shoot me a call at 937-223-5311. I'd love to hear from you. We have previously used member suggestions and value your thoughts and opinions.

### Portable Switcher Workshops

The portable switcher is not really a new workshop since we've offered in the past. However, we have simplified its setup and use.

First, the cameras you'll be using are the old staff cameras which have SDI connectors. What the heck does that mean?

No more connecting your camera to the HDMI output, then to a converter, then running into the switcher. It's just one cable from the camera to the switcher.

Also, we have wireless headphones for you to use with the switcher which makes things much, much easier to set up. No more headphone cable no headset box. All of this makes setting up the system much, much easier. Again, give us a call to sign up for this workshop.



### Pre-Production Tips

I'm getting right into it. Never record somewhere you've never seen. Do some pre-production planning first, especially if you're using multiple cameras and a video switcher.

Do a site survey to see where you'll be recording.

#### Most importantly, Safety First!

Make sure your cameras and/or cables are out of the way of human traffic.



1. Where can I park on the day of the event?

2. Where exactly will the performance or speaker be located at the site?

3. Decide where your best angle(s) for your camera(s) will be.

4. Is there someplace to plug in for power, or are you using a battery?

5. How close is the audio mixer for the event (if available), and do you have access to it? If you're using a video switcher, you'd like to be close to the audio mixer as possible. If not, and there's a long audio cable run, you might need to use a wireless mic system.

6. Where can I put my cameras and cables (if using the video switcher)? Will the camera and/or cables be in the way of human traffic? If so, you will likely want to move that camera somewhere else. DATV has a measuring wheel for your use if you want to check your cable lengths.

7. Tape down any cables that might be a tripping hazard.

8. What's the lighting going to be like? You don't want to be lighting someone else's event unless absolutely necessary. That's just more gear to take.



### Ho-ho-holiday Party Time!

After a two-year absence, the annual DATV Member Christmas Party is happening on Thursday, December 8 at 6:00 PM at the Bainbridge Hall located at 267 Bainbridge Street near Downtown. Join your fellow DATV Members for food, fun, and cheer as we celebrate the holidays.

RSVP to Volunteer Coordinator Dale Grow at [dale@datv.org](mailto:dale@datv.org) or 937-223-5311 by December 1, 2022.