



DATV offers members the freedom to communicate. We are proud to support First Amendment Rights in our community every day.

118 - 18 West EST. 1946

OUR MISSION

DATV is a nonprofit 501(c)(3) organization that, since 1978, has given Dayton the "Freedom to Communicate."

"DATV is a community forum that empowers all citizens to learn, create, and express themselves through electronic media." As the original form of social media, DATV provides the training, equipment, and facilities for local residents to create their very own non-commercial local cable TV programs.

DATV operates two cable access channels in the City of Dayton, Ohio. DATV is a public access channel seen on Spectrum channel 5 in Dayton, Riverside and Butler Twp, and on channel 6 or 23 in the northern suburbs. Dayton Spiritual Television is a religious access channel seen regionally on Spectrum Ch. 992.

TABLE OF CONTENTS

- > EXECUTIVE DIREC
- > COMMUNITY OUTR
- > UPGRADES
- > EQUIPMENT USAG
- > WORKSHOP STATE
- > UNIQUE PROGRAM
- > CIRCLE OF SPIRIT
- > THANK YOU
- > MEMBERS
- > OUR FAMILY
- > FINANCIAL STATE





CTOR'S LETTER	4
REACH	6
	7
E STATISTICS	10
ISTICS	12
MMING	13
	14
	15
	16
	18
MENT	19

Executive Director's Letter



Rosemary Bradley DATV Executive Director

Greetings Good People!

2020. Wow

I could say that 2020 was a disaster for DATV. I could say that the disruption of the normative, the chaos imposed by the uncertainty of daily operations, the fear of the pandemic combined with the isolation of quarantine, the heartbreak of losing loved ones to disease, incompetence, apathy, privilege, oppression—all of these conditions, all of these failures—coalesced to produce the calamity of 2020. I could say these things. But I won't because it simply isn't true.

DATV began the year with big plans—a gala celebrating free speech, ambitious development strategies to fund new projects and attract new donors, outreach campaigns to grow membership of youth and minority populations—all came to a screeching halt on Monday, March 23, 2020, at 5:00 pm when DATV shut off the lights and locked the doors. The future and outlook for a quick reopening looked bleak and stormy, for us as well as the rest of Ohio.

But in the eye of a storm, it is always calm. During the six weeks of lock down, in the guiet, in the calm, we found our center, we found our focus, we found our strength.

We also found disinfectant and cleaning supplies and sanitizers and masks and toilet paper. We cleaned and sanitized our building and equipment. We found money in a forgivable Payroll Protection Program (PPP) loan to keep staff fully employed. We found funding through the Montgomery County CARES Act program and the City of Dayton CORF program to upgrade equipment facilitating remote broadcasting and Zoom meetings. We thoroughly cleaned and sanitized our HVAC system's ductwork and installed medical grade filters. We hired a bio-hazard remediation company to

thoroughly disinfect DATV making it a safe environment for our members and staff to return to the work of telling our community's stories.

We transformed an editing room into a Podcast Studio complete with robotic cameras so that when we could open up again, our members would have a space they could control by themselves without involving or endangering other people.

We took a stand against racism and for inclusion. We collaborated with the Dayton Daily News, the City of Dayton, the Dayton Metro Library and others in the live Facebook event, The Roots of Racism. We assisted the City of Dayton by providing technical and videography expertise with the Police Reform committee meetings. We helped the League of Women Voters of Greater Dayton celebrate their 100th Anniversary.

We persisted. Through all the uncertainty and turmoil, we continued telling our community's stories because DATV's members and volunteer videographers stepped up and persisted. Our dedicated and talented members maintained their dedication to communicate and connect with their neighbors-both strangers and friends-producing thousands of hours of original programming bearing witness to the grit and resiliency that has come to define the Greater Dayton community.

The power of witness is clear. When the video cameras are rolling, unedited, and unfiltered, the truth finds the light of day. This is the fundamental concept of public access and community media: to empower our community voices with the power of media to tell their story their way.

So I could talk about how horrible 2020 turned out to be. But I won't. Because for DATV it just wasn't true.

With Gratitude,



Times of crisis, of disruption or constructive change, are not only predictable, but desirable. They mean growth. Taking a new step, uttering a new word, is what people fear most."



- Fyodor Dostoevsky





City Commission Meeting Broadcasts

Our friends at City Hall weren't immune to the rigors of 2020 either. COVID-19 placed city leaders in a position never before seen. With public safety in mind, the Commission ordered all public council meetings to be held remotely restricting public attendance. Seeing the need to continue with city business, City Hall decided to hold their regular council meetings via Zoom, an online meeting platform. With the help of DATV, these meetings were streamed to the city's website and shown live on DGTV, Dayton Government Television's cable channel 6 and 993. This guick action by our city leaders kept citizens involved with the goings at City Hall.

Police Reform Broadcast

In addition, other department and government entities such as; the Human Relations Council, Civil Service Board, etc. soon followed suit and began streaming and airing their meetings live on the city's website and channels with the help of DATV. A very important sector of these meetings come from the newly formed Police Reform work groups created to drive change in Dayton's police department. The five groups created are made up of community members, the Dayton Police Department, members of the Community Police Council, experts in criminal justice, U.D. law students, Dayton Mediation Center staff, and supported by City staff.

The five reform areas were; Use of Force, Community Engagement, Training, Oversight, and Recruitment. You can find more information about the Police Reform work groups by visiting the city's website at https://www.daytonohio.gov/891/Police-Reform



Non-Profit Outreach

During the pandemic DATV continued to work with nonprofit members to develop and broadcast their programming so they could continue to complete their mission. Many non-profit organizations had a difficult time maintaining donations and growing their outreach to those who relied on them.

DATV has access to greater bandwidth than most people have at home. Many nonprofits were operating from their homes and had difficulties holding meetings between staff and those they serve. A few local non-profits used DATV to hold their meetings, allowing for better connectivity and productivity during meetings.

Upgrades

Pods, and Wrap, and Jibs... oh my!

During 2020 DATV upgraded and added a variety of new equipment to create a more complete experience for members and staff. This section highlights those items that are most exciting to us and to those we serve.



The Pod Studio

DATV installed a new podcasting suite affectionately called, The Pod Studio! The Pod Studio came from recommendations by production staff. They felt that another room for producing podcasting shows was needed, and boy has it taken off!

The Pod Studio is not just another room with some mics and an audio mixer... it has video recording and streaming capabilities. Though it seems like a lot to learn, it's easier than you think!

Like everything at DATV, The Pod Studio was created with community users in mind. The result is an easy to use, yet powerful media production tool for the community. A 1-hour workshop gives users a good understanding of how to create a basic podcast, incorporate robotic cameras, and stream to Facebook or YouTube.

Steve continues to double-dog dare members to sign up for the workshop and find out how easy, powerful, and fun The Pod Studio is to use. It has been a big hit, so far.

DATV Van Wrap

During 2020 the new wrap on the DATV van was installed. Some may have noticed that the old wrap was looking haggard and tired. So thanks to our friends at Carl's Body Shop we had it re-wrapped. We kept the basic design scheme, and made some adjustments here and there to reflect our newer technology. It looks spiffy and draws attention to what members do here for the community.

We continue to reach out to the community - with the tagline on the back of the van that says, "Create Your Own Local Media. Join Today".

Despite the challenges of the pandemic many good things came from staff & members during the year. The strength







Studio Robotic Camera Jib

Another upgrade during 2020 was the installation of the new robotically controlled jib camera for the studio.

The jib camera sits high atop a movable boom in the studio and allows the camera to pan, tilt, and zoom using a remote control that's connected to the boom. The operator can raise, lower, tilt, and pan the boom and have the camera do the same. They're able to see what the camera sees via a monitor that's also connected to the boom. This allows the jib operator to get all types of new and interesting camera moves during a studio show.



Our Members do more than create content... They create award winning programming that speaks to the heart of our community.





















Equipment Usage **Statistics**

DATV Members Making A Mark

It is important to consider the usage of our facilities and equipment to understand the involvement and integration of DATV in the community. During 2020 usage was not as high as it is during an average year. We are still very proud of our members who took advantage of what we could offer in order to continue their work for the community.

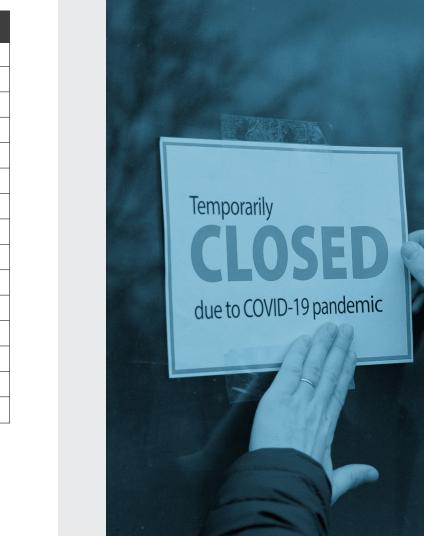
Pandemic Closing

DATV Closed for Pandemic... but continued to serve the community and the city we love.

As you know, the pandemic wreaked havoc on the entire world, including DATV's piece of it. The mandatory shutdown of most businesses in Ohio and Montgomery County created issues for individuals and business owners. DATV was not immune from this closure which started March 15th and ended May 4th. May 4th was the earliest we were legally

DATV a safe place to be.

During the shutdown, the staff stayed busy. We spent time on the phone checking in on our members. Thankfully, everyone was doing alright at the time. DATV programming, which is the heart



2020 Editing and Field Car	nera Statistics
Adobe 1	752 hours
Adobe 2	1444 hours
Adobe 3	967 hours
Adobe 4	733 hours
Edit 1	716 hours
Edit 2	358 hours
Edit 3	511 hours
Mac 1	77 hours
Mac 2	46 hours
The "Pod"	579 hours
The "Pod Studio"	430 hours
Sub-Control	1454 hours
Studio	1454 hours
Total Hours	9521 hours
Field Cameras in Days	1418 days



allowed to reopen, and at that time staff instituted polices and procedures to make

and soul of our mission, remained in full effect. Shows were both processed and scheduled remotely by our wonderful Programming Director, Melissa Constantine. She was truly Superwoman during the shutdown and everyone thanks her for her efforts!

The mandatory shutdown of most businesses in Ohio



Workshop Statistics

Tools for Success

Throughout the year we offer our members the opportunity to attend workshops. These workshops offer skills necessary to create a DATV show and to properly use DATV equipment.

2020 Workshop Sta	itistics
Field Production Workshop	75
Basic Studio Workshop	52
Technical Director Workshop	17
Robotic Camera Workshop	14
Podcasting	16
Zoom	5
Audio Workshop	38
Live Text Workshop	27
Editing Workshop	36
Director Workshop	7
Pod Studio	27
Photoshop Elements	4

DATV's amazing staff is the driving force behind the workshops we offer our members. Each workshop is tailored to a specific need and to those attending. Members are encouraged to attend workshops more than once to gain additional skills and meet like-minded individuals.

Unique Programming



Roots of Racism

Three University of Dayton faculty and staff partnered with the mayor's office to host a three-part series, that examined the region's history of racism,

segregation, and systemic bias. The Roots of Racism: Exploring the Legacy of Dayton's Racial Divide, streamed in three 20-minute sessions viewed live on the Dayton Daily News Facebook page and broadcast as a 90-minute special on Dayton Access Television. The series, hosted by Dayton Mayor Nan Whaley shined a spotlight on the historical events that shaped the city of Dayton racially, socially, and economically from the 1700's to the late 1900's.

The motivation behind the Roots of Racism came when Mayor Whaley received a lot of push back from residents over the city's police reform plan. Many residents did not feel there were race issues in Dayton.

Some of the topics discussed in the series included: The Black Laws, Segregation and the Civil Rights Movement, Black vs White Education, and Redlining. Other presenters included Kelly Bohrer, Director of Community Relations, University of Dayton, Will Smith from Dayton Public Schools, and Tiffany Taylor Smith, Executive Director for Inclusive Excellence Education and Professional Development, University of Dayton.

The Roots of Racism was a collaborative effort between DATV, Dayton Daily News, City of Dayton, Dayton Public Library, Premiere Health, Learn to Earn, The University of Dayton, and the Miami Valley Regional Planning Commission.

"Zoom-ing" Worship Services to Congregations: North Dayton Baptist Church

North Dayton Baptist Church is a congregation of people with a deep love for Jesus and his gospel and a deep love for North Dayton and the Greater Dayton communities. They are passionate about not only believing God's word, but also living it by loving and serving their neighbors.

COVID-19 made things difficult for everyone, but the North Dayton Baptist Church embraced the opportunity to minister online via Facebook and Zoom. They broadcast their worship service which airs twice weekly on DSTV 992. Even as things begin to open up more and in-person worship and activities resume, their television program plays a vital role in ministering to their own home-bound church members, and the many who turn to DSTV for hope and comfort in times of the soul's greatest need.





One of their favorite ways they bless their neighborhoods is the periodic Farmers to Families food box distribution where they have given away thousands of boxes of food in a true community effort that includes many local churches, businesses, and organizations. DATV Staff member Melissa Constantine volunteers, delivering boxes of food to those in need.

North Dayton Baptist Church with Pastor Nathan Wood became a member in the Fall of 2020, They are located just down the street from DATV at 515 Lilian Drive, Dayton, Ohio.

DSTV Circle of Spirit

Dayton Spiritual Television is your "Access To Inspiration". DSTV is home to religions of all faiths and features programming of faith, hope and inspiration. Many of the programs you will see include weekly religious services, spiritual music and faith based instruction.



Love & Grace Podcast

Produced by: Joel Menken

This podcast came out of Joel's journey of rediscovering faith by digging down to the roots of Christianity. Many of the things he believed to be Christian or tradition unfortunately don't have origin from the teachings of Jesus or the Bible. Joel deepened his relationship with Jesus by moving the "man-made junk out of the way of a loving and grace filled God who stopped at nothing to show how much he loves us, all of us, his children."

Every episode includes guests from many different areas that have come to see how loving and graceful our Father is. He invites you to rediscover your loving Father by joining them twice a month for the Love & Grace Podcast on DSTV, YouTube, & Spotify.

Dayton Spiritual Television

CIRCLE OF SPIRIT MEMBERS \$250 AND UP

Beavercreek Church of God Bethel Baptist Church Blessed Hope Church Church In The Lord Jesus Christ CITI Christian Ministries Cornerstone Baptist Church **Destination Church** Grace Family Worship Greater Galilee Baptist Church Inspire Me Church Mountain Top Ministries Mt. Calvary Baptist Church Moving On Up Gospel New Carlisle Church Normandy Church **Redemption Church Restoration Church** Set Free Ministries The Devine Plan The Present Truth The Word Pentecostal Church Way of the Cross Ministries Wayman Church Zion Hill Missionary Baptist Church



Thank you to everyone who made a financial contribution to help DATV achieve its mission. Your belief in our mission is truly appreciated and we are proud to count you among our supporters!

Visionary Members \$500 and Up George Powel

\$125 and Up

Maggie Barlow Melissa Constantine

Paige Deer

Dan Suffoletto

Up

Dr. Charles Williams

Andrew Mitakides

Steve Ross

Crusader Members \$250 and Up

Rosemary Bradley Randy Phillips Thomas and Carol Stephens





Supporting Members

VIP Members \$75 and



Non-Profit Members

Ombudsman Office
Preschool Promise
Dayton Bar Association
Goodwill Easter Seals
League of Women Voters
Samaritan Behavioral Health
Ohio Masonic Home
NCCJ
NAACP of Dayton
DCDC
Help Me Grow
On Purpose Academy
Fiver Rivers Health Centers
Miami Valley Riverway
Children's Historical Publishing
Hugh O'Brian Youth Leadership

Members

Peggy Abankroh Ryan Acker Joanne Adair Brittany Adams British Adams Carol Adamson Tevon Ademu-John Jane Adjekum Sura Al Dulaimi Holly Allen Emily Allison Joseph Anderson Annabeth Anderson Jody Anderson Lorenzo Anderson Sara Andrews Dan Andrick Marquis Applin Daniel Araujo Stephany Araujo LeJuan Archie Benjamin Artis Jerard Austin William Bailet Logan Bailey **Yvonne Ballard** Mel Banfield Maggie Barlow Joseph Barney Julie Barth **Charles Bass** lan Bauer Marco Beavers Ciera Beckham Julius Beckham Lisa Bennett Nia Berry Charles Bielefeld Matthew Bieller Wesley Biles II Julia Blackberger Traemon Blackshear Lieke Blackwood Lieko Blackwood Janet Blair John Blockberger

Darryl Bohannon Gary Bower Parish Bracey John Bracey Rosemary Bradley Mathew Brassfield Samuel Brewer Lynn Brinson Colin Brinson David Brown Gale Brown Misty Brown Kate Browne Tamiko Brown-Howell Latosha Browntree Wayne Broyles LaRonda Broyles Tim Bruce Qincy Buchannon Jim Burns Sharon Buton Banfield Phillip Buxton Leah Byrd Courtlawn Callier Jeanette Calton Audrey Carreira Tawan Carter Tejal Cartwright Deon Cash Amber Chambers Slutz Charles Daren Christian Terry Chunn Leroy cockrell **Richard Coleman Courtlaun Collier** Sophia Collopy David Conger

Tammara Contrell

Baraka Coolvent

Jessica Crawford

Garnell Crawford

Levette Cummings

Sonequa Cunigan

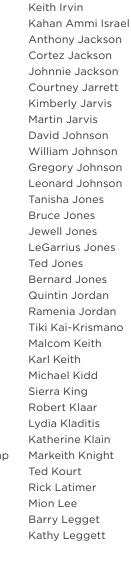
Rachel Crafton

Patrick Craig

Marquette Curington Robert Daley Keith Daniels Danielle Dargen Carl DaSantis **DeAndre Davis** Denise Davis Sylvan Davis Vincent Dec Gary Deer Paige Deer Judy Denton Bruce Dieh Bruce Diehl Emmett Abati Doe John Drew Faith Dunson Marlese Durr Arielle Dzaferagic Deirdra Elkerson Saira Engelhard Sevastion Ervay George Farnell Stephone Felton Marion Fitten Mattie Flournoy Greg Forsthoefel **Terrie Foster** Martin Foster Mitchell Foster Adri France Ngobo Frank G. Changa Freeman Leah Garcia Desiree Gazetas



Nikcolet Gazetas George Gee Reba Gilbert Jaronte Gillis Michelle Graves Angie Gray Delaquan Gray Steven Green Luke Grossman Dale Grow James Gruza Dallas Gunter Les Hamilton Allen Hamilton Larry Haney Carolyn Harding Phillip Harger Karen Harker Victoria Harper **Tracie Hawkins** George Henry Cameron Henson Tanja Herron Susan Hesselgesser litishia Hester Linda Hill Ja'ell Hill Na'Shanti Hill-Lowe Will Homan Charlene Homes-Plump Brie Hope Patrick Hughes Shellv Hulce Nathan Hundley Andrew Hutchinson



Jim Inman





Members

Otis Leiws Jr. Erika Lemons John Lengefeld Ed Lewis Howard Lewis Otis Lewis Sr. **Timothy Lucas** Khabab Lutfiyed Khabib Lutfiyev Tim Lyle Honesty Lyon Claude Madende Donathan Mahanga Denise Maltbie Logan Marker William Marshall **Terry Martin** Alec Martin Marquesha Martin Logan Martinez Joel Mazelin Alicia McCollum Brian McComb James McDanial Odessa McDaniel Steven McDonald Marcus McDonald Dion McElrath Hope McGill lassac McIntyre Ismael McKinney Phillis Mellon Rachel Meyer David Michel Daniel Middleton David Miller Mathew Miller Andrew Mitakides Andrew Mitchell Tina Mobley Ronald Mooney Doris Moore Morgan Moore Ronald. Sr Moreland Willie Morris **Romello Morris**

Joel Mugisha Steven Muhammad Emmanuel Muhire Patience Muragwa Vickie Murph Demetrius Murphy Amanda Murphy Terver Myadze Phillip Napper Nicole Nelson Taleya Noble Kim Norsworthy Myelle Norton Virgil Oatts Tenola Oliver Creighton Overton Bronwen Owsley Simeon Oyeyemi Ezra Parks Anissa Patrick Mildred Patton Michelle Patton Pam Perez Anthony Pettiford Justin Pickle Nichales Pierron Rusty Pietrzak **Dustin Pitstick** Dana Preston Collins **Precious Printers** Garry Pritchett Ranger Puterbaugh Janine Quigley William Raglin Amelia Robinson Leslie Rodriguez Rachel Roebuck-Howard Rachel Roebuck-Howard **Todd Rogers** John Rogers Michael Ross Jeff Ross Sheila Ross Latasha Rountree Reece Rucker Jontee Ruffin

Brian Sanders Monica Sanders Gregory Sanderson Patrick Schmastig Norm Schrein Nick Schuessler James Scott Alexis Serugo Paris Shepherd Matt Shields Diuna Shorter **Ricky Sickels** Eliana Simpson Patricia Skinner Steven Skinner Kate Slonaker Keith Slutz Tina Slutz Amaris Smith Matthew Smith Josh Sneed Jonathan Snyder Morris Sowah Quishaun Sowell Frank Steele Jemel Stevens Jason Stiver Annette Strong Shirelle Stroud Harris Sugg Bettylou Sullivan Jadie Talley Roberta Tavlor Katera Taylor Carlo Taylor Eddie Thatcher Templeton Thomas Philip Thomas **Cheryl Thomas** Lexi Thomas Linda Thompson-Hill Dorothy Thornhill-Beatty Jarod Thrush Chase Thurman Austyn Thurman Hector torianno



Sannelle Townsand Karen Tracy **Richard Trakoze Quince Treubuss** Greg Tucker Mary Tyler Bobbie Tyree Bobbie Tyree Andy Valeri Lowell Wagner Sheila Ward Sonya Ware Christopher Warner Yvonne Wathen Theresa Webb David Webb Jason Webb Victoria Webber Antonia Weese Diane Welborn Kathryn Westfall Artina White Theresa White Anthony Whitmore Eirc Widing Kenneth Wilkenson

Daymond Wilkinson Leon Wilkinson Aliah Williams Chalres Williams Charna Williams Jachlin Williams Maxine Williams Joyce Willis Michael Winfield Jr. Brook Wirrig Andrew Wirria Cheryl Wood Tarik Woods David, jr Woods George Wooley Stacy Worley Alexandria Worthy Stephanie Wright Frank Yang Chapn Younger













DATV is proud to employ a team of talented and community-minded people who bring opportunity and knowledge to our members. We are also proud of our diverse Board of Directors that come to us from all walks of life and offer advice and experience so we can run an inclusive and efficient business.

2020 Full-time Staff

Rosemary Bradley – Executive Director Steve Ross – Operations Manager Melissa Constantine – Programming Director Dale Grow – Volunteer Coordinator Eric Widing – Production Assistant

2020 Part-time Staff

Tim Bruce – Production Asst. Bobby Morgan – Production Asst. Chuck Summerlin – Production Asst. Nick Pierron – Production Asst. Brie Hope – Production Asst. Joel Menken – Production Asst. Lisa Arlt – Accountant

2020 Board of Directors

Randy Phillips – Board Chair Marlese Durr – Vice Chair Margret Barlow – Treasurer Jodi Owens – Secretary

Erica Fields Rev. William Harris Commissioner Jeffrey Mims – City of Dayton Willie Walker Joyce Willis

Financial Statement

CURRENT ASSETS

Cash and cash equivalents Investments Total current assets

PROPERTY & EQUIPMENT

Building and improvements Equipment Furniture and Fixtures Vehicles Total Property and Equipment Less accumulated depreciation Total Property and Equipment - Net

TOTAL ASSETS

UNRESTRICTED NET ASSETS Total liabilities and net assets

SUPPORT AND REVENUE

Fees and Support Other income In-Kind Contribution, Volunteers Total Support and Revenue Without Restriction

TOTAL OPERATING EXPENSES

OTHER INCOME (EXPENSE) Loss on Disposal of Equipment Investment Income (Loss) Total Other Income (Expense) - Net

CHANGE IN NET ASSETS

NET ASSETS, BEGINNING OF YEAR

NET ASSETS END OF YEAR



2020	2019
\$450,552	\$251,718
\$2,534,716	\$2,300,335
\$2,985,268	\$2,552,053
\$736,152	\$736,152
\$609,755	\$672,716
\$96,061	\$100,920
\$91,695	\$91,695
\$1,533,663	\$1,601,483
\$1,184,457	\$1,219,314
\$349,206	\$382,169
\$3,334,474	\$2,934,222
\$2,934,222	\$2,765,103
\$2,934,222	\$2,765,103
\$364,757	\$359,661
\$15,469	\$15,469
\$24,810	\$47,160
\$736,814	\$816,701
\$572,073	\$647,582
(\$2,221)	(\$1,503)
\$268,846	(\$395,914)
\$266,625	(\$397,417)
\$185,552	\$169,119
\$2,934,222	\$2,765,103
\$3,119,774	\$2,934,222



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