Mission Statement of DATV

DATV servers as a community forum that empowers all people to learn, create and

express their ideas through electronic media.

MINUTES FROM

MONDAY, April 15th , 2024

DATV BOARD OF TRUSTEES MEETING

Board Room – 5:30 PM

**OFFICERS PRESENT:**  
Marlese Durr, chair

Jodi Owens, secretary

Maggie Barlow, treasurer

**MEMBERS PRESENT:**  
Rev. William Harris  
Erica Fields

Executive Director: Randy Phillips

**NOT PRESENT: Guests:**Joyce Willis, excused absence  
Judy Johnson, excused absence

Amaha Sallassie, excused absence none

**CALL TO ORDER:**

Dr. Marlese Durr called the meeting to order at 5:50 pm and asked the E.D. to do the roll call. All were present with the exceptions of Joyce Willis, who planned to join via Zoom but was unable to connect due to technical problems and Amaha Sallassie, who notified the board just prior to our meeting.

**BOARD CHAIR COMMENTS:**  
No comments.

**CONSENT AGENDA**The Chair then asked for approval of the consent agenda, including items A, the Board minutes from our February meeting, part B the treasurer’s report, and part C the committee reports, a. the Executive Committee did not meet, b. the Nominating Committee did not meet, c. the Investment committee submitted their report which noted the continued advance in the markets. d. the Personnel Committee did not meet, and finally the Development Committee submitted their report noting continued discuss with NANOE and DSI the fundraising consultants and part D. the Executive Directors report. Maggie Barlow moved to approve the consent agenda and wished to further comment about how well investments are doing to the point we are over our level of 70% in the market and will trim that back to stay within our suggested parameters. Erica Fields seconded the motion. Dr. Durr asked if there was any discussion, and called for the vote, the motion carried.

**PUBLIC COMMENTS:**

Randy reported that we received a letter from the Dayton Section National Council of Negro Women, Inc. who are doing a program called “Ladies In Their Eighties and Beyond” in which they are honoring Joyce Willis and asking for sponsorships. After some discussion Jodi Owens motioned to purchase a full page ad and purchase two tickets for a total expenditure of $200.00 to honor Joyce. Maggie Barlow seconded that motion. The vote was called for and unanimously approved.

**Cable Administrator Comments:**None

**Board Comments:**

None

**OLD BUSINESS:**

In February we discussed updating our mission statement to include the word philanthropy. After some discussion, we decided it would be best to create a vision statement to include this and leave the mission statement as is. Erica mentioned that the City was going through all of their materials and taking out the word citizen as it seemed a political word and replacing it with the word resident. It was suggested that we also avoid this by changing the word to ALL PEOPLE. Jodi made the motion to change the mission statement from citizens to ALL PEOPLE.

**NEW BUSINESS:**

We proposed a Vision statement for DATV:

Our proposed Vision statement is: To achieve our mission DATV is to serve as a community forum that empowers all people to learn, create and express their ideas through electronic media. Our vision for Dayton Public Access Television is to amplify the diverse voices within our community by providing a platform for creative expression, education, and engagement. We strive to be a trusted hub for community storytelling, a catalyst for building philanthropic ideas, fostering inclusivity, collaboration, and meaningful connections that enrich the lives of all Daytonians through electronic media. We tabled the vote on adoption for further wordsmithing.

Randy distributed copies of our Annual Report to the board noting that last year we paid $1,500 to graphic designers to create our annual report and this year Randy used their layout as a template and created the report in house saving us $1,500.00

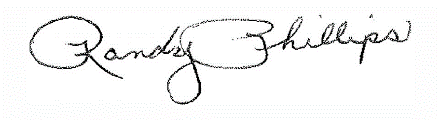
We are seeking people to serve as chairs and table captains for our fundraiser. As Chair of the event Maggie recommended Judge Tony Capizzi, retired, and former city commissioner, board member, and the person who started our investments committee some twenty year ago. We discussed asking financial people along with the local university presidents. Marlese said she would reach out to Wright State, Erica is doing an event with the president of U.D., Eric Spina, Erica also mentioned Dr. Kuti from Central State. Randy then asks if anyone had further names that we should ask to lend their names to encourage people to donate and or chair a table and our function to please send those to Randy.

**ADJOURNMENT:**  
Maggie Barlow moved to adjourn the meeting; it was 2nd by Re. Harris. The meeting dismissed at 6:46 pm.

**Our next meeting will be held on June 17, 2024, at 5:30 pm in the DATV Conference Room. Please be sure to attend!**

Respectfully submitted,

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Jodi Owens, Secretary Randy Phillips, Executive Director