

“Wealth may last a lifetime. A legacy of good deeds lasts forever!”

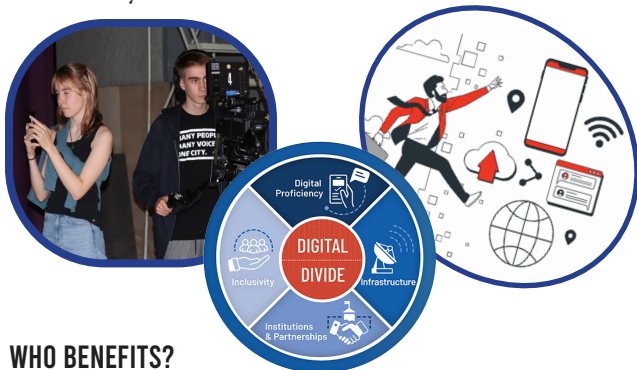


Dayton's Community Voice

Bridging the Digital Divide

WHAT IS LIFE & LEGACY?

Life & Legacy is a partnership with Dayton Public Access Television, DATV that promotes after-lifetime giving to benefit DATV, Dayton's Communities Voice to bridge the digital divide. Through training, support and incentives. Life & Legacy motivates DATV gifts to integrate legacy giving into their philanthropic culture, assuring Dayton's Community Voices of tomorrow.



WHO BENEFITS?

- Local community members achieving their voice.
- Helping to bridge the digital divide in the community.
- Lives changed due to education gained.
- Perhaps gainful employment due to media training.
- A community that benefits from community .
- Thousands of people reached worldwide.

WHY LIFE & LEGACY?

- To cultivate a culture of legacy giving.
- To foster camaraderie and collaboration among our community.
- To give generous and forward-thinking member of the Dayton community an opportunity to express their passion, purpose and commitment to the community's voice and Dayton's history of storytelling.

WHY PARTICIPATE?

Your life is woven into the fabric of our community, shaped by the moments, voices, and stories that connect us all. You already make a difference by supporting causes that matter to you. But have you thought about extending that impact beyond your lifetime? By including DATV, Dayton's Community Voice—in your will or estate plan, you can leave a lasting gift that protects freedom of speech and ensures that the voices of our community will be heard for generations to come.

BY MAKING A LEGACY COMMITMENT YOU CAN:

- Convey your commitment to Freedom of Speech.
- Express the values instilled in you by your parents and grandparents.
- Perpetuate the Freedoms you cherish.
- Preserve the programs, community, and individual storytelling you Champion.
- Perhaps allow your name to be honored in perpetuity in print, or electronic media.

By making your legacy commitment now, or sharing with the community that you have already done so, those organizations to whom you make a legacy commitment can look forward to financial stability for generations to come.



“As my parents planned for me before I was born, so do I plan for those who will come after me.”

-TALMUD

HOW DO I PARTICIPATE?

All of us, regardless of age, wealth or affiliation, have the ability to leave a legacy.

Your legacy gift of any size can be customized and structured to fit your dreams, lifestyle, family and financial needs. You can provide support for a particular area of interest.

Leaving a legacy is simple. Some options include:

- Gift from a will or trust
- Gift from life insurance
- Gift from IRA or pension funds
- Gift of cash or assets
- Charitable Remainder of Trust
- Charitable Gift Annuity

Please consult your Professional advisor or Randy Phillips, Dayton Public Access Television, DATV Executive Director, to determine which method of legacy giving is best for you.





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HOW DO I BEGIN?

IT'S SIMPLE!

1. Reflect on your community impact and passions.
2. Contact DATV and have a conversation with a legacy team member,
3. Fill out a Letter of Intent form.
4. Formalize your commitment by having a conversation with your personal financial advisor or attorney.

For more information please visit our website at www.DATV.org

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HOW CAN YOU ASSURE DAYTON'S COMMUNITY VOICE FOR TOMORROW?

- By leaving a LEGACY TODAY!
- Through your will or estate plan - this is the simplest method.
- Adding (or changing) a beneficiary designation on a retirement fund or life insurance policy.
- Your legacy commitment may be a percentage or a specific dollar amount.
- You may establish an endowment with a contribution now or after you pass away.
- Some gifts may be structured to increase your current income.

Our world is ever changing, and it is clear we cannot predict the future. We can cherish what we value most, family, friends, and community and the community's voice, DATV. You can now ensure that the programs and services of DATV will thrive for generations to come. DATV continues to monitor the pulse of the community, giving voice to the voiceless, to amplify those voices so all may be seen and heard. A gift within your retirement account or a life insurance policy, or investments will include you as a part of our life and legacy initiative, which together assures our future. It is as simple as that; you are that powerful.

Help us ensure Dayton Public Access Television, DATV remains Dayton's Community Voice for years to come.

